

# Radio Guide

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TELLS WHAT'S ON THE AIR ANY TIME-DAY OR NIGHT

5¢

WEEKLY

BY TED HUSING:  
WHO WILL WIN AND  
WHY IN BIG SPORTS

GREAT LOVES OF RADIO:  
AL JOLSON'S ROMANCE  
WITH DREAM-GIRL RUBY

Linda Parker



# The Great Loves

## No. 1. *The Fascinating Romance of* **AL JOLSON** *and* **RUBY KEELER**

Once a radio performer has scaled the heights of stardom, every detail of his life becomes absorbingly interesting to his admirers. They are eager to examine, to test and to consider the personality to which they frankly confess a thrall. Above all, they are eager to learn about the romantic side of their favorite's life.

In recognition of this universal disposition, and in response to countless inquiries and requests, Radio Guide has assembled a series of real life romances—"The Great Loves of Radio Stars." It is a romantic anthology challenging in point of color and action the conception of great novelists.

The first of the series embraces the classic romance of one of the world's greatest entertainers, Al Jolson, credited with having received the largest compensation ever paid to a radio performer. The story of his love for Ruby Keeler matches in charm her own glamorous personality.

Herewith is the first chapter of the romance of Al Jolson and his greatly beloved wife, Ruby:

BY HENRY BENTINCK

DEFYING and confounding almost all proven theories and accepted axioms of romantic relations, Al Jolson, the spectacular star of every realm of entertainment, is the hero of a marriage—his third—which is indescribably joyous, thrilling and idyllic.

His wife is Ruby Keeler, the pert little tap-dancer who became a national institution under the aegis of "Texas" Guinan; who invented the now standard costume of such dancers (white satin blouse and black velvet shorts), and who breezed through a career of nights as a growing child in smoke-screened, booze-saturated resorts among gangsters, gigolos, chorfine-connoisseurs and rowdy roisterers, unsullied, beloved and respected.

When the startling news broke that Jolson, the wealthy and important Big Shot of "show business," was to marry the comparatively inconsequential little "hooper," the boys and girls hunched their educated eyebrows, snickered, threw up their hands and sighed. "Well, it won't be long now."

And their skeptical attitude was surely justified in prophetic foresight, though by a miracle it turned out to be completely false.

Jolson was a full quarter of a century older than Ruby, who was too young to marry anyone, not to say a man considerably more than twice her age—he was then 44 and she was 18.

Jolson was a Jew, the son of a rabbi; Ruby was (and still is) a faithful follower of her Roman Catholic heritage (through she did forfeit her standing by marrying outside her creed).

Jolson was a man of vast interests, high contacts, several times a millionaire; while Ruby was poor, the sole support of her mother and sisters in Brooklyn, a simple kid who shook off the garish glamour of Manhattan's night life at home to play with youngsters of her own age and station.

Jolson was a moody, sensitive, temperamental artist whom two fine wives had found completely out of adjustment to any program of serene matrimony; Ruby was a bright, merry youngster, full of the spirit of youth, tireless, a professional entertainer by necessity, but not especially ambitious or impressed by the grandeur of professional accomplishment.

Jolson was getting a bit bald, his hair was beginning to gray; his constitution, never robust, and punished for years by egregious strains of overwork, was yielding, so that he would no longer take on strenuous theatrical engagements no matter how profitable or illustrious. Ruby hadn't even attained full womanhood for that slender, graceful little body which was so charming an eyeful for the customers who paid Guinan so handsomely to rest their gaze on such adolescent delicacies as the Keeler kid.

Jolson was accustomed to the adulation of stars, not to say young nobodies in "the business"; Ruby, who had been dancing for a living since she was twelve, who had brushed up against stars and licks and hams all that time, worshipped nobody. Stars came and went through her life and they "rolled off her knife."

Jolson had enjoyed the intimate society of many gorgeous women. By the time he fell in love with Ruby, he was generally reputed to be "fed up" on the whole sex and was almost always seen in strictly stag society, though he had been dropping in on the fashionable Fifth Avenue Club shortly before that time to sit with Betty Compton, the raven-haired beauty dancing there, who is now the second Mrs. Jimmy Walker. Ruby never had had a love affair, though many men had made her proposals and propositions. The night newspapermen used to take turns escorting her home. George Raft, who worked with her, sometimes took her to the movies. Johnny ("Irish") Costello, a hand-

some young insider of the padlock period, was openly infatuated with her and sometimes took her to a show or a boxing match. But Ruby's heart was as virginal as the rest of her.

And it wasn't even a love-at-first-sight infatuation that might have swept the jaded Jolson into an impetuous, rash, romantic passion.

Cute young dancing-girls were no novelty to Al Jolson, veteran star of Winter Garden revues. Here was no pop-eyed out-of-town buyer, agitated at the sight of an underclad ingenue. Jolson had met Ruby numerous times and had revealed no extraordinary interest in her, and she certainly had not thought of their meetings as of more significance than the run of the routine in such places, where financiers and geniuses and heavy drinkers and callow fools came and went.

In truth, it was far from Broadway that Jolson found out that he loved this child enough to risk a third marriage. He was in Hollywood, making a picture. Ruby was there on her first vacation, with a return excursion ticket in her bag, when quite without design she encountered Jolson. He invited her to dinner. It was probably the first time he had ever seen her in any outfit but the white satin blouse and the tight black velvet shorts.

And at that dinner he proposed: he asked

Ruby to be his wife. She didn't say "yes." It made her a bit dizzy. She went back to New York, and there Jolson followed her. And she said "yes."

In the next chapter will be told the melodramatic story with an O. Henry "tag" of how they were married, secretly and in the middle of the night; how they had booked a honeymoon suite on a palatial liner under false names as Jolson feared vengeance because "Irish" was known to have asked Ruby to marry him—and how "Irish" showed he could "take it."

Let it be recorded now that Broadway, which had glorified Jolson and had loved Ruby, laughed out loud at the Jolson-Keeler "set-up."

May-December matches were common enough. They were usually between chorus girls and aliens to show people—business women, brokers, other uninspiring and unimportant men. Broadway knew such matches wouldn't last—that the girls would let the old boobs paw them a bit, then "take it on the lam" for Paris or Reno and make a stiff settlement with their chumps. But this was so different!

Jolson, the superstar, up to the heights after trouping as a minstrel through the tanks and the sticks—Jolson who could have a thousand pretty night club wrens by whistling for them—Jolson,



Al Jolson, who "lives his love with the consuming enthusiasm of a dog, reveling in his happiness"



# of Radio Stars



Ruby Keeler Jolson, "a bright, merry youngster, full of the spirit of youth"

In standard Jolson style he fell on one knee and sang the love-song to his Ruby. The house came down. He took maybe two dozen encores. It was a sensation. But, whose? Jolson's, not Ruby's. Ziegfeld couldn't hire Jolson to stooge for Ruby. The second night was a woeiful anti-climax. Ruby soon withdrew from the show. She wasn't ready yet.

She returned to her studies. A leading company was casting about for a girl to play the "love interest" opposite Jolson. Someone suggested that his real love interest might do. And Ruby was given a test. There was a tense moment as some 500 feet of film were unreel. The experts were amazed. The girl was marvelous! She was so good that they decided it would be hazardous to put her in the Jolson picture. The public wouldn't believe it. She was his wife, but the public wouldn't believe she could love him!

So they made Ruby a proposition. She could have a conspicuous role in another film, one in which she could play a synthetic character, in which she could utilize her dancing skill (which is truly stellar) and what she had learned of acting and talking lines. Ruby "went over" from her first screen flash. She is today in demand for highly paid picture work. She has a standing all her own.

So, what? Broadway knew that, though its first hunch had flopped—for the Jolsons were now thicker than lovesick kids—this must bring on the big bust. Broadway knew that two careers in one home were one too many. Broadway knew from thousands of experiments that such situations breed jealousies, conflicts, separations, clash and discord and divorce.

But this was where the Jolsons fooled the world entirely. With Ruby's rise, Al experienced a new delight and admiration. He cheered for her, he rooted for her. His sense of possession didn't prompt him to want her dependent on him, sitting back in the shadows as the protected and provided wife of the great Al Jolson.

His little wife's pluck and independence and ambition and talent gave him the kick of his life and love.

And so, today, after seven years of marriage, Al and Ruby are adoringly devoted to each other. When they are parted they burn up the long-distance wires. When Al is stuck in New York for his broadcasts and Ruby has to be on the lot in Hollywood, if she gets a three-day leave she hops a plane and flies back and forth across the whole continent to spend a few hours with her man.

When Al is on the air, Ruby sits with her sister before her radio and listens in with all the ceremony of a sacred rite.

And Al seems rejuvenated. He has come out of the doldrums which for a time showed in his work. He is again a success over the networks, his latest sound-picture is a tremendous triumph, his eye is bright and his step is light—he is a happy, happy man; he is in love, his love loves him, and the world is a grand place upon which to be on top.

And little Ruby Keeler Jolson is supremely satisfied with life. She idolizes her brilliant husband, she knows that he idolizes her, and she is approaching the pinnacle of her profession. This is little Ruby Keeler who kicked her way into Broadway on a "scratch."

She was some twelve years old when Nils T. Granlund ("N.T.G."), of fame as a radio master of ceremonies, vaudeville producer and night club impresario, was conducting a vaudeville act in which amateurs were invited to compete every Friday night. Granny admits with a smile that it was "framed." That is, he had half a dozen youthful professionals who were bound to win. Amateurs were not only invited, but welcomed, because their untrained antics usually were good for healthy laughs—after which Granny's corps of beautiful "ringers" would come on and walk off with the prizes, which were given by popular acclaim, judged by applause after all contestants had danced and were lined up for the verdicts.

One night, at the old Moulin Rouge, the act was on. Among a number of unknown girls, one had entered who was not yet thirteen. She was skinny and poorly dressed and looked underfed. She handed in her music, a lead-sheet of a fast tap. She had no orchestrations and had to work with the pianist alone. She had no costume and came on in her shabby street attire, with clumsy, cheap, muddy shoes. She "went into her dance." And she stopped the show. The crowd wouldn't let her off. She knew only a few steps, but these she had to repeat again and again.

In Granny's crew were Frances Upton, (Continued on Page 29)

the actor's actor—he had done this outlandish thing... Well, it would be a bust that would wreck the Hardened Artery... And it would serve him right, for he should have known better! Now comes an inexplicable chapter:

The wise guys didn't miss their guess much at all. The Jolsons came back from Europe and plainly they were not hitting it off so hot. Those who knew them well knew of several severe spats. Ruby was restless to go back to work. She didn't need the money, but she didn't know what to do with herself. Jolson didn't think it befitted his dignity to have his wife kicking in a night club, and, though Ruby had several attractive offers in theaters, it was obvious that she got them because she was Mrs. Al Jolson rather than because she was Ruby Keeler.

Ruby then served notice on her husband—she had no intention of retiring; she had no intention of trafficking on his name or fame, and she had every intention making good on her own.

She started to study. Her pipey little voice began to mellow and round out. She studied acting. And, when the great Ziegfeld offered her a principal part, she accepted. She led a number. It was a love-song. Her husband sat down front, in an aisle seat.

After her first chorus the spotlight was thrown on him.



## An Hour Ahead



This department is devoted to the service of all listeners, radio executives and sponsors eager to keep in touch with programs in the making—ANY hour ahead.

THERE is talk that Rudy Vallee will be heard over the Columbia network after his current contract with NBC expires. This will not affect his Thursday Variety Show... Dave Rubinoff's broadcasts from New York cease May 1, and will be continued from California... Reggie Childs' orchestra goes back into the Roosevelt Hotel where Rubinoff's dance band is now playing with NBC wires after Dave leaves... Pray and Braggiotti, the clever two-piano tinklers, have evidently clicked with Ford, for they'll make their third guest appearance with Waring's Pennsylvanians on Sunday, the 22nd... Lee Sims and Ilomay Bailey, his charming wife, have signed to top a new air show which

starts May 1... Effective May 6 and thereafter, "Bar-X Days and Nights" with Carson Robison and his Buckaroos will be heard on Sundays at 3 p. m. EST instead of 2 p. m. ... Guy Lombardo has left Los Angeles after a successful season during which he played at the famous Cocoanut Grove and worked on the Hollywood lots. After a swing through the southwest he'll arrive in New York at the end of May, to move his band into the Waldorf-Astoria... George Burns and Gracie Allen are still in the Kleig Colony, so they again have special lines to connect the comics with the ork during the latter's leisurely swing through Southern California, Texas, Louisiana, and points eastward... That condensed milk company in Chicago will canvass listeners to find out what is the best loved lullaby and Galli Curci will sing it on June 18 for them... Spring finds a few programs dropping off the schedules, but not anywhere near the usual crop of fade-outs.



# TED HUSING PREDICTS WHO'LL WIN AND WHY

By Ted Husing



WHILE you fans out there in thousands of independent ball lots are swatting the pill around for amusement, there's to be plenty going on elsewhere. You'll hear about it over the radio if you can tear yourselves from the batter's box long enough to turn the dials of your radio. While Les Quailey, my highly-touted and able assistant, and I don't pretend to be sports seers, we have compiled the following predictions for you to take or leave, as the selections strike your fancy.

In the first place, radio is going to play a much more important part than ever in the presentation of sports information this summer. News broadcasting, as it has been coupled with extemporaneous commenting on sports while the events occur, will fade further and further into the daily broadcast routine.

Sports broadcasting, however, at the scene of the contest, will be tossed into the capable hands of sectional radio sports reporters such as Hal Totten, NBC, Chicago; Pat Flanagan, CBS, Chicago; Roger Baker, CBS, Buffalo; Gunnar Wiig, CBS, Rochester; France Laux, CBS, St. Louis; Ernie Smith, Hearst, San Francisco; Bob Elson, WGN, Independent, Chicago; and other renowned versatile sportscasters who have endeared themselves to the fans through their entertaining reportorial work. I see a phenomenal rise in national recognition for Don Thompson, West Coast NBC announcer, and Don Wilson, East Coast NBC announcer.

Along that line, Quailey and I will achieve an improved and, if possible, more accurate service both to the layman and the technician in all sports fields.

We will attempt to make our broadcasts better through the use of diverting recounts.

This new equipment includes the two-way conversation microphone that permits only the announcer's voice to be radiated while the observer's voice is withheld from any but the announcer's ears.

This new equipment includes the two-way conversation microphone that a totalizer chart, is another invention for improved reportorial radio service, along with the microphone cut-off which signals an observed era to the announcer.

In these respects, a service staff of experts has been organized under Quailey direction, with one man assigned to cover each available broadcast.

Most necessary of all improvements, however, comes with myself. I must make sensible speech in a purely reportorial style . . . and, brother, is that hard!—But on to the predictions for summer and fall.

**BASEBALL:** The New York Giants will not repeat as pennant winners. The Boston Braves will come through.

Attendance and receipts will suffer because of the absolute disregard that certain magnates have had for the wishes of the paying customers; lack of faith in managerial assignments; wholesale distribution of great players; lack of interest in improving seating accommodations, and because of the stodgy, foggy-like attitudes of the "old guard." These things will turn the younger element of fans to the minor sports which strive for their patronage.

Baseball needs a mild revolution if it wishes to retain its shopworn title of "the national pastime." Interest in the playing managers will be high for awhile, but will hit a new low as the teams pull through the center of their schedules.

The old names of baseball—of which some, paradoxically, are new—will retain the limelight. Foxx and Gehrig will fight a heart-throbbing race for batting honors. Chuck Klein in the Nationals will find new opposition from the Halesys, Hermans and Terrys.

"Inside" baseball, with new wrinkles, will feature the season. The young managers all will try to be master minds overnight. Last year's headliners will be this year's tailenders.

The Babe (Ruth) will bat a higher percentage for the fewer games he will play this year, than he has ever batted before. Nevertheless, he will slump definitely out of the picture, although his slump will be most spectacular. This will be his last year in baseball, whether his leaving will be occasioned by illness, argument or retirement. One thing is sure: He will emerge a hero!

Lefty Grove will prove that he can pitch on any (Continued on Page 30)

## MR. X TRACKED DOWN BY OFFICIAL FINGERPRINTS

FOR WEEKS, the search for Mr. X, the average radio listener, steadily has gone on. And, now, Mr. X has been found. But no photograph can be made of him, for he does not exist as a person. He is an abstraction, buried in a mass of statistics.

However, from the offices of the National Association of Broadcasters comes an official statement which identifies him. It is such a summation of facts and figures as must constitute a scientific representation of Mr. X—an official fingerprinting of him, taken from CBS and NBC records.

Thanks to these statistics, it is now possible for any radio listener to know Mr. X, his radio tastes and habits. As you look over these statistics that identify Mr. X, check your own experience with what you read. You can tell at a glance whether you are a typical radio listener. You can determine in what respects if at all, you are "different."

To do this, it is necessary to know, of course, how interested Mr. X is in the various kinds of programs offered him. How much time does he spend listening to each? Statisticians have combined the answer with scientific accuracy.

Indisputably, Mr. X's preference is for music over all other forms of entertainment. Out of every 100 hours spent by him in listening to his loudspeaker, 61.4 (or about 61 1-2) hours are devoted to music in

its various forms. The following table of figures indicates the number of hours Mr. X spends in listening to each type of broadcast, out of a total number of 100. Obviously, when it is seen that Mr. X spends one hour of the 100 listening to folk music and ballads, against two hours of variety music, the conclusion is inescapable that he is twice as fond of variety music as of folk music.

Every 100 hours spent by Mr. X at his radio is divided by his personal preference, as follows:

Classical music.....	4.9 hours	News, market reports, etc.....	1.7 hours
Semi-classical music.....	10.6 hours	Religious broadcasts.....	5 hours
Folk music and ballads.....	1.0 hours	Sports broadcasts.....	2.6 hours
Serious music.....	2.0 hours	Special features.....	2.7 hours
Popular music.....	42.9 hours	International programs.....	3 hours
Children's programs.....	3.4 hours	Women's feature programs.....	2.7 hours
Comedy.....	4.1 hours	Variety programs.....	9.4 hours
Other dramatic programs.....	4.9 hours	Farm programs.....	1.7 hours
Children educational.....	3 hours		
Adult educational.....	3.6 hours		

Now, this scientific analysis of Mr. X's preferences reveals some surprising facts. First, Mr. X, actually enjoys classical music as much as he does non-humorous dramas. Opposite the classification, "Other dramatic programs," above, is the number 4.9—meaning that Mr. X spent 4 9-10 (or nearly five) hours out of every 100

in listening to dramatic programs of a more or less serious nature. But it is to be noted that this is precisely the length of time devoted by Mr. X to the musical classics. To discover that Beethoven is as popular as Benny, is indeed astonishing.

But there are other causes for astonishment. For example, of the 100 hours Mr. X devotes but two hours and 36 minutes to sports.

There is nothing remarkable, however, in Mr. X's devotion to popular music, as revealed by the statisticians who were in charge of this search. He spends almost 43 hours out of every 100 in enjoying the music of the day. Another ten and a half hours are given to semi-classical creations.

There you have him . . . Ave, Mr. X! And . . . Mr. X, adieu!

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# Confessions of a Bandmaster



For all his informal activities about the house, Abe Lyman wears the high-necked sweater he has on while calling a Hollywood telephone number

Intimate phases of the entertainment world, never before published, continue to grip the readers of Abe Lyman's extraordinary story, the sixth instalment of which is presented herewith. This intensely human document, narrating the odyssey of an orchestra leader, also serves as a mirror of one of the most important departments of radio activity.

## By Abe Lyman

**WE OPENED** at the Moulin Rouge, which had just inaugurated a new policy of entertainment with twelve acts. My band was headlined. Our fame spread after the opening, whereupon all the cocottes in Paris hounded the band from the opening night until we left.

I was paying more attention to the country than to its women. Jake the Barber had accompanied us to Paris. He was familiar with the points of interest, and the two of us went driving during the daytime. We worked hard, playing in the Moulin Rouge and doubling at the Perroquet Club, the most expensive cafe in Paris. The place maintained four dance bands, an elaborate floor show and a \$20 cover charge. Naturally, it was the gathering place of all wealthy Americans in the French capitol.

We were well paid, not only in Paris but in London. Nevertheless, it is paradoxical but true that the European trip cost me \$10,000 after all expenses were paid. That was in addition to the money I spent in the social whirl of London and at the races and cafes in France.

After two weeks of Paris we were ready to return to London. When we arrived we were welcomed by the open arms of the people who gathered at the Kit Kat Club. It was a grand homecoming. We picked up our love affairs where he had left off four weeks before, and began to enjoy life anew.

Sunday nights we played at the Hotel de Paris, in Maidenhead. There we met people—the smart crowd of London motored down to the suburb every Sunday night for dinner and dancing. And the band became more and more popular. We had buses or charabancs, to convey the band from London to Maidenhead, but they were seldom used. Most of the boys had made "connections" and were driving back and forth in private limousines.

Notable among our affairs was the one which almost resulted in the marriage of the banjo player to a noblewoman. This musician, a youngster and a personable one, had no less than six love affairs while we



Theima Todd, the celebrated movie actress, used to be delighted to get a call from Abe. Her picture shows it

were abroad—if memory serves me. But none of them approached the altar until he became acquainted with the young and beautiful red-haired Lady Diana Goodheart. She made her limousine available for his use and gave him expensive presents, among them a pedigreed Chow dog which he brought back with him. When they discussed marriage, he came to the other boys for advice.

"You're not in love with her," they told him. "You're only a kid. What do you know about love?"

He took the advice of his fellow bandsmen.

Personally, I think he was crazy, particularly since her father, I understand, was willing to discuss a dowry of \$50,000.

I played the field. I couldn't permit myself to become involved with any women. Marriage was—and still is—the farthest thing from my mind. Of course, I wanted to be popular while I was in London and the best way to achieve that end was to get the fair sex

siding with me. I had purchased myself several suits of "tails" and entered into the social life. The American bandleader got a big hand, not only with the women but with the men as well.

Out at Maidenhead, the Hotel de Paris maintained electric canoes on a lake that was usually flooded with moonlight. I made many excursions around the lake with the ladies of my acquaintance, and told them of music and the American movie lots—and of love.

These relationships never went further than canoe rides, however.

Inside, the boys became interested in a number of "unusual" girls who came down every Sunday night from a colony nearby.

Of course, I was pursued to a certain extent. One woman in particular made life unpleasant by her obvious intentions of marrying me. I dodged again. What would an American bandleader do with a titled English wife?

I was "doubled" out of an affair with a beautiful English actress however. I had instructed one of my boys to send the girl flowers on the night she opened a new show in one of the

Music Halls of London. He sent them and then went to the balcony to watch the show. Between appearances the actress came to him and said:

"Oh, Mr. Lyman, thank you for the beautiful flowers." She threw her arms around him and told him how wonderful he—*I*—was. Finally, she gave him her address and asked him to call on her. He did that same night.

After he had eaten breakfast in one of her three London apartments for about a week, he confessed that he wasn't Abe Lyman. By that time it didn't make any difference. She was for him. It seems she adored American cigars, and he always carried a supply.

She passed him up one night in the cafe conducted by a cook who had previously been employed in Queen Victoria's household. So that affair ended. The actress has become very, very popular in the movies since that time, so her name cannot be told here.

I can't complain. I'm still (Continued on Page 30)



# ARE ACES WEST?

Johnny Green, besides being composer, arranger, pianist and orchestra leader, is a devotee of still camera photography



Gale Page brings her songs and her charm from the Pacific Northwest. For developing charm that territory should be investigated. Agree?



## ALONG THE AIRIALTO

By Martin Lewis

**S**HOULD the Society for the Relief of Distressed Bank Presidents care to collect it, they may have \$45 which my friend Jay Faggen, the public relations counsel, owes me. Oh, yes, he does, too. I have witnesses.

For the other night I sat with Mr. Faggen and my witnesses while he outlined the plans for the luncheon of radio comics at the Algonquin. At that luncheon they were to settle the fate of the studio audience.

"Al Jolson, Eddie Cantor, Joe Penner, Jimmy Durante, the Marx Brothers, and Fred Allen will be there," Mr. Faggen assured me with all the optimistic assurance of a press agent. "And also," he continued, "there will be Ed Wynn, Jack Pearl, Stoopnagle and Budd, George—" I interrupted him, to ask if he were not unduly sanguine.

"Wait until I finish," he begged. "As I was saying, George Jessel, Walter O'Keefe, and Jack Benny also will be present. It will be colossal, stupendous, terrific!"

Still I was skeptical. "I wish," I told Mr. Faggen, "that I had five dollars for each one of those guys who fail to appear." And here is where my witnesses come in. They will tell you that Mr. Faggen then and there assured me that he personally would give me five dollars for each one who did not show up.

Now, here is the payoff: When they counted noses at the luncheon, they found that present were two Marx Brothers, Jack Benny, Jack Pearl, and Jimmy Durante. That makes six, because, as I said, they counted noses, and Durante, on that basis, made two.

However, if you will count the original list, you will find that there were NINE comics on Mr. Faggen's list who did not get around to reaching the Algonquin for the luncheon. The way I figure it is that Mr. Faggen is \$45 in the red. That is the \$45 I am hereby turning over to the Society for the Relief of Distressed Bank Presidents—and all the society has to do is to collect it. Wish 'em luck!

P.S.—I neglected to mention that at the close of

the meeting it was decided unanimously that studio audiences should be limited to the capacity of the studio, and the following resolution was passed:

**WHEREAS:**  
So what?

(Signed) J. Durante, Chico Marx, Groucho Marx, Jack Pearl, Jack Benny, Jay Faggen, and one of the waiters, unable to write, made an "X"

I KNEW that some night at least one of the announcers who go to the many hotels and night spots to

do the announcing, would forget where he was. Recently from Chicago my ears heard come over the loud-speaker, "You are now going to hear the sweet music of Clyde Lucas from the College Inn of the Sherman Hotel." Lucas must have been red in the face—he hurriedly corrected the word-gibber and assured him he was then in the Terrace Gardens of the Morrison Hotel, to which the announcer added, "Well, anyway, I'm going over to the College Inn later."

Something else I knew would happen sooner or later when two people read their lines from the same script: During their recent Friday night commercial, Phil Harris and Jimmy Wallington started to read the same lines, although they belonged to Commodore Harris exclusively!

And during a recent *Warden Lanes* show, one of the females lost her place in the script. What a sick-at-the-stomach feeling that is. For a second she became panicky, but she weathered the storm by ad libbing and no one outside of the studio knew the difference. The production man who was following the script saw her plight and rushed over to the damsel with his script showing her the place. More fun!

## Kilocycle Chatter

Lee Wiley comes back to the air Thursday night when she steps in to sing with Paul Whiteman on that Thursday night program and a week later, *Nitika Bagliff*, the Chauve Souris impresario, comes in. This column previously had him also coming in for Thursday but his appearance on the show has been postponed. . . . Another change in the Albert Spalding programs on Columbia finds added to the vocal roster Marie Silveira and Helen Aelbeim, two of the better sopranos, and the ace quartet of *Scrappy Lambert*, *Leonard Stokes*, *Tubby Weyant*, and *Bob Moody*, whom you heard under various names on several outstanding programs. The singers will be used for ensemble work, with *Conrad Tibbault* retained as soloist. . . . One of the funniest teams on the silver screen, *Charles Ruggles* and *Mary Boland*, will be guest stars on the Hall of Fame Show this Sunday. . . . *Jack Shilbret*, brother of the ubiquitous *Nat*, has replaced *Don Voorbees* as maestro for Sanderson and Crumit's bread broadcasts on the CBS Sunday afternoon schedule. . . . Six sponsors said "yes" when they were asked if they'd like to hear a dramatic show starring *Ruth Chatterton*, of the films, and the show is being readied for them. . . . The one and only *Jessica Dragonette*, who up until now has been exclusive to her Friday night ad sponsor, has been given special permission to do a few guest star appearances and therefore she will be in Chicago this Sunday to be a guest for *Realbilk*. . . . The haunting melody "The House is Haunted" that you're hearing so often, is being featured in the *Follies* and sung by beautiful *Jane Froman*. And something else you may not have known: It was written by *Basil Adlam*, saxophonist in the *Phil Harris* band. Try it on your piano sometime.

## Jessel-il Argument

GEORGIE JESSEL and CBS have definitely *pb/ft*, after several weeks of indecision, during which CBS scheduled and re-scheduled the comic, while he lingered in the balmy breezes of Florida. Columbia is focusing the *Jessel* spotlight instead on its recently returned minstrel, *Morton Downey*, building a Saturday night revue around him in the time formerly allotted to "45 Minutes in Hollywood," which has switched to Sunday nights. It's a new role for the Irish tenor, who will be master of ceremonies, as well as soloist supported by a flock of CBS sustaining talent, which changes from week to week.

Inside info is to the effect that the show starring Al Goodman's band, the *Pickens Sisters*, *Bob Simmons*, *Helen Ward* and others which that citty company had all set, will not go on and that the *Lucky boys* are still looking around for a show. What have you to offer?

FORD FRICK, the sports chatterer, was signed to announce the new tri-weekly *Chesterfield* half-hours, but was victim of a throat ailment for which he went under the knife the day before the opening program. So the gentleman whom you know either as *Hugh Conrad* or *Westbrook Van Voorbees* (the latter, his real name, he uses occasionally), who announced a good many of *Chesterfield's* post- (Continued on Page 28)



# GET SET FOR THIS SET

## REVIEWING RADIO

By Martin J. Porter

ONE of the things about this writing business that gives me a big kick (not the kind you'd like to administer, my dear readers), is to get the low-down on events of the somewhat distant future, write all about them, and then, when and if they materialize, leap into fresh type and shout, "I told you so." I'd rather do that than draw the old salary check. (Just kidding, Boss!)

And this is one of the times when we can get a glimpse of what's coming. It is the High-Fidelity radio receiver. Not just one, mind you, but a whole market full of 'em. The High-Fidelity set is the name of the receiving apparatus that will be featured by all manufacturers next season—in the autumn, to be exact. But between now and then, there's to be an educational campaign to tell you all about them.

But campaigners are pretty slow, and why worry about their educational program, when you can read it first in RADIO GUIDE? Why worry about it anyhow?

I thought maybe you'd like to know what it's all about. You haven't got one of these sets because they're not yet for sale, but if you haven't got one by next fall, you're going to be as old-fashioned (say the manufacturers) as the guy who is bumping around in a car without knee-action wheels. And if you have one by next autumn, then you're going to be as modern as the fellow with knee-action wheels (on his car, of course), riding control, stream lining and a faculty for keeping three jumps ahead of the sheriff.

Don't let 'em frighten or muddle you with this

High-Fidelity label. It's really very simple. It means that your set, to use the language of the layman, is in perfect synchronism with radio transmitters on varying frequencies; that in common syntony with the transmitters, it is equipped with facilities for making audible, by dividing radio frequencies into audio frequencies, practically every vibratory note in the chromatic scale.

(Hand me the aspirin, James).

It's really as simple as that, but if you're still mad at me, maybe I'd better hasten to say that it all means that you can receive, through the new sets, every tender nuance of musical sound from the discontented grunting of the bull fiddle to the plaintive squeal of the piccolo, whether you like piccolo players or not. The faithfulness of the reproduction includes crooners and sopranos—a genuine triumph for the engineers—providing the salesmen can induce you to invest your dough in a new set, which of course, will be equipped with all-wave gadgets. So please remember me next fall when the salesmen begin to torture you, and recall that you were warned.

## Over Ham-bitious

NICE PEOPLE, these radio artists—or some of the would-be radio artists! Last week I complained unhappily of interference with the *Stoopnagle and Budd* scripts. No less than two dozen cheap comedy teams, many of them barnstorming in the remote places, having read the item, at once wired to the Camel agency and most of them said:

"Well, we knew you'd have trouble with those temperamental guys, so why not give us their job?"

If they only knew Stoop and Budd! Two of the nicest, cleanest lads, with no temperament at all, easy to get along with—and with a following that all these honky-tonks combined couldn't command in a decade of alleged radio capering.

AT THE "meeting" of comics last week, it struck Groucho Marx as rather incongruous that comedians should be concerned about whether they liked audiences or not. "It seems to me," Groucho quipped, "that we ought to be worried whether audiences are in favor of us or not."

There were heated arguments, but they were all for studio audiences. Letters from (Continued on Page 27)



In her radio work Betty Winkler cannot use all of the personal attraction this picture shows, but as the telephone operator in "Grand Hotel" she is making a name for herself

Chico Marx, alias Penelli, caught in a candid moment



# HERE'S THE REAL FRANK MERRIWELL

By Gilbert Patten

(Who Is "But L. Standish," Creator of the Merriwell Stories)

FRANK MERRIWELL on the radio! Who could possibly have imagined, back in 1896 when I first began that 17-year stretch of writing the adventures of the Merriwells at the rate of 20,000 words a week, that anything like this could ever have happened? It is more astonishing to me than any of the feats I ever had Frank perform. Frank Merriwell over an NBC network every Monday, Wednesday and Friday at 5:30 p. m. EST! That sentence would have meant no more than Chinese to us, back in those days.

I have been bringing the boy somewhat up-to-date for the radio series, but I think I have been able to retain the romantic atmosphere of the turn of the century, before "sophistication" and "cynicism" became the vogue. Those were the days when the stalwart virtues of athletic youth were assayed at their actual face value.

The changes I am making apply mainly to Frank's language; he is speaking over the radio with the words of the boy of today—and to the incidental mechanical features of the stories. Of course, he will use better automobiles, and will go on airplane rides. But otherwise he will be the same old trustworthy Frank.

And, as a matter of fact, I am forced to believe that Frank, today, is just as much appreciated by boys as he ever was. It was back in 1914 when I myself had

arrived at full manhood both mentally and physically, that I thought I had written "finis" to the careers of the Merriwells. But the books have had many reissues since then. They are still selling, while an adventure strip, syndicated to more than 200 newspapers, pursues a successful course.

I made Frank Merriwell what every boy would like to be. I gave him all the virtues I could think of—but don't suppose that Frank was without faults. He had a proclivity toward gambling, and many pages of

the series have been given over to reciting Frank's battles against temptation. He always repented of misdeeds. He also had an eye for a pretty face, but was ever a clean-minded youth.

Frank was, and will be again on the air, honest, resourceful, courageous, generous and never one to take advantage even of an enemy. While Diamond Dick, Young Wild West and others of their ilk were ostracized from many homes, the latchstring was always out for Frank Merriwell.

The worst criticism ever made of my books was that they were too easy to read. The point seemed to be that they led the boy away from more serious things. On the contrary, I feel that, more than any other influence of the time, they started boys in the way of liking to read books. Their effect was wholesome in many other and more obvious ways.

I know any number of successful men who used to devour the Merriwell stories, and I would wager that fourteen out of fifteen of the country's leaders would acknowledge they were followers of Frank in his boyhood days. But I never heard of a criminal who claimed to be, or to have been, a persistent and regular Merriwell reader.

When the Merriwell stories were being published, numerous requests came to the publishers from parents who had growing boys. They wanted to know the location of fictitious Fardale Academy, so they could send their boys. I'm wondering if we'll have a similar experience with the broadcasts!

Frank Merriwell and Inza Larrage of radio, who, in real life, are Donald Kings and Dolores Gillen



## SHORT WAVE STUDIOS FOR HIGHWAY CHASES

ALMOST any day now, you may read the first announcement of a series of startling broadcasts. Perhaps the roaring of a river-flood, the thunder of a mountain avalanche or the crackling of forest-fires will soon be heard in your living-room! For NBC's new mobile unit—a studio-on-wheels—is just about complete, ready to "go places" for you.

Since there are mountains of outdoor entertainment which will not come to Mohammed Radio, radio must go to the mountains, the sea-shore and the river-valley to pick them up and relay them into your home. To do this with the latest available short-wave equipment, NBC is rushing construction on a five-ton car, capable of going 70 miles an hour, and containing four separate transmitters.

Final tests of the equipment are now being conducted at Bound Brook, N. J., home of the NBC-WJZ transmitter, and soon this huge rolling radio plant will be flashing programs to the networks. It is one of the most significant developments in NBC's swiftly expanding short-wave activities.

The main transmitter installed in this cruising program-chaser, will have a range of 100 miles when stationary and 50 miles when in motion. This will enable NBC to originate programs in even the most out-of-the-way places. These will then be transmitted to civilization's outposts, by means of a power of 150 watts, and on any desired frequency from 6 1-2 to 19½ meters.

Perhaps the most interesting single feature of this new creature of the radio world, is its "feeler." This is a pack-transmitter, and it is easy to realize how important this equipment is.

Suppose, for instance, that NBC wants to broadcast the roar of a forest fire. Obviously, a five-ton car cannot be driven into the forest primeval. But a man with a portable transmitter packed on his back can climb over trees, wade through streams, even pull himself up mountains. And when he reaches his destination—he can broadcast.

Of course, you will not hear, directly, the voice of

the dare-devil announcer who will speak to you from the end of this "feeler." He will broadcast to the studio-on-wheels; from there, his voice will be relayed to the networks by means of radio and wires, and finally, from the network, it will find its way into your loudspeaker. And the whole process will take less than one second!

Imagine an automobile with FOUR broadcasting stations riding around on its back! That's what this new program-chaser will be. Its equipment will include WMEF, a transmitter licensed for two frequencies in the intermediate wave band; W10XS, assigned five frequencies in the ultra-high band; W10XV, a 15-watt emergency unit, and 10XAI, the 1-watt transmitter.

It takes a lot of power to run four radio stations, and all this power has to be generated right in the car. The power plant for the WMEF transmitter and the W10XS transmitter consists of a 2,500-watt, 220-volt, three-phase alternating current generator driven by a two-cylinder gasoline engine.

The receiving equipment consists of two eight-tube superheterodyne sets operating between fifteen and 600 meters, two ultra-high frequency super-regenerative sets operating between three-and-a-half and fifteen meters, and an auto-type receiver for the broadcast band. All this equipment, transmitters, receivers and power plant, is housed in the main body of the car. The "studio" portion of the mobile unit is in the driver's section.

This "studio"—or seat—is wide enough to hold four persons in comfort. Out of the dashboard, on the side opposite the driver, there unfolds a desk. This holds a microphone and typewriter. To let announcers prowl around the car while broadcasting, microphones all have long leads, 100 feet in length. And through a trap door in the roof an announcer may stick his head, turtle-wise, to survey and describe the surrounding country.

Improvements in short-wave transmitting are having tremendous effect in popularizing American broadcasts and in spreading the English language. By using the international shortwave lanes, NBC is making programs available to those owning sets in Australia, New

Zealand, Africa and other distant points.

Perhaps you would like to investigate further into the possibilities of short-wave reception. RADIO GUMPS has prepared a log of all the principle short-wave stations in the world. This is yours for the asking, free of charge. Send a self-addressed, stamped envelope to Short Wave Log Editor, in care of Radio Gumps, 423 Plymouth Court, Chicago, Illinois.



By "Myrt" of "Myrt and Marge"

LOVE my radio work—I love my audiences—AND I love my Welsh Rarebit! Any hour of the day or night I'll take rarebit. What? You don't see how I do it? Then you don't know my recipe.

It's concocted on the "pinch of this" and "dash of that" plan. At any rate, here it is:

1 1-2 pounds of "snappy" American cheese  
Dash of mustard (about 1-2 teaspoonful)  
Worcestershire sauce to taste (about 2 tablespoonful)

Dash of Cayenne pepper  
1-4 teaspoonful salt  
1 cup of beer or ale

Dice the cheese and melt it. Mix all other ingredients, and add the mixture to the melted cheese. Let simmer for three to five minutes and serve immediately on hot toast.

There! And I'll guarantee one thing in addition to its delectable quality: It won't bounce!



# Announcing RADIO GUIDE'S \$5,000 Cash Prize

## NAME-THE-STARS CONTEST!

Read these cartoons from left to right. They will suggest the names of two Radio Stars. Write name below picture



### Can You Name the Radio Stars Represented By These Pictures?

**R**ADIO GUIDE has attained the largest circulation of all the magazines in America devoted exclusively to Radio Programs and personalities.

To celebrate this important achievement, which you, our readers, have made possible, we are going to give away to you, our readers, \$5,000 in cash.

This contest is presented solely for your entertainment. It is easy to do. There are no tricks or catches in it. No subscriptions to solicit and no hard work to do. Simply name the Radio Stars represented by the cartoon pictures printed each week in Radio Guide.

The first two pictures are printed here. Study them carefully. Can you tell the names of the radio stars they represent? Just write the name below the picture. You will find it interesting and entertaining.

Two pictures will be presented each week. There are thirty pic-

tures in all. Hold them until you have the entire series. Then send them in. Present them in any form you wish.

It costs you nothing. And there are 440 big cash prizes!

Read the rules. Start with the first two pictures printed here. Get the next two pictures in next week's Radio Guide.

*Radio Guide tells you what's on the air at any time, every day and night of the week, both national and local programs. It presents more complete program information than can be found in any other publication.*

#### 440 Cash Prizes!

1st Prize.....	\$1,000
2nd Prize.....	500
3rd Prize.....	250
Next 2 Prizes \$100 each.....	200
Next 5 Prizes \$ 50 each.....	250
Next 20 Prizes \$ 25 each.....	500
Next 50 Prizes \$ 10 each.....	500
Next 360 Prizes \$ 5 each.....	1,800
440 Prizes Totalling.....	\$5,000

#### THE RULES

**WHO IS ELIGIBLE?** This contest is open to everyone except employees of Radio Guide and their families. It is FREE.

**WHAT TO DO?** Name the Radio Stars represented by the cartoon pictures appearing each week in Radio Guide. Two pictures will appear in each consecutive issue. There are thirty pictures in all—representing thirty radio stars. All stars used in this contest will be those whose names appear in the pages of Radio Guide.

**WHERE TO SEND?** Hold all pictures until you have the complete series. Then send them to "Name-the-Stars Contest," Radio Guide, 423 Plymouth Court, Chicago. With your entry send a short letter of 20 words or less giving your name and address and telling

which of the 30 stars you like best and why. All entries must be in by midnight fifteen days after the date of issue containing the last set of pictures.

**THE JUDGES:** \$5,000 in cash prizes will be paid by Radio Guide to the persons who send in the best answers in accordance with these rules. A Committee of Judges will be appointed by Radio Guide and its decision in all matters will be final. In case of ties duplicate awards will be paid.

**NO HARD WORK!** This contest is presented solely for your entertainment. Just test your skill. You do not have to solicit subscriptions or do any other work. You do not even have to buy Radio Guide. You may copy or trace the pictures. Radio Guide may be examined free at our offices, at libraries or at Radio Stations.

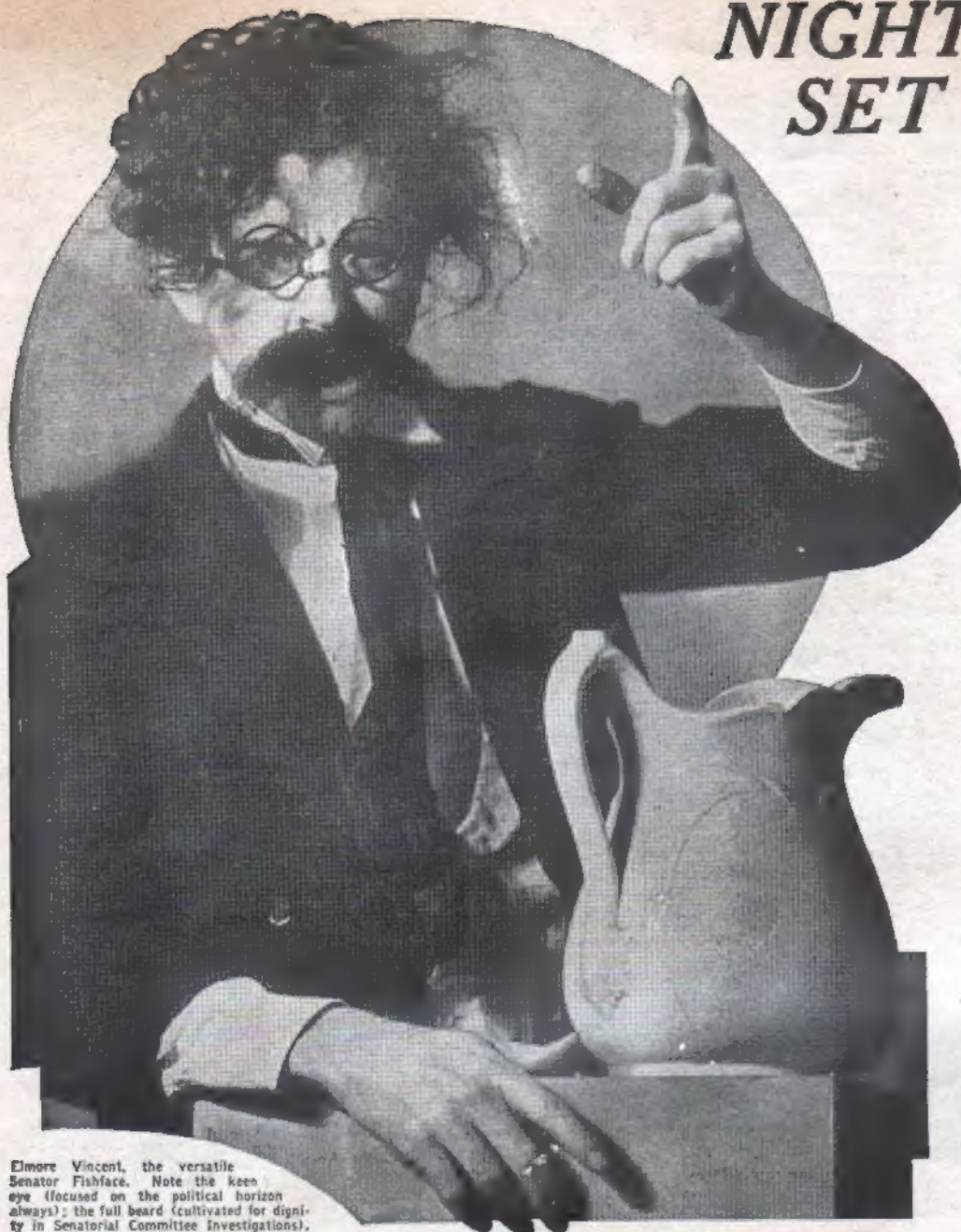
# Radio Guide

AMERICA'S GREATEST MAGAZINE FOR RADIO LISTENERS

SPECIAL OFFER: Radio Guide will be sent every week for six months by mail, postpaid, anywhere in America for \$1.00. Twenty-six big issues. Send your subscription to Radio Guide, 423 Plymouth Court, Chicago



# NIGHTCAP HOUR SET BY CLOCK



Elmore Vincent, the versatile Senator Fishface. Note the keen eye (focused on the political horizon always); the full beard (cultivated for dignity in Senatorial Committee investigations). Let the nation heed the Senator

## YOUR GROUCH BOX

**H**AVE you a radio grouch? Is there some practice, some feature on the air that irritates or displeases you? If you suffer from radio "raspings" don't keep the fact secret. Your grouch may be converted into something worth while. It may be the means of abating practices that annoy countless others beside yourself.

The grouch is entitled to his place in the sun—if he will discuss the occasion for his grouchiness. In fact his place in the sun may become a place in the hearts of his fellow man, particularly if he initiates a movement to correct the cause of his complaining.

Here is an opportunity to serve yourself and your fellow radio listeners. This department, "Your Grouch Box," provides you the opportunity of voicing your complaint. Out of your annoyance is likely to spring that kind of criticism that leads to change and betterment.

### Why Congestion?

Dear Editor: Now that the baseball season is coming around again, I suppose all the air lanes will be congested, as usual, with about 9,000,000 announcers all broadcasting the same game.

I like baseball. I'd hate to see it go off the air altogether, but why do stations and sponsors invite the bogey of nationalization of radio (with its stupid, stodgy programs) by disgusting their best friends and staunchest supporters with hogwash

duplication of programs? Why have the same game broadcast by two or more stations? Why have so MANY stations broadcasting baseball, at all?

Can't something be done about this? I'd like to hear from radio officials. Are they going to work it the same way this year? HAROLD OATES

### One Station for All

Dear Editor: I am one of the lucky ones—one of the fellows who have a job these days. But sometimes I think I'm not so lucky at that. I'm very fond of music, not the "rumpy-tump-clackety-clack" dance stuff that passes for music. And while I'm away at work all day, my wife tells me she gets delightful programs of the best classical works.

But when I come home at night, most of the time all I get is dance music. Now that seems silly. On my receiving set, I can always get about eight stations clearly. Now why can't at least one of those stations furnish good music in the evening, every evening? I think it would be a very profitable thing for any courageous station proprietor who made a ruling: "no jazz after supper." At first his advertisers might kick, but soon that station would build up such a following of music-lovers that the advertisers would have their eyes opened.

I don't want to make a wrong impression on anybody. I'm no grouch, and don't want to take anybody else's enjoyment away from them. All I ask is one station for the classics. MUSIC LOVER

Address your pet peeves to YOUR GROUCH BOX, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Ill. Confine your letters to 150 words.

**I**T IS MIDNIGHT. Eastern short-wave fans are alert. Suddenly one, then another, switches over idly to the regular broadcast band. Some of them stumble onto the Carefree Carnival, and forsake short wave for the rest of the night.

And that is how this excellent San Francisco program, which NBC broadcasts over a transcontinental network every Saturday night at midnight EST has picked up a huge Eastern audience. They clown—and a whole continent of listeners stays up late to laugh.

"They" are Charlie Marshall and his Boys; Meredith Willson and his orchestra; Ned Tollinger, the master of ceremonies; Rita Lane, soprano; Tommy Harris, balladeer; Will Aubrey, the Bard of the Byways; Senator Fishface, the orator extraordinary; Dot Kay, blues singer; the Couquettes; the Doric Quartet and other singers and comedians.

A few months ago, none of them was known outside of NBC's Western Division. Now, fan mail pours in from every state in the union. Once again radio has proved that it can make stars overnight.

The genius of the program is Donald Cope, a lanky young violinist from Salt Lake. He was rising rapidly to the status of outstanding concert and radio soloist, when a radio executive discovered that he had a whimsical sense of humor, also a keen feeling for drama. Now, he's one of NBC's most versatile producers.

It is he who in rehearsal every Saturday morning blends the Greek dialect of Mr. Popodopolis (Will Aubrey) with the charm of Rita Lane, and the music of Charlie Marshall's Boys with the twisted syllables of Senator Fishface, finally pouring into the ether the mirthful nightcap of a nation.

The West quaffs it at 9 o'clock, Pacific Standard Time; Denver gets it an hour later; Chicago hears it at 11 o'clock and the Atlantic Coast at midnight.

Charlie, a real Western six-footer, studied at the Boston Conservatory of Music; Senator Fishface, the sterling, if confused, orator is a curly-headed Seattle youth named Elmore Vincent. Tommy Harris, who sings about Ships That Never Come In, ran away from San Francisco at eighteen to lead an orchestra.

So you see, this is a real Western program, not a performance of Eastern stars who happen to be in the West.

Will Aubrey was a vaudeville headliner. Ned Tollinger has been in radio since the early days. Willson, one of the youngest orchestra leaders in the country, played flute under Toscanini, Von Hoogstraten, and Sousa, while still in his teens.

The Doric Quartet composed of Ben Klassen and Myron Niedeley (tenors and also the Two Philosophers on the Carnival) Everett Foster, baritone, and Harry Stanton, basso—is one of the outstanding musical groups in California.

## OLD TUNES ATOP

**N**ETWORK renditions and bandleaders' selections of the week's musical favorites, show a wide variance in the latest Radio Guide tabulation on this interesting feature of radio. Among the maestros, tunes that have led the song parade in previous weeks again forged to the front, but there were hints that at least two new numbers are leaping to the fore to command attention. They are "True" and "Easy Come; Easy Go."

In the tabulations shown here, it will be noted that "Wagon Wheels" again left a deep mark on public taste while the plea of "Let's Fall In Love" was heeded frequently by the leading conductors.

But an unexpected ruling by John S. Royal, NBC executive, is certain to have a scrambling effect on forthcoming tabulations. Because of the endless repetition of favorite numbers, Mr. Royal has issued an edict banning the playing of any popular song more than once an evening between the hours of 6 and 11 p. m. The first conductor to apply for a melody deemed over-popular will be the only one privileged to play it. Watch next week's tables for the effect of this stringent order. Following are the results in this week's listings:

TEN SONGS PLAYED MOST OFTEN ON NETWORKS	BANDLEADERS' PICK OF OUTSTANDING HITS
Wagon Wheels 20	Wagon Wheels 17
True 20	Let's Fall In Love 17
Without That Certain Thing 17	Carrioca 14
You Ought To Be In Pictures 16	True 13
Oxer Somebody Else's Shoulder 16	Smoke Gets In Your Eyes 13
Going to Heaven on a Mule 16	The House Is Haunted 10
Carrioca 15	Without That Certain Thing 10
Let's Fall In Love 15	Dancing in the Moonlight 9
Infatuation 14	Easy Come; Easy Go 8
She Reminds Me of You 14	Over Somebody Else's Shoulder 7



# THOUSANDS OF VOTES THROWN OUT IN ELECTION OF STARS OF STARS

THOUSANDS of votes have been regrettably rejected by the tellers in charge of the poll in Radio Guide's Star of Stars election. This action was necessitated by reason of errors on the part of overzealous supporters of various favorites.

From the outset it has been made clear to all users of the coupon printed on this page that each ballot must bear within itself evidences of its genuineness such as a written signature might convey. Therefore, it is essential that each vote bear the signed name of the person casting it. While any voter may cast as many ballots as he or she chooses, none will be counted unless each bears the written signature of the voter.

In several cases either individuals or groups collected coupons and sent them to the tellers in batches without proper signatures. In some cases signatures were totally absent. In other instances the signatures on a number of ballots, though different names, were obviously written by one person in the same handwriting. These, of course, were rejected the same as the unsigned coupons.

This week is reproduced a facsimile of the gold medal to be awarded to the program that receives the greatest number of votes. The name of some hour will appear in the space allotted—why not the hour that is your favorite? Your vote can help to make it so.

Along with the gold medal for the leading program there will be presented a certificate suitably inscribed. This certificate goes to each person who contributed to the production of the hour, including the dramatic cast and the script writer, the director, the musical arranger and all others.

To the orchestra that polls the greatest number of votes at the close of the Election, Radio Guide will present a third medal also in gold. And to the team that finishes in first position there will be awarded a silver medal. Facsimiles of all the medals will be presented here in the columns in future issues.

Have you voted? Why shouldn't your star and program and orchestra and team reap the benefit of your favor and support by having your vote cast for them?

All that is necessary, is to fill in and mail the official ballot appearing elsewhere on this page and follow the simple rules of voting. Your favorites depend upon you for support. Make your preferences felt.

All candidates in the four divisions of the Election who have received one hundred votes or more are listed below, along with the total number of votes received by each.

## AMONG THE STARS

Joe Penner	63,856	Irene Wicker	450
Bing Crosby	48,191	Donald Novis	434
Eddie Cantor	23,044	Jackie Heller	433
Jack Benny	20,180	Floyd Gibbons	430
Buddy Vallee	12,421	Little Jack Little	413
Gertrude Niesen	1,071	Fred Hufsmith	387
Ben Bernie	3,989	Richard Crooks	383
Lanny Ross	5,283	Charlie Allen	374
Will Rogers	3,145	Cheerio	370
Roy Shelley	2,769	Frank Munn	361
Jessie Dragonette	2,367	Richard Maxwell	345
Phil Baker	1,930	Phil Harris	345
Al Johnson	1,674	Boake Carter	334
Edwin C. Hill	1,661	Milton J. Cross	333
Ed Wynn	1,637	Alan Rice	311
Gene Arnold	1,597	Nino Martini	309
Jack Arnold	1,425	John McCormack	304
John L. Fogarty	1,400	Marge of Myrt and	
Bradley Kincald	1,346	Marge	300
Wayne King	1,205	Myrt of Myrt and	
Ethel Shutta	1,101	Marge	299
Fred Allen	1,114	Happy Jack Turner	298
Alexander Woolcott	1,058	Jack Denner	294
Frank Parker	1,055	June Meredith	283
Tony Wons	1,038	Walter O'Keefe	268
Don Amerche	1,072	Raymond Knight	253
Jack Pearl	1,002	Baby Rose Marie	246
Lowell Thomas	883	Edgar Guest	238
Ruth Etting	776	Arthur Horan	211
Russ Columbo	747	Red Davis	210
Father Coughlin	732	Jimmie Fidler	196
Pat Kennedy	728	Walter Winchell	191
Morton Downey	723	Allyn Joslyn	193
Albee Joy	717	Pat Flanagan	187
Lawrence Tibbett	707	Buddy Rogers	179
Nancy Kelly	693	Mary Small	169
Guy Lombardo	682	Pat Barnes	168
Voice of Experience	672	Kenneth Sargent	161
Halob Kirby	665	Ischun Jones	160
Phillips Lord	657	Art Jarrel	159
Tito Guizar	600	Ed McHugh	150
Conrad Thibault	585	Jerry Baker	147
Lulu Belle	556	George Jewel	145
Annette Hanshaw	544	Eddie Albert	137
Kate Smith	530	"Shiny" Ennis	133
Irma Glen	517	Harry Steele	131
James Melton	507	Michael Rafeito	128
Mary Darling	504	Phil Cook	122
Albert Spalding	491	Smilin' Ed McConnell	115
Elsie Hitz	489	Eddie Duchin	112
Connie Boswell	486	Ole Olsen	110
Vera Van	478	Lady Esther	109
Uncle Ezra	466	Jeanne Lang	105
Irene Beasley	458	Jack Fulton	103

## AMONG THE PROGRAMS

Fleischmann	51,351	Today's Children	2,103
Chase & Sanborn	30,419	March of Time	2,007
Show Boat	26,383	Cities Service	1,962
Chevrolet	24,621	First Nighter	1,749
Woodbury	7,190	Carefree Carnival	1,566
Old Gold	7,071	Kraft	1,459
Pabst Blue Ribbon	6,958	Metropolitan Opera	1,401
White Owl	5,553	Big Show	1,289
One Man's Family	5,372	Swift Revue	1,243
Bakers' Broadcast	5,189	Death Valley Days	1,197
Armour	4,805	Texas	1,192
Sinclair Minstrels	4,428	American Album of	
Ford	3,830	Familiar Music	1,192
Lady Esther	2,165	Amos and Andy	985
Myrt and Marge	2,967	Hour of Smiles	893
Camel Caravan	2,931	Nestle	874
Seth Paraker	2,664	Kallenmeyer's Kin-	
WLS Barn Dance	2,594	dergarten	854
Eno Crime Circus	2,161	Wheatonville	826



Which Will Be the Winning Program? Here is reproduced a facsimile of the gold medal to be presented to the radio program that at the end of the Election polls the greatest number of popular votes.

Roses and Drums	773	phony	170
Betty and Bob	695	Roxy	167
Breakfast Club	623	Orphan Annie	166
Back Rogers	615	Richard Himber	161
Cadillac	563	NBC Sunday Chl-	
Cater	553	dren's Hour	157
Aragon-Triana	540	Ship of Joy	140
Easy Aces	511	Grand Hotel	131
Hootlinghams	509	Bond Bread	125
Cheerio	494	McConn Food Pro-	
Vir and Sade	484	duets	111
Yeastfoamers	477	Grand Old Opera	102
Wizard of Oz	468		
Melody Moments	436		
Pontiac	431		
Swensland Sketch	429		
Warden Lawes	418		
Game of Melody	377		
Voice of Experience	371		
Red Davis	361		
Painted Dreams	351		
N. Y. Philharmonic	358		
Father Coughlin	351		
Crazy Crystals	317		
Goldbergs	315		
Byrd Expedition	310		
U. S. Marine Band	304		
Carnation Contented	297		
Royal Gelatin	294		
Seven Star Revue	293		
Terraplane	291		
Corn Cob Pipe Club	281		
Hollywood of the Air	280		
Lila Lu and Em	281		
Forty-Five Minutes			
In Hollywood	248		
Farm and Home			
Hour	243		
Firestone	240		
Gene and Glenn	233		
Bar N Days	224		
Just Plain Bill	222		
Sally's Studio Party	218		
A and P Gypsies	217		
Gulf Refining	214		
Junis Program	213		
Edwin C. Hill	212		
M. J. B. Coffee Hour	211		
Cheslerfield	200		
Musical Memories	201		
Bundesgen Hour	197		
Irma Glen's Lovable			
Musie	191		
Philharmonic Sym-			

Hal Kemp	3,386	Buddy Rogers	581
Ortiz Nelson	2,892	Danny Russo	520
George Olsen	2,224	Gus Haenschen	508
Little Jack Little	1,977	Ted Lewis	459
N. Y. Philharmonic	1,760	Harold Sanford	445
Edham Jones	1,765	Carlos Molina	444
Cal Calloway	1,557	Duke Ellington	371
Phil Harris	1,515	Don Bestor	359
A and P Gypsies	1,420	Claude Hopkins	352
Philadelphia Sym-		Erno Rapee	343
phony	1,361	Vincent Lopez	317
Frank Black	1,337	Enric Madriguera	302
Harry Sosnik	1,257	Gus Arnheim	281
Abe Lyman	1,176	Harry Kogen	263
Jack Denny	1,180	Joe Sanders	261
Richard Himber	1,133	Vincent Sorey	248
Ted Weems	1,113	Charlie Agnew	243
Ted Florito	1,048	Helmie and his	202
B. A. Rolfe	1,038	Grenadiers	201
Walter Damrosch	902	Morgan L. Eastman	196
Walter Blaufuss	798	Xavier Cugat	175
Don Voorhees	717	Maurie Sherman	160
George Hall	665	Will Osborne	171
Cumberland Ridge		Jacques Renard	163
Runners	652	Noble Sissle	157
U. S. Marine Band	650	Boston Symphony	154
Rosario Bourdon	623	Bernie Cummins	154
Lennie Hayton	622	Smith Rallaw	152
U. S. Army Band	611	Joseph Pasternack	151

## AMONG THE TEAMS

Burns and Allen	66,065	Allen and Hoffa	648
Amos and Andy	59,121	East and Dumke	637
Mills Brothers	16,536	Jones and Hare	593
Myrt and Marge	16,052	Goldbergs	563
Olsen and Johnson	12,163	Pickens Sisters	528
Slovenagle and		Mary Brothers	489
Budd	10,280	Pappy, Zeke, Ezra	
Jack Benny and		and Elton	488
Mary	6,130	Eton Boys	457
Baron and Sharlie	4,297	Fred Hufsmith and	
Gene and Glenn	4,056	Muriel Wilson	443
Molasses and Jan-		lasses and Honey	434
uary	3,259	Phil Harris and Leah	
Boswell Sisters	3,242	Ray	413
Landt Trio, White	2,863	Sims and Bailey	410
Maple City Four		Mike and Herman	398
(Sinclair Quartet)	2,458	Munn and Rex	386
Baker and Buttle	2,359	Tom and Don	371
Easy Aces	2,198	Breen and De Rose	368
Betty and Bob	2,067	Eddie and Fannie	
Tom, Dick and		Cavanaugh	361
Harry	2,040	Bill and Ginger	347
Vic and Sade	1,989	Vagabonds	327
Sanderson and		Fray and Braggott	292
Crumit	1,960	Reis and Dunn	285
Elsie Hitz and Nick		Billy Bachelor and	
Dawson (Gail and		Janet Freeman	275
Dan)	1,905	Asher and Little	
Don Hall Trio	1,845	Jimmie	272
Marian and Jim	1,890	King's Jesters	244
Cantor-Wallington	1,475	Penner and Stange	227
Lum and Abner	1,366	Allen and Fennelly	204
Hooflinghams	1,206	Joe and Balise	203
Shutta and O'Keefe	1,163	Gene Arnold and	
Clara, Lu and Em	990	Commodores	179
Mac and Bob	923	Judy and Jane	187
Revelers Quartet	890	Trio Romantique	147
Wynn and Graham	728	Playboys	145
Al and Pete	720	Three X Sisters	123
Fraut and Sherman	677		

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible.

Balloting closes June 1, 1934. Awards will be announced as soon thereafter as results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent post-card.

Along with it you will find a few questions that will help us to get better acquainted. However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot. Vote now!







# ONE FOR RADIO WIVES

By Don Bestor

I AM in love. I have a wife and an affinity—a friend, an aid and a counsellor. All of these different personalities are contained in the same person and for nine short and happy years I have been married to that woman.

Does this sound like a schoolboy? I am as happy as a schoolboy in love! And this is why I'm so glad to tell you about it, you hear so much about unhappiness and divorce among folks of the stage, the radio and the movies that I can't help coming forward and saying to you: We aren't all like that. Really we aren't. Some of us are more fortunate.



Don Bestor "happy in love" — and looks it

I am one of the more fortunate ones. Contrary to the belief held by Abe Lyman and other handmasters, I have the firm opinion that a wife can be a great aid, counsellor and friend to a bandmaster. Opinion? I should say I KNOW it of my own experience. Score one for radio wives!

My wife is the former Frankie Klassen. Naturally, I'll never forget my first meeting with her. She was a toe dancer at the Terrace Gardens in Chicago, and at the time my band was booked into this spot, she was making her sixth return appearance. Her popularity amazed me. In the newspaper ads her name was featured in the same sized type as was mine. At first it struck me as peculiar that a mere toe dancer should have equal billing with a name band.

Many people sneer at artists for what they call our "jealousy" over things like that—matters of publicity. I mean. What these people fail to understand is that

nine cases out of ten it is not egotism but sheer business sense that makes performers quarrel over who gets his name in the biggest type.

But my slight annoyance over the toe dancer's prominent billing vanished immediately when I saw her. She was—and is—one of the most beautiful creatures I have ever encountered. But she didn't get her booking because of beauty alone. She could dance! We were mighty glad she was on the same bill with us for she certainly helped to fill the place night after night.

When my band went into vaudeville Frankie consented to come with us. It was not the last time, thank Heaven, that she was to save us to an important question of mine! We played ten weeks in the old Orpheum circuit and my admiration and respect for a fine artist and a splendid girl grew steadily. And by the way, our colleagues on that bill were none other than Jack Benny and Mary Livingstone, these real trouperes with whom we are now reunited in our program which is broadcast by NBC every Friday at 10:30 p. m. EST.

That vaudeville tour ended with Don Bestor a very lovesick man. But Frankie again said yes, and we were married. And married life has been getting better and better every year since.

When Mary Ann, our daughter, came seven years ago, Frankie dropped her professional career and devoted herself to being a wife and mother. Perhaps from the toe dancer to cook sounds the reverse of romantic to you, but I think I've enjoyed Frankie, looking even more than I admired her dancing.

You've heard of the fellow whose wife just doesn't understand him? Well, mine understands me better than I do myself. She understands my digest on just as well as my heart too. Between the ages of 21 and 27 I was not in very good health, but Frankie studies my diet. Today I am in better health than ever.

She handles all our finances, including the payroll, paying of commissions and even the filing of income tax returns. She is musical, plays the piano well and has an instinct for what times will catch on. She doesn't smoke or drink. Happy I am? Why shouldn't I be happy?



The former Frankie Klassen, now Mrs. Don Bestor, as she appeared in the days of her professional activity a few years ago. Her husband says of her: "She is the most beautiful creature I have ever encountered."

## WAVE MARKS

**Relay.** Proud father new of Nina Lou—a singer named Jack Williams, new NBC Songfellow, he sings "life's a field of trilliums." And why shouldn't Jack sing like the birdies sing? Nina Lou weighs 7 pounds; was born at East Lansing, Mich., during the week her father was signed by NBC as a member of the Songfellow's quartet.

**Relay.** To Edward S. Simmons, program director of WAAF, Chicago, a son was born who bettered Nina Lou's weight by a half pound.

**Relay.** Jane Frances, all six pounds and three ounces of her, commenced her earthly broadcasting on Easter morning. Enjoying this music was Thomas Horan, NBC junior production man, the copy-right owner.

**Signed On.** Jack Simpson, NBC page, married Frances Post of Chicago. They are dedicating their Book of Days in Roger Park.

**Meter.** Eddie Duchin wasn't fooling when he had another birthday on April 1. A goodly number of fans weren't fooling when they congratulated him.

**Meter.** On April 8, just 27 years ago, another tenor was born—named Tito Gulzar. He grew up to sing over CBS.

**Meter.** Charles Carile, the CBS tenor, measured another year on April 7. This makes number 30.

**Meter.** A happy Friday, the Thirteenth, to Tom Breen, CBS production man, announcer and to Evan Evans, featured Columbia baritone. Neither twins nor siblings (a very good word) they shared the bad luck of being born on Friday, April 13, some time ago.

**Meter.** Donald Novis and Frances Langford, co-featured on the "House Party" broadcast over NBC, celebrated Frances' birthday on April 4—ably assisted by Mrs. Novis and Frances' First Gentleman, who also is her business manager.

**Static.** Lewis G. Christy is suing Frank Parker, NBC tenor, for \$50,000. In his complaint he states

his wife, Anne, deserted him for Parker. When she returned to him in 1931 she stated: "I still love Frank but all I want is shelter. Let me stay here and I will be your housekeeper only." According to Anne's employer-husband she still likes to turn the dials until she gets Frank.

**Static.** Hugo Mariani, NBC maestro, languished in an alimony jail cell the other night, and listened through a loudspeaker in an adjoining cell to another conductor handle his program. Efforts of NBC officials to get him out long enough to broadcast were in vain. His wife had him jailed in \$1,500 bail by telling the court he was planning to go to South America.

**Static.** Tangled in the sheets at a Turkish bath, Stephen Fox, actor, fell into the swimming pool. Attendants pulled him out, not quite drowned.

**Distance.** While Guy Lombardo decorates home interiors with sound, via the loudspeaker, Joe Lombardo, only non-musical member of the family, returns with a diploma from a school of interior decoration.

**Commercial.** Jack Denny has been made an instructor in the New York School of Music. Professor Denny professes on Sunday mornings. Mr. George Bernard Shaw, please note: He who DOES sometimes TEACHES.

**Sustaining.** Jack Smart and Ted di Corsica (March of Time) are exhibiting paintings at the Amateur Show, Lambs Club, New York. Who said there are no radio artists?

**Coming Up.** Gleeful, tail wagging Lambs bottled their sorrows in a farewell party to Harry (Bottle) McNaughton, who is returning to Chicago where Phil Baker broadcasts will be resumed.

**Coming Up.** Climbing the come-back trail is Vaughn de Leath. She is starting a sustaining series on WMCA, New York.

**Coming Up.** Convalescing after kidney operation is Alex Robb, assistant manager of NBC's Chi-

cago program department. He is able to visit the office, supervise, return home.

**Coming Up.** From page to junior producer is Donald Mihan's promotion with NBC, Chicago. In the junior production department he replaces Wilbur Rehmann, who has been moved to the sound effects department.

**Relay.** Rosemary Lane, Fred Waring's soloist, had another rehearsal on April 4, her birthday.

**Interlude.** Joe Sanders, famous orchestra leader, is ailing in Los Angeles. Cheer letters will reach him at the Latham Apartments, 716 South Normandie, Los Angeles, California.

**Sustaining.** Andre Peruggia, French shoe stylist, pronounces Gladys Swarthout, NBC, possessor of the prettiest legs in New York. She can sing, too.



## Sunday, April 15

Log of Stations  
(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power, Watts	Location	Network
KDKA	980	50,000	Pittsburgh, Pa.	NBC
WAAB	1410	500	Boston, Mass.	CBS
WABC	860	50,000	N. Y. City, N. Y.	CBS
WBAL	1060-760	10,300	Baltimore, Md.	NBC
WBZ	990	50,000	Boston, Mass.	NBC
WBZA	990	1,000	Springfield, Mass.	NBC
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	1,000	Portland, Me.	NBC
WDRG	1330	500	Hartford, Conn.	CBS
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WEEI	990	1,000	Boston, Mass.	NBC
WFIH	560	1,000	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N. Y.	NBC
WHAM	1150	50,000	Rochester, N. Y.	NBC
WIP	610	500	Philadelphia, Pa.	CBS
WJAS	1290	1,000	Pittsburgh, Pa.	CBS
WJSV	1460	10,000	Washington, D. C.	CBS
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLBZ	620	500	Bangor, Maine	CBS
WLIT	560	1,000	Philadelphia, Pa.	NBC
WLW	700	50,000	Cincinnati, Ohio	NBC
WMAL	630	500	Washington, D. C.	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOKO	1440	500	Albany, N. Y.	CBS
WOR	710	50,000	Newark, N. J.	NBC
WRIC	950	500	Washington, D. C.	NBC
WRVA	1110	5,000	Richmond, Va.	NBC
WTIC	1060	50,000	Hartford, Conn.	NBC

\*Network Programs Listed Only  
 \*Full Day Listings, Night Network Only.  
 \*Evening Programs Listed Only.  
 \*Local Day, Full Night Programs Listed.

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

## MORNING

8:00 A.M.

NBC—Melody Hour, Guest Artist, Grande Trio; WEAF WGY WRC  
 CBS—On the Air Today, WABC WAAB  
 NBC—Time Pictures, Lew White, organist; Quantel Solist; WJZ WBAL WBZ WBZA WMAL  
 Y. N.—Radio Carriers; WNAC WLBZ  
 WJSV—Alders Edkins; Congregation  
 8:05 A.M.

CBS—Organ Recital; A. J. Parmentier; WABC  
 8:30 A.M.

CBS—Artist Recital; Crane Calder, bass; Charlotte Harriman, contralto; WABC WJSV WAAB  
 NBC—Lew White at the Dual Organ; WJZ WBAL WBZ WBZA WMAL  
 NBC—The Balladeers, male chorus; Instrumental Trio; WEAF WGY WRC  
 8:45 A.M.

CBS—The Radio Spotlight; WABC  
 WHAC—News Flashes, Weather Reports  
 9:00 A.M.

NBC—Mexican Typen Orchestra; WEAF WGY WRC  
 CBS—Sunday Morning at Aunt Susan's; Children's program; WABC WOKO WAAB WJSV WCAU WLBZ WNAC  
 NBC—Children's Hour, Vocal and Instrumental Concert; WJZ WBAL WMAL KDKA WBZ WBZA WHAM  
 WCSH—Thirteen Class  
 9:30 A.M.

NBC—Cloister Bells, sacred music; WEAF WGY WRC  
 9:45 A.M.

NBC—Alders Edkins, bass-baritone; WEAF WGY WRC  
 10:00 A.M.

NBC—The Radio Pulpit, Dr. S. Parkes Cadman, talk; WEAF WGY WRC  
 CBS—Church of the Air; WABC WOKO WDRG WJAS WJSV WIP WAAB WLBZ  
 NBC—Southern Sketches, Southerners, male quartet; vocal soloists; WJZ WBZ WBZA KDKA WBAL WMAL WMAL  
 WCAU—Mario DeCamio, tenor, Pauline Pitta, soprano, Eric Wilkins, organist  
 WHAC—The Surprise Party Program  
 WOR—Annual Communion on Breakfast, McGivney Chapter K. of C., speakers  
 WRVA—Lessons in Living, Dr. Douglas S. Freeman  
 10:15 A.M.

WCSH—Musical Program  
 WHAC—Uncle Bob Houghton, children's program  
 10:30 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

NBC—The Garden of Tomorrow, Frank Plener's Orchestra; WEAF WGY WCSH WEEI WRC WFI WLIT  
 CBS—Melody Parade; WOKO WDRG WJAS WLBZ WCAU  
 10:45 A.M.

Look for the Bell for Religious Services and Programs

NBC—Samovar Serenade; WJZ WBAL WBZ

WBZA KDKA WMAL WHAM

CBS—Ben Allen, tenor; WABC

KDKA—News Flashes

WJSV—Did You Know That?

WOR—Newark Museum Talk  
 10:35 A.M.KDKA—Sacred Songs  
 10:45 A.M.

CBS—The Playboys, piano trio; WABC WDRG

WJAS WOKO WJSV WCAU WNAC WLBZ

WOR—Annual Communion Breakfast of the Post

Office Holy Name Society, Hotel Astor  
 11:00 A.M.

NBC—Press Radio Bureau; News; WJZ WHAM

WMAL WBAL WDBZ WBZA

NBC—Press Radio Bureau, News; WEAF WRC

WGY

CBS—Children's Hour, Juvenile Variety Program; WABC

CBS—Rhoda Arnold and Taylor Buckley, duet; WOKO WJAS WLBZ

KDKA—A Joint Christian Science Church Service

WCAU—Horn and Harpist Hour, Stan Lee Broza

WCSH—A State Street Congregational Church Service

WEFT—A Morning Service, Old South Church of Boston

WNAC—A Morning Service from Temple Israel

WRVA—A Second Presbyterian Church Service  
 11:05 A.M.

NBC—Marianne Muscare, Musical Art Quartet; WJZ WBAL WMAL

NBC—Hill and Green, piano team; WEAF

WBZ WBZA—Spiritual Singers

WGY—Chon College Chapel, address Rev. Douglas Norton, D. D.

WHAM—A Brick Presbyterian Church Service  
 11:15 A.M.

NBC—Major Bowes' Capitol Family; vocalists; male quartet, orchestra; WEAF WRC

WBZ WBZA—Safety Crusade  
 11:30 A.M.

NBC—The Post Prince, Anthony Frame, tenor; Dick Leibert, organist; WJZ WBAL

CBS—A Salt Lake City Tabernacle Choir and Organ; WOKO WJAS WLBZ

WBZ WBZA—Radio Noble Wits, Everett Smith  
 11:45 A.M.

NBC—Phantom Serenade, Aldo Ricci, director; WJZ WBAL WMAL

WBZ WBZA—Metropolitan Organ Recital, Arthur Martel  
 11:55 A.M.

## AFTERNOON

12:00 Noon

NBC—Major Bowes' Capitol Family; WFI WGY

CBS—A Salt Lake City Tabernacle Choir and Organ; WABC WJAS WNAC

WCAU—A Watch Tower Program

WOR—Uncle Don Reads the Comics  
 12:10 P.M.WBZ WBZA—Time, Weather, Temperature  
 12:15 P.M.

NBC—Gordon String Quartet; WEAF WEEI WFI

WCSH WRC

CBS—A Salt Lake City Tabernacle Choir and Organ; WIP WNAC

NBC—Baby Rose Marie songs; WJZ WBZ WBZA

WBAL KDKA WHAM WMAL

WCAU—Ben Greenblatt, pianist

WGY—Three Schoolmasks  
 12:30 P.M.WRVA—A Watch Tower Program  
 12:35 P.M.

NBC—University of Chicago Round Table Discussion, Current topics; WEAF WGY WEEI

CBS—Tito Goulet, tenor; WABC WNAC WDRG

WCAU WJAS WJSV WOKO

NBC—Radio City Concert, Symphony Orchestra; Chorus and Soloists; WJZ WBAL KDKA

WBZ WBZA WHAM WMAL

WCSH—A Christian Science Program

WOR—The New Poetry; A. M. Sullivan; guest speaker, Sarah Henderson Hay  
 12:45 P.M.

CBS—H. V. Killebrew; WABC WCAU WNAC

WOKO WJAS WJSV

WCSH—Musical Program  
 1:00 P.M.

NBC—Road to Remany; cypres music; WEAF

WGY WRC WEEI WFI

CBS—A Church of the Air; WABC WOKO WJAS

WJSV WDRG WIP WAAB WCAU

WCSH—A First Radio Parish

WHAC—A Catholic Truth Period

WOR—Pamela String Quartet, Joseph Coleman, conducting, Soloist, Charles Messinger, tenor  
 1:30 P.M.

NBC—Surprise Party, Mary Sma, juvenile singer, Belle Blanche, impersonator; Anthony Frame, tenor, guest artists, William Wingers' Orchestra; WEAF WEEI WCSH WFI WGY

WRC

CBS—Lary Dan, the Minstrel Man; Irving Kaufman; WABC WCAU WJAS WJSV

WDRG

NBC—A National Youth Conference, Dr. Daniel A. Pohn, speaker; WJZ WBAL WBZ WBZA

WMAL

KDKA—Old Songs of the Church

WHAM—A Rochester Catholic Hour

WRVA—Jewish Program  
 1:45 P.M.

KDKA—Charley Agnew's Orchestra

WRVA—Beauty That Endures  
 2:00 P.M.

NBC—Gene Arnold and the Communes; WEAF

WEEI WJZ WGY WRC

CBS—Buddy Melodies, Tamara, John Middle

ton, Jerry Freeman's Orchestra and Chorus

WABC WNAC WCAU WJAS WJSV

NBC—Bar X Days and Nights, romance of the

early West; WJZ WBAL WBZ WBZA KDKA

WMAL

WHAM—Down Melody Lane

WOR—Radio Forum  
 2:30 P.M.

NBC—Travelers; Marcum La Prade; WEAF

WGI WCSH WRC

CBS—The Big Hollywood Show; Abe Lyman's

Orchestra and Accordion; WABC WOKO

WNAC WCAU WDRG WJSV

NBC—Rings of Melody; Ohman and Arden piano

duo, Arlene Jackson songs, Edward Neil Jr.,

haritone; WJZ KDKA WBAL WHAM WBZ

WBZA WMAL

WEEI—Garden of Melody

WOR—Matinee Today, Variety Program; Orchestra and Soloists  
 2:45 P.M.

NBC—To be announced; WEAF WCSH WGY

WEEI WRC  
 3:00 P.M.

NBC—Talkie Picture Time; WEAF WEEI WCSH

WGY WLIT WRC

CBS—New York Philharmonic Symphony Orches

tra Arturo Toscanini, conducting; WABC

WOKO WAAB WDRG WJSV WIP WLBZ

WJAS

NBC—Frances Langford, Three Scampos, Richard

Huber's Orchestra; WJZ WBZ WBZA

WHAM WHAL WBAL KDKA

WCAU—Ph to Pete

WNAC—Behind the Microphone

WOR—Talk by Dr. Thomas F. Little  
 3:15 P.M.WNAC—The Supremacy string society  
 3:30 P.M.

NBC—The Garden Program, Mario Chamlee, tenor

or Karl Schuler, directing orchestra; WEAF

WLIT WGY WCSH WEEI WRC

NBC—Jon Garber's Orchestra; WJZ WBAL

WBZ WBZA KDKA WHAM WMAL

WCAU—Rice Lemaire's Orchestra

WHAC—Francis J. Cronin at the console

WOR—Pauline Albert, The Whirlwind Pianist  
 3:45 P.M.

WNAC—Larry Thornton, tenor

WOR—Madame Olympeva, graphologist  
 4:00 P.M.

NBC—Romance of Men; Dramatic Sketch; WEAF

WLIT WEEI WCSH WRC

NBC—Albert Payson Terhune, dog drama; WJZ

KDKA WBZ WBZA WHAM WHAL WMAL

Coughlin Net—Rev. Father Charles E. Coughlin

WNAC—WOKO WJAS WDRG WLBZ

WCAU—Studio Program

WGY—Solist (NBC)  
 4:15 P.M.

NBC—Organ Recital, Dion Kennedy, organist; WJZ

KDKA WCSH

NBC—Lillian Buckman, soprano; Instrumental

Trio; WEAF WLIT WEEI WGY

WBAL—A Watchtower Program

WBZ WBZA—Massachusetts Bay Colonies, Glenison

J. Archer  
 4:30 P.M.WHAM—Choir Rehearsal  
 4:40 P.M.

NBC—Pedro Vaz's Orchestra; WEAF WEEI WFI

WCSH WGI WRC

NBC—Pierrots Pat Players dramatic sketch; WJZ

WBZ WBZA WBAL WHAM KDKA

WMAL  
 5:00 P.M.

NBC—John B. Kennedy "Looking Over the

Week"; WEAF WEEI WGY WFI WRC

CBS—Roses and Drums, dramatization; WABC

WAAB WJAS WJSV

NBC—A National Vespers, Dr. Merrill, talk; WJZ

WBAL WBZ WBZA WHAM WMAL

KDKA—A Vesper Services

WCSH—Studio Program

WNAC—Ted Hanover's Orchestra  
 5:15 P.M.WOR—Phil Cook "The Connel and the Nut"  
 5:30 P.M.

NBC—Waves of Romance, Vernal Calenda, vocal

ist, Ted Black's Orchestra; WEAF WEEI

WGY WRC WCSH WFI  
 5:45 P.M.WOR—Vocal Quartet, Trio  
 5:50 P.M.

NBC—Hoover Sentinels, Edward Davies, baritone; Chicago A. Capella Choir, Orchestra Three

ton, Joseph Kosterer; WEAF WEEI WCSH

WGY WRC WFI

CBS—Frank Crumit and Julia Sanderson, songs; WABC

WOKO WAAB WCAU WDRG WJSV

NBC—Grand Hope dramatic sketch; WJZ

WBAL WBZ WBZA KDKA WHAM WMAL

WNAC—Highways of Melody, Alice O'Leary, con

tralto, Adrian O'Brien, tenor and two pianos

WOR—Sketch with Music  
 5:45 P.M.

WNAC—Salon Gens

WOR—Robert Reed, talk

WRVA—Organ Reveries

For The Day  
High Spot Selections

2:00 p.m.—Broadway Melodies, Tamara and John Middleton; CBS WABC network  
 2:30 p.m.—Hollywood Show, Abe Lyman; CBS WABC network  
 3:00 p.m.—Philarmonic Symphony, Gertrude Kappel; Marion Telya Paul Alt house soloists; Arturo Toscanini, conducting; Felix Warburg, speaker; CBS-WABC network  
 3:30 p.m.—Jan Garber's orchestra; NBC-WJZ network  
 4:00 p.m.—Father Coughlin's Address; Private network including WNAC  
 6:45 p.m.—Family Theater Act II at 7:30 p.m.; with Ruth Gordon, guest actress; CBS WABC network  
 7:00 p.m.—Groucho and Chico Marx; Freddie Martin's orchestra; CBS WABC  
 7:30 p.m.—Joe Penner; NBC WJZ network  
 8:00 p.m.—Eddie Cantor; NBC WEAF net.  
 8:00 p.m.—Bourgeois Evening in Paris, soloists, Shmukets orchestra; CBS WABC  
 8:30 p.m.—Fred Waring's Orchestra; Erie Pinza, guest artist; CBS WABC net.  
 9:30 p.m.—Ernest Matuschek, pianist; CBS-WABC network  
 10:30 p.m.—Forty Five Minutes in Hollywood; CBS WABC network.

## NIGHT

6:00 P.M.

CBS—Jazzmen; soloist; CBS WABC WCAU

WJAS WJSV WLBZ WAAB

NBC—Alders Edkins; net; Dr. Fulton J. Steer; WEAF WEEI WCSH WLIT WGY

WJAS WLBZ WLBZ

KDKA—E. H. Lemaire, bridge discussion

WBZ WBZA—E



Freq	Meters	Call	In Wave Let-		1 a. m. to Noon (EST)		1 p. m. to Midnight (EST)		In Freq	Wave Meters Call	Let- Length	1 a. m. to Noon (EST)		1 p. m. to Midnight (EST)												
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 and CBS programs at 6 hours no ad  
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 listening as found at top of table to corresponding  
 letter at foot of table the stations on the air  
 at that time will be found designated by either  
 L, N or C

1. Tuesday and Friday only, Sunday, 7:30  
to 9:00 a. m.
2. Sunday only
3. Daily except Sunday
4. Daily except Sunday, carries WCFL pro-  
grams.
5. Monday in Thursday, Friday and Saturday  
9:00 a. m. to 1:30 p. m., Sunday 1:00 p. m.  
to 9:00 p. m. Carries CKGW programs.
6. Carries WGNR programs. Daily except  
Saturday and Sunday. Saturday and Sun-  
day 5:30 p. m. to 9:00 p. m.

- 7 Saturday only Carries WJZ programs.  
8 Irregular  
9  
10 Tuesday, Thursday and Friday only  
11 Sundays, from 10:00 p.m. to 12 midnight  
12 Sunday Thursday and Saturday only  
13 Thursday only  
14 Thursday only; Sunday schedule is 6:00  
15 p.m. to 8:00 p.m.  
16 Saturday only  
17 Sunday only  
18 Wednesday and Saturday only  
19 Sunday, 9:00 a.m. to 1:00 a.m.

- 19 Saturday, 5:00 a. m. to 11:00 a. m.  
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21 Tuesdays and Fridays only  
22 Saturdays, 1:30 p. m. to 3:00 p. m.  
23 Tuesday and Thursday only  
24 Saturday and Sunday only.  
25 Mondays only  
26 Sundays 9:30 a. m. to 11:00 a. m.  
27 Saturdays only Wednesdays, 3:00 p. m. to  
28 4 p. m., Sundays, 2 p. m. to 4:00 p. m.  
29 Fridays only  
30 Tuesdays only

8:15 P.M.  
**KDKA**—Deluxe Night  
**WMAL**—Barnyard Symphony (NBC)  
 8:30 P.M.  
**CBS**—Fred Waring's Orchestra; Fanny Pinn  
 Metropolitan Opera Bass Soloists Quartet,  
 vocal soloists WABC WBHC WOKO WCAU  
 WJSV WNAU WLA WLBZ  
**WHAM**—Twilight Interlude  
 9:00 P.M.  
**CBS**—Havens and Shapiro WTP  
**NBC**—Manhattan Merry-Go-Round Tamara, Rus-  
 sian blues singer, David Pearl, Men About  
 Town Orchestra WABC WTIC WGY WFI  
 WRC  
**CBS**—Peter's Drama of Childhood WABC WOKO  
 WABC WRC WCAU WJSV WJAS  
**NBC**—The General, The Cuban Revue, Frank Park  
 er tenor, The Pickens Sisters, Carlet A.  
 Goodman's Orchestra WABC WBAL WBZ  
 WBZA WRVA WLW KDKA WHAM WYAL  
**WCBS**—Kathleen Mountaineers  
**WEEL**—Studio Program  
**WOR**—Organ Recitals, Elsie Thompson, read-  
 ings, Larry Reilly

WAAB—Ernest Hutchinson, pianist (CBS)  
WBZ WBZA—Old Farmer's Almanac  
WNAC—Oracle and Music  
WOR—Concert Program  
10:05 P.M.  
WBZ WBZA—Temperature, Weather; Famous  
Sayings  
10:10 P.M.  
WBZ WBZA—Organ Recital James J. O'Hara  
10:15 P.M.  
WBZ WBZA—Sports Review Bill Williams  
10:30 P.M.  
NBC—1. Neuro Enquirer WJ7 WBAL WMAL  
NBC—Hall of Fame, Guest Artist, Nat Shilkret's  
Orchestra WFAL WGY WFI WEEL WTIC  
WCHL WLV WRC  
CBS—Forty-Five Minutes in Hollywood, Screen  
Preview, Cal York gossip, Mark Warnow's  
Orchestra WAGB WOKO WAAB WORC  
WJIA WJSV WBZ WCAU  
KDKA—Romance of Dan and Sylvia, sketch  
WBZ WBZA—News and Features, skit  
WNAM—News Service  
WNAC—Dun Paul's Orchestra  
WOR—Musical Review

NBC—Eugene Bohannon, conductor WJZ WBAL  
WMAL WGY WESH  
KDKA—Missionary Broadcast  
WBZ WBZA—Eventide Singers  
WHAM—Dance Orchestra  
WLW—Paul Penmarvick Orchestra  
11:30 P.M.  
NBC—Phil Harris, Orchestra WEAF WFI WGY  
WJW WEEL WLW WRC  
NBC—Leo Pollock, Orchestra WJZ WBAL WBZ  
WBZA WHAM  
WOR—Bud Fisher's Orchestra  
11:45 P.M.  
CBS—Fritz Miller's Orchestra WABC WNAC  
WDRB WCAU WJNY WJAS WLBZ WOKO  
12:00 Mid.  
NBC—Frankie Masters' Orchestra WEAF WLW  
WTC WFI  
CBS—Charlie Davis' Orchestra WABC WJSV  
WJWJ WNAC WCAI  
NBC—Jimmy Lunceford's Orchestra WJZ WBZ  
WBZA WLW WHAM KDKA

WOR—Paul Freese's Orchestra  
12:30 A.M.  
NBC—Clude Lucas' Orchestra WJZ WBZ WBZA  
WJAM WJW  
CBS—Henry Busse's Orchestra: WABC WJSV  
WCAT WOKO WNAC  
NBC—Tweeter Hogan's Orchestra WJAF WTIC  
WEEI WFI  
KDKA—DX Club  
1:00 A.M.  
WCAU—Missing Persons Report

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# Tuesday, April 17

## MORNING

**6:30 A.M.**  
WJSV—**△ Elder** Michael's Congregation  
WNAC—**△ Sunrise** Sunday, Francis J. Cronin, organist

**6:45 A.M.**  
NBC—Health Exercises. WEAF WEEI WFI WRC WGY

**7:00 A.M.**  
KDKA—Musical Clock  
WBZ WBZA—Musical Clock  
WJSV—Sun Day

**7:15 A.M.**  
WNAC—Weather Forecast News Flashes

**7:30 A.M.**  
CBS—Organ Revue: Popular Music by Fred Fennel WABC  
NBC—Yamaha Tansaka Japanese xylophonist WJZ WBAL  
WNAC—Bob White the Old Philosopher

**7:45 A.M.**  
NBC—Judy B. and Jane WJZ WBAL  
WNAC—Morning Watch

**8:00 A.M.**  
CBS—In the Air Today WABC  
NBC—Radio City Organ, Richard Leibert, organist WEAF WFI WJZ  
CBS—Santo Musical WCAU  
NBC—Morning Melodians WJZ WBAL KDKA  
WBZ WBZA WRC  
WEEI—E. D. Russell, Meteorologist  
WGY—Musical Clock  
WHAM—Kindy Thoughts  
WNAC—Shopping Around the Town  
WOR—John, Joe and Frankie

**8:05 A.M.**  
CBS—Salon Musicale WABC  
WEEI—Current Events

**8:10 A.M.**  
WOR—A. J. Woods, songs and patter

**8:15 A.M.**  
NBC—Low Hall Trio WJZ WBAL WEAM WBZ WBZA  
KDKA—Tommy and Sherlock  
WJZ WBZ—**△ Morning Devotions**  
WEEI—Caroline Cabot's Shopping Service  
WRC—Organ Revue (NBC)

**8:25 A.M.**  
NBC—Consumers Service Market Guide, Frances Fulea, Bureau Director of the Consumers' Service Division of the Department of Public Markets WEAF  
CBS—Market Guide WABC

**8:30 A.M.**  
NBC—Cheerful (inspirational) talk and music: WEAF WJZ WEEI WJZ WGY WFI WRC  
CBS—In the Musicale WABC  
NBC—Low White organist WJZ WBAL KDKA WBZ WBZA WHAM  
WOR—Martha Manning, sales talk

**8:45 A.M.**  
CBS—Sam Wever's Meeting WABC WCAU  
WHAM—Study Program  
WOR—Don't lose, songs

**9:00 A.M.**  
NBC—Sam Herman, xylophonist Frank Santa, piano WEAF WJZ WRC  
CBS—Musical Tunes Quartet Directed by Harry Sengman WABC WOKO WNAC WJAS WDRC WJZ WCAU  
NBC—Breakfast Club, orchestra: WJZ WBAL KDKA  
WBZ WBZA—Virginia Rende talk  
WEEI—Clothes Institute  
WGY—Mid Morning Devotions, Rev. J. A. Wright, Scotia Baptist Church  
WHAM—Tower Clock Program  
WJSV—Woman's Hour  
WOR—Edward Neil, Jr., songs with Mary Oide and George Shepley

**9:15 A.M.**  
NBC—Landi Trio and White songs and comedy: WEAF WJZ WLT WGY WEEI WRC  
CBS—In the Luxembourg Gardens WABC WIP WOKO WDRC WJAS WNAC WLBZ  
WCAU—Words and Music  
WHAM—Breakfast Club (NBC)  
WOR—Sherman Keene's Orchestra

**9:30 A.M.**  
NBC—Bradley Kincaid the Mountain Boy; hill-billy songs WEAF WJZ WLT WGY WEEI WRC  
KDKA—Style and Shopping Service  
WBZ WBZA—Breakfast Club, orchestra (NBC)  
WHAM—Tom Grier, organist  
WOR—Smart Clothes' Fashion Dialogues

**9:45 A.M.**  
NBC—Alan Present the Wife Saver: WEAF WJZ WEEI WJZ WFI WRC  
CBS—The Mystery Chef. WABC WAAB WCAU WJAS  
KDKA—News Work A-Day Thoughts  
WGY—Morning and Hal  
WHAM—Household Hour  
WNAC—Song Album with Walter Kidder, baritone  
WOR—Ensemble Music

**10:00 A.M.**  
NBC—Bremen and Le Rose songs and sketches: WEAF WEEI WJZ WRC  
CBS—Old and Ginger: Popular Songs WABC WOKO WAAB WDRC WJAS WLBZ WCAU  
NBC—Edwards Macintosh the Gospel Singer: WJZ WBZ WBZA KDKA WBAL WMAL  
WGY—Hank Keene's Gang

WNAC—McMullen Food and Homemaking School  
WOR—Pure Food Hunt

**10:15 A.M.**  
NBC—Clara, Lu 'n Jim gossip. WEAF WEEI WJZ WRC WGY WFI  
CBS—Current Questions Before Congress, talk WABC WOKO WAAB WDRC WJAS WJZ WLBZ WCAU  
NBC—Castles in the Air, Alice Remsen, contralto Ray Heatherton, baritone, Al and Lee Reiser, piano duo WJZ WBAL WHAM WMAL KDKA  
WBZ WBZA—Duke Dowsy's Hickory Nuts

**10:30 A.M.**  
NBC—Today's Children dramatic sketch WJZ WBZ WBZA KDKA WBAL WMAL  
CBS—Press Radio Bureau News WABC WJAS WJZ WCAU WDRC WLBZ  
NBC—Treasure Chest, Alvin Phillips, baritone, Martha Lee Cox, Dora Allen's Orchestra  
WEAF WRC WFI WJZ WJZ WGY WEEI  
WHAM—Mrs. Thrifty Buyer  
WNAC—Music interlude

**10:35 A.M.**  
CBS—Morning Moods WABC WCAU WJAS WDRC WJZ WJZ WLBZ WEEI

**10:45 A.M.**  
CBS—Academy of Medicine Dr. William H. Park, health talk WABC WOKO WDRC WJAS WLBZ WJZ WCAU  
NBC—Press Radio Bureau, News, WJZ WBZ WBZA WMAL WBAL  
NBC—Press Radio Bureau, News: WEAF WJZ WFI WJZ WRC  
KDKA—Sammy Fuller  
WCAU—Havens and Shapiro, piano duo  
WEEI—Your Unknown Friend  
WGY—Shouting Box  
WHAM—Helen Ankner, organist

**10:50 A.M.**  
NBC—Morning Parade WEAF WJZ WFI WJZ WRC  
NBC—Carol Robinson WJZ WBZ WBZA WBAL WBZ WBZA—Singing Strings (NBC)  
WHAM—Century Organ Program

**11:00 A.M.**  
CBS—Mary Lee Taylor, kitchen talks WJZ  
CBS—The Privileges WABC WNAC WCAU WDRC  
NBC—Pappy, Extra, Zeke and Elton, hillbillies: WJZ WBAL KDKA WBZ WBZA WMAL  
NBC—Galaxy of Stars WGY WLT  
WJZ WBZ—Piano Recital (NBC)  
WEEI—Friends Kitchen Program  
WOR—Mrs. J. S. Reilly's Common Sense talk  
WRVA—Organ Recital

**11:15 A.M.**  
NBC—Your Child, health talk: WEAF WGY WJZ WEEI WRC  
CBS—The Privileges WABC WOKO WJZ  
NBC—The Lee Girls, harmony trio: WJZ WBAL WJZ WGY  
WBZ WBZA—Homemaking Hints  
WOR—Singing Appreciation Joseph Regness

**11:30 A.M.**  
NBC—Glee Pace contralto Frank Hazard, tenor, Harry Jesters, Orchestra: WLT  
NBC—Three Studies in Blue WEAF WEEI WRC WJZ WGY  
CBS—Tina Wong with Keenan and Phillips, Piano Trio WABC WNAC WCAU WJAS WJZ WOKO WDRC  
NBC—U. S. Marine Band Shut-In Hour: WJZ WBZ WBZA WBAL KDKA WHAM WMAL  
WOR—News in the World of Women, Gabriel Heatter

**11:45 A.M.**  
CBS—Larry Talk, orchestra WOKO WCAU WDRC WJZ WJAS WLBZ  
NBC—Al Bernard, the Boy from Dixie: WEAF WGY WRC WJZ  
CBS—Ben Alley tenor WABC  
WNAC—The Melody Sweethearts  
WOR—"Personality Plus" Maria Hall

## AFTERNOON

**12:00 Noon**  
NBC—Fogel and Lashurst, piano team: WEAF WGY WRC WJZ  
CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJZ  
WBZ WBZA—The Monitor Views the News, Ernest Beaufort  
WEEI—Study Program  
WHAM—Tower Trio  
WOR—Andrew Baxter, baritone; orchestra

**12:15 P.M.**  
CBS—Connie Gates, songs WABC WDRC WOKO WJZ WLBZ WAAB  
NBC—Fields and Hall, piano duo: WEAF WJZ WLT WEEI WRC  
WBZ WBZA—Weather, Market Reports  
WCAU—Pinto Pete  
WJZ WBZ—Farm Flashes  
WGY—Sign Step and Happiana, songs  
WHAM—News Service  
WNAC—News and Weather  
WOR—Car's Service Lounge  
WRVA—Current Events

**12:30 P.M.**  
WOR—Musical Program

**12:35 P.M.**  
WHAM—Agricultural Forum  
WOR—"Be Kind to Animals Week" Talk

## HIGH SPOT SELECTIONS FOR THE DAY

**6:45 p.m.**—Morton Downey: CBS-WABC network.  
**8:00 p.m.**—Little Jack Little's orchestra: CBS-WABC network.  
**8:15 p.m.**—Your Friend and Adviser, The Voice of Experience, CBS-WABC network.  
**8:30 p.m.**—Conrad Thibault, Lois Bennett and Harry Sater's orchestra: NBC WJZ network.  
**8:45 p.m.**—California Melodians, Raymond Paige's orchestra, guest stars: CBS-WABC network.  
**9:00 p.m.**—Ben Bernie and his Blue Ribbon Air Casino: NBC WEAF network.  
**9:15 p.m.**—Ruth Elling, Ted Husing, Johnny Green's orchestra: CBS-WABC network.  
**9:30 p.m.**—Minneapolis Symphony orchestra, Eugene Ormandy conducting: CBS-WABC.  
**10:00 p.m.**—Ray Perkins, comedian: Gale Page and orchestra: NBC WJZ network.  
**10:00 p.m.**—"The Rogue Song" with Gladys Swarthout, Paul Oliver, Chorus; Nat Shilkret's orchestra: NBC-WEAF network.  
**10:00 p.m.**—Glen Gray's orchestra, Colonel Stoopnagle and Budd, Connie Boswell, vocalists: CBS-WABC network.  
**10:30 p.m.**—"Conflict"—T. S. Stripling serial, CBS-WABC network.

**12:30 P.M.**  
CBS—Gossip Behind the Microphone: Wa ace Batterworth guest star, Orchestra WABC  
NBC—Maurice Lee's Concert Ensemble WEAF WJZ  
CBS—George Scherban's Gypsy Orchestra WOKO WIP WLBZ WAAB  
NBC—National Farm and Home Hour, Guest Speakers: Walter Rausch's Orchestra WJZ WBZ WBZA WHAM WMAL  
KDKA—Market Reports  
WJZ WBZ—Storaks and Weather Reports  
WEEI—Boston Farmers' Produce Market Report  
WGY—Farm Program  
WJZ—The Traveler  
WNAC—The Shopper's Exchange  
WOR—All Star Trio, vocal and instrumental

**12:45 P.M.**  
CBS—George Scherban's Russian Gypsy Orchestra WABC WJZ  
NBC—Maurice Lee's Concert Ensemble: WJZ WRC  
KDKA—Lloyd Huntley's Orchestra  
WCAU—The Noodlers  
WEEI—A Bit of This and a Bit of That  
WOR—Carolee Capers

**12:55 P.M.**  
WOR—Ohman and Arden, "The World's Most Beautiful Waitress"

**1:00 P.M.**  
CBS—Marie the Little French Princess, dramatic: WABC WNAC WCAU  
NBC—Market and Weather Reports: WEAF WJZ  
KDKA—Farm and Home Hour (NBC)  
WGY—Albany on Parade  
WHAM—Rotary Club, speaker  
WJZ—Afternoon Rhythms  
WOR—Musical Revue

**1:15 P.M.**  
CBS—Joan Marrow, music WABC WNAC WJZ WJAS  
NBC—Emil Valenz, organist WEAF WEEI WJZ WRC  
WBZ WBZ WFI WRC

**1:30 P.M.**  
NBC—Fred Parrish's Orchestra: WEAF WRC WJZ  
CBS—Easy Aces, comedy: WABC WNAC WCAU WJAS  
NBC—Vic and Sade comedy sketch, WJZ WBAL WBZ WBZA KDKA WMAL  
WEEI—Reading Circle  
WGY—Sammy Kaye's Orchestra  
WHAM—School of the Air  
WJZ—National Council of Women of U. S.  
WOR—Dale Dudley, Theater Club of the Air  
WRVA—Market Reports

**1:45 P.M.**  
CBS—Lucy's Radio's Orchestra WABC WJAS WDRC WLBZ WOKO WIP WJZ  
NBC—Merry Macs, male trio: Chen McKay, contralto WJZ WBAL WHAM WMAL  
KDKA—Lloyd Huntley's Orchestra  
WBZ WBZA—Safety Committee; Organ Music, Health talk  
WCAU—Ohman and Arden, piano duo  
WNAC—Singing Golf Strokers, Roland Wingate  
WOR—Mildred Cole, soloist, Orchestra  
WJZ—Ned Parrish's Orchestra (NBC)

**1:50 P.M.**  
WCAU—Bud Shays, songs

**2:00 P.M.**  
NBC—Merry Madcaps, Fred Wade, tenor; Norman Clevett directing orchestra, WEAF WJZ WEEI WLT WGY WRC  
CBS—Ann Lee at the Organ: WABC WDRC WIP WLBZ WOKO WJZ  
NBC—Meredith Willson's Orchestra: WJZ WBAL WBZ WBZA WHAM WMAL  
KDKA—Congress of Clubs  
WCAU—Coconut Islanders  
WJZ—Lara Thomas Brown  
WNAC—The Municipal Forum  
WOR—Dr. Arthur Frank Payne, the Psychologist Says

**2:15 P.M.**  
CBS—Ann Lee at the Organ: WNAC  
KDKA—Romance of Helen Trent: WABC WCAU WJZ  
WJZ—Meredith Willson's Orchestra (NBC)  
WJZ—Merry Madcaps (NBC)  
WGY—Household Circle  
WHAM—School of the Air  
WJZ—In the Music Room  
WOR—Nell Vnick, beauty talk

**2:30 P.M.**  
NBC—Theater Forum of the Air: WEAF WRC WJZ  
NBC—American School of the Air: WABC WNAC WJAS WJZ WIP WLBZ WOKO WDRC  
NBC—Smack Out, sketch: WJZ WBAL WHAM WMAL

**2:45 P.M.**  
NBC—Tina Wong WJZ WEEI  
KDKA—Lloyd Huntley's Orchestra  
WCAU—The Noodlers  
WEEI—A Bit of This and a Bit of That  
WOR—Carolee Capers

**2:55 P.M.**  
WOR—The Hitmakers

**3:00 P.M.**  
CBS—Metropolitan Parade, Leith Stevens, conducting WABC WNAC WIP WLBZ WOKO WDRC  
NBC—Hochstein Civic Orchestra, Guy Fraser Harrison, conductor WJZ KDKA WBAL WBZ WBZA WHAM WMAL  
WCAU—Around the Theater with Powers Gouraud  
WJZ—Music Program  
WJZ—Arthur Godfrey  
WOR—Marty Bolland, "The Love Racketeer"

**3:15 P.M.**  
NBC—Betty Croft, songs WEAF WJZ WGY WLT WJZ  
WCAU—Women's Club of the Air  
WEEI—De la Salle, organist  
WOR—The Man Sunshine

**3:30 P.M.**  
NBC—Women's Radio Review guest speaker, Orchestra WEAF WGY WJZ WLT WEEI  
WFI WRC

**3:45 P.M.**  
CBS—Gypsy Music Makers, Emory Deutsch, conducting WABC WOKO WNAC WCAU WJZ WLBZ WJAS WDRC  
WBZ WBZA—Home Forum Cooking School  
WOR—The Newark Museum

**3:45 P.M.**  
CBS—Fritz Walter, songs WABC WOKO WNAC WDRC WJAS WJZ WCAU WLBZ  
WOR—Nell Vnick, songs

**4:00 P.M.**  
CBS—U. S. Navy Band, patriotic period WABC WJZ WJAS WBZ WBZ WBZ WNAC WIP WJZ  
NBC—Lorenzo Zito's Orchestra WEAF WJZ WGY WRC  
NBC—Helen and Bob dramatic sketch WJZ WBZ WBZ WBZA KDKA WHAM WMAL  
WCAU—The Pickard Family  
WEEI—News Flashes, Stage Quotations  
WOR—Dr. H. I. Strangheim, "The Good Health Club"

**4:15 P.M.**  
WRVA—Academy of Arts Program

**4:15 P.M.**  
NBC—Prehistoric Game Trails, Carl Clausen, explorer WEAF WEEI WLT WJZ WRC WGY  
NBC—The Strange Stranger musical and dramatic program: WJZ WBZ WBZA WHAM WMAL KDKA WBAL  
WHAM—Spotlighting Modern Education  
WOR—Freddie Farber and Edith Handman, variety act

**4:30 P.M.**  
NBC—Aire Joy the Dream Girl, WJZ WBAL WMAL  
NBC—Jimmy Rogers, songs WEAF WGY WEEI WJZ  
CBS—Bob Standish, baritone WABC WOKO WNAC WDRC WJAS WJZ WLBZ WIP  
KDKA—Market Reports  
WBZ WBZA—Health Clinic  
WCAU—"Thru the Looking Glass," with Frances Ingram  
WHAM—Hochstein Recital Program  
WOR—Marion Booth Kelley, Current Events  
WRVA—Negro Health Week Program

**4:40 P.M.**  
WBZ WBZA—Health Question Box, U. S. Department of Health

**4:45 P.M.**  
CBS—Madison Ensemble WOKO WIP WJAS WJZ  
NBC—Lady Next Door children's program: WEAF WEEI WLT WJZ WRC  
CBS—Yo Happy Musical and Tiny Band: WABC WNAC WDRC WCAU  
NBC—Donnell James Wally Smith's Orchestra: WJZ WBAL KDKA  
WBZ WBZA—Three Blue Notes  
WGY—Stock Reports  
WHAM—News Service  
WOR—William Hargrave, baritone; orchestra







# Wednesday, April 18

## MORNING

**6:30 A.M.**  
WJSV—Elder Melbaux, Congregation  
WNAC—Sunrise Special, Francis J. Cronin, organist

**6:45 A.M.**  
NBC—Health Exercises, WEAF WEEI WFI WGY WRC

**7:00 A.M.**  
KDKA—Musical Clock  
WBZ-WBZA—Musical Clock  
WJSV—Sun Dial

**7:15 A.M.**  
WNAC—Weather Forecast, News Flash

**7:30 A.M.**  
CBS—Ocean Reveille, Popular Music by Fred Feibel, WABC  
NBC—Yochi Hiroaka, Japanese xylophonist, WJZ WBAL  
WNAC—Bob White, the Old Philosopher

**7:45 A.M.**  
NBC—Jolly Bill and Jane, WJZ WBAL  
WNAC—Morning Watch

**8:00 A.M.**  
CBS—On the Air Today, WABC  
NBC—Organ Rhapsody, Soloists, Richard Leibert, organist, WEAF WGSN WFI  
NBC—Morning Devotions, Lowell Patton, organist, WJZ WBAL WBZ WBZA KDKA WRC  
WCAU—Lorraine Revival Singers  
WEEI—E. B. Hindeout, Meteorologist  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WNAC—Shopping Around the Town  
WOR—John, Joe and Frankie

**8:05 A.M.**  
CBS—Salon Musicals, WABC  
WEEI—Current Events

**8:10 A.M.**  
WOR—Al Woods, songs and patter

**8:15 A.M.**  
NBC—Don Hall Trio, WJZ WBAL WHAM WBZ WBZA  
KDKA—Tommy and Sherlock  
WCAU—Salon Musicals (CBS)  
WGSN—Morning Devotions  
WEEI—Shopping Service  
WRC—Organ Rhapsody (NBC)

**8:25 A.M.**  
CBS—City Consumer's Guide, WABC  
NBC—Consumers' Serv. & Market Guide; Frances Foley Gannon, director of the Consumers' Service Division of the Department of Public Markets, WEAF

**8:30 A.M.**  
NBC—Cheerio, inspirational talk, and music; WEAF WEEI WGSN WFI WGY WRC  
CBS—Sunny Melodies, Mark Warnow, Conductor, WABC WCAU  
NBC—Low White, organist, WJZ WBAL KDKA WBZ WBZA WHAM  
WOR—Martha Manning, sales talk

**8:45 A.M.**  
WCAU—Sam Moore's Melting  
WOR—Sherman Keen's Orchestra

**8:55 A.M.**  
WCAU—Dr. Wynne Heath Talk

**9:00 A.M.**  
NBC—Sam Herman, xylophone; Frank Banta, piano; WEAF WLIT WGSN  
CBS—Eton Boys, male quartet, WABC WOKO WNAC WDRC WCAU WJAS WLBZ  
NBC—The Mystery Chet, WJZ WBAL KDKA WBZ WBZA WMAL  
WEEI—Clothes for Men  
WGY—Scissors and Paste  
WHAM—Tower Clock Program  
WJSV—Woman's Hour  
WOR—Our Children, with Mary Olds; Edward Neff Jr., baritone; George Shackley, organist

**9:15 A.M.**  
NBC—Landi Trio and White, songs and comedy; WEAF WGY WGSN WEEI WLIT WRC  
CBS—Madison Ensemble, WABC WOKO WNAC WDRC WJAS WIP WLBZ  
NBC—Breakfast Club; orchestra: WJZ WHAM KDKA WBAL  
WBZ-WBZA—Venus Roads, talk  
WCAU—Words and Music  
WOR—Ensemble Music

**9:30 A.M.**  
CBS—Metropolitan Parade, WABC WDRC WNAC  
NBC—Brady K-band, the Mountain Boy, hill-billy songs, WEAF WGSN WRC  
KDKA—Style and Shopping Service  
WEEI—Good Morning Melodies  
WGY—Bully Rose, tenor  
WOR—French Diction

**9:45 A.M.**  
CBS—Metropolitan Parade, WJAS WCAU WLBZ WOKO  
NBC—The Southerners, male quartet; WEAF WEEI WFI  
KDKA—News, Minute Manners  
WBAL—Shopping with Nancy Turner  
WBZ-WBZA—Breakfast Club (NBC)  
WGSN—Victory Program  
WGY—Tom and Hal  
WHAM—Tom Grierson, organist  
WOR—Shopping with Jean Abbey

**9:55 A.M.**  
NBC—Press Radio Bureau, News; WJZ WBAL WBZ WBZA WMAL

**10:00 A.M.**  
NBC—Breen and de Rose, songs and ukulele; WEAF WGSN WEEI WRC WFI  
CBS—In the Luxembourg Gardens, WABC WJAS WDRC WABZ WLBZ WCAU  
NBC—To be announced, WJZ WBAL KDKA WHAM WMAL  
WBZ-WBZA—Lorraine Trio  
WGY—Frank Keene and his Gang  
WNAC—Buddy Clark, soloist  
WOR—Pore Food Hour  
WRVA—Betty Moore

**10:15 A.M.**  
NBC—Clara, Lu and Fun, gossip; WEAF WGSN WEEI WFI WRC WGY KDKA  
CBS—Bill and Ginger, songs, WABC WOKO WNAC WCAU WJAS WJSV  
NBC—Young Artists Trio, Director Sylvia Altman, WJZ WBAL WHAM WMAL  
WBZ-WBZA—Duke Owey's Hickory Nuts

**10:30 A.M.**  
NBC—Press Radio Bureau, News; WEAF WGSN WFI WRC  
CBS—Press Radio Bureau, News; WABC WJAS WJSV WCAU WDRC  
NBC—Today's Children, dramatic sketch, WJZ WBAL WBZ WBZA KDKA WMAL  
WEEI—Organist  
WGY—Market Basket  
WHAM—Mrs. Thrifty Buyer  
WNAC—Yankee Mixed Quartet

**10:35 A.M.**  
CBS—Emery Deutsch's Orchestra; WABC WABZ WDRC WJAS WJSV WCAU  
NBC—Three Scamps, trio; WEAF WFI WGSN WRC

**10:45 A.M.**  
CBS—"Fats" Waller, songs; WABC WOKO WDRC WCAU WJAS WLBZ WABZ WJSV  
NBC—Betty Crocker, cooking talk, WEAF WEEI WFI WGY WGSN WRC  
NBC—Jack and Loretta Clemens, songs and patter, WJZ WBAL WBZ WBZA WMAL  
KDKA—Sammy Fuller  
WHAM—Half Remembered Rimes  
WNAC—Francis J. Cronin at the Console

**10:50 A.M.**  
KDKA—Jack and Loretta Clemens (NBC)

**11:00 A.M.**  
NBC—Juan Reyes, pianist, WEAF WGSN WLIT WGY WRC  
CBS—Cooking Close ups, Mary Ellis Ames, Home Economist, WABC WOKO WNAC WCAU WJAS WDRC WJSV  
NBC—Alan Prescott, the Wife Saver; WJZ WBZ WBZA WMAL  
KDKA—Uncle Tom and Betty  
WEEI—Edison Program  
WOR—Joseph Bier, baritone; Orchestra

**11:15 A.M.**  
NBC—Singing String, ensemble, WJZ WBAL WMAL KDKA  
NBC—Alice Remson, contralto; WEAF WEEI WGY WGSN WRC  
CBS—Wal, Osmont's Orchestra, Pedro de Cordoba, pianist; WABC WNAC WCAU WDRC WJAS WJSV WLBZ WOKO  
WBZ-WBZA—Women's Club News, Frances A. Blanchard  
WOR—Beauty Casting, songs and facial gymnastics

**11:30 A.M.**  
NBC—U. S. Army Band; WJZ WBAL KDKA WBZ WBZA WHAM WMAL  
NBC—Betty Moore, interior decorating; Lew White, organist, WEAF WLIT WGY WEEI WRC  
CBS—Tony Wons, WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ  
WGSN—Musical Program  
WOR—News in the World of Women, speaker  
WRVA—Organ Recital

**11:45 A.M.**  
NBC—Fields and Hall, songs and comedy; WEAF WEEI WGSN WGY WRC  
CBS—Jane Ellison's Magic Recipes; WABC WJAS WJSV WOKO WCAU WDRC WNAC

## AFTERNOON

**12:00 Noon**  
NBC—Gene Arnold and the Comedians; WEAF WEEI WGY WGSN WLIT WRC  
CBS—The Voice of Experience, WABC WNAC WDRC WCAU WJAS WJSV  
NBC—Fry Taylor crooner, WJZ KDKA WBAL—Newspaper Adventures  
WBZ-WBZA—The Monitor Views the News  
WHAM—Tower Trio  
WOR—Walter Abrens, baritone

**12:15 P.M.**  
NBC—James Martin, tenor; WEAF WEEI WRC  
CBS—Betty Barthell, songs, Melodiers Quartet; WABC WOKO WJSV WDRC WLBZ WIP  
NBC—Merry Mac, Chet McKay, contralto, male trio, WJZ WMAL  
KDKA—Honey Ray and Savasfras  
WBAL—Mollie Moaners  
WBZ-WBZA—Weather, Market Reports  
WCAU—Pinto Pete  
WGSN—Farm Flashers  
WGY—Skip Step and Happiana, songs  
WHAM—News Service  
WNAC—News and Weather  
WOR—Musical Program  
WRVA—Health Address

## HIGH SPOT SELECTIONS FOR THE DAY

**7:45 p.m.**—Irene Rich in Hollywood, NBC WJZ network.  
**8:00 p.m.**—Jack Pea I, the Baron, Cliff Hall, Van Steeden's orchestra; NBC WEAF network.  
**8:30 p.m.**—Albert Spalding, violinist, CBS-WABC network.  
**9:00 p.m.**—Fred Allen's Revue, Lennie Hayton's orchestra, NBC WEAF network.  
**9:00 p.m.**—Mino Martin, Andre Kostelanetz orchestra, CBS WABC network.  
**9:30 p.m.**—John Charles Thomas baritone, William Daly's orchestra, NBC WJZ network.  
**9:30 p.m.**—Burns and Allen, comics, Guy Lombardo's orchestra, CBS WABC network.  
**10:00 p.m.**—Old Gold Hour; Ted Fricke's orchestra, the Debutantes Trio, Dick Powell, M. C.; CBS-WABC network.  
**10:00 p.m.**—Ed Sullivan, columnist; Three Scamps, Vincent Lopez' orchestra; NBC WJZ.  
**10:30 p.m.**—Ghost Stories by Elliott O'Donnell; NBC WEAF network.  
**10:30 p.m.**—Jack Denny's Orchestra, soloists, NBC WJZ network.  
**11:00 p.m.**—Nick Lucas, CBS WABC network.

**12:20 P.M.**  
WBZ-WBZA—New England Agriculture, "Bees for Orchard Pollination," E. J. Rasmussen  
WOR—Your Child, Dr. Elaine Elmore

**12:25 P.M.**  
WOR—Minute Manners, Mrs. J. S. Reilly

**12:30 P.M.**  
CBS—Stella, Ed McConnell, WABC WDRC WCAU WJSV WOKO  
NBC—On Wings of Song, String Trio, WEAF  
NBC—National Farm and Home Hour, Guest Speakers, Walter Bauhaus' Homeleaders  
WJZ WBZ WBZA WHAM WBAL WMAL  
KDKA—Market Reports  
WGSN—Sports, Weather Reports  
WEEI—Boston Farmers' Produce Market Report  
WNAC—The Shopper's Exchange  
WOR—Alexander Hazz, Gypsy Orchestra

**12:45 P.M.**  
CBS—Mische Raginsky's Ensemble; WABC WOKO WJSV WIP WLBZ WABZ  
NBC—On Wings of Song, WGSN WRC  
KDKA—Lloyd Huntley's Orchestra  
WCAU—Pin o' Pete  
WEEI—A Bit of This and a Bit of That

**12:55 P.M.**  
WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

**1:00 P.M.**  
NBC—Market and Weather Reports, WEAF  
CBS—Marie the Little French Princess, drama; WABC WNAC WCAU  
KDKA—National Farm and Home Hour (NBC)  
WGSN—Musical Program  
WGY—Alban on Parade  
WJSV—Afternoon Rhythms  
WOR—Musical Review

**1:15 P.M.**  
NBC—Close Harmony, Gloria La Ver, soprano; WEAF WEEI WFI WGSN  
CBS—Marion Davies interviewed by Louella Parsons, Raymond Pague's Orchestra, Dorothy Chase, WABC WOKO WNAC WDRC WJSV WCAU WJAS

**1:30 P.M.**  
NBC—Orlando's Concert Orchestra, WEAF WEEI WGSN  
CBS—Easy Aces, Comedy, WABC WNAC WCAU WJAS  
NBC—Vic and Sade, sketch; WJZ WBAL WBZ WBZA KDKA WMAL  
WGY—Brady Rancold, mountain ballads  
WHAM—School of the Air, science  
WJSV—Gene Stewart, organist  
WOR—Rosalind Gannet, Book Review  
WRVA—Market Reports

**1:45 P.M.**  
CBS—The Playboys, Leonard Whitcup, Walter Samuels and Felix Bernard, "Six Hands on Two Pianos," WABC WJAS WOKO WLBZ WJSV WIP WNAC  
NBC—Harvest of Songs, The Songfellows male quartet, Irma Glen, organist, pianist; WJZ WBAL  
KDKA—Lloyd Huntley's Orchestra  
WBAL—The Terrestrial Stamp, by Edwin Tunis, artist  
WBZ-WBZA—Doris Irel, piano etchings  
WCAU—Ohman and Arden, piano team  
WGY—Orlando's Concert Ensemble (NBC)  
WOR—Ruglers Home Economics  
WRVA—Sunshine Program

**1:50 P.M.**  
WCAU—Eton Women's songs

**1:55 P.M.**  
WBZ-WBZA—Governor Flynn's Committee on Street and Highway Safety

**2:00 P.M.**  
NBC—Ned Parish's Orchestra, WEAF WEEI WLIT WRC  
CBS—The Captivators, WABC WDRC WJSV WIP WLBZ WOKO  
NBC—Happy Days in Dixie, Dixie Vagabonds; WJZ WBZ WBZA KDKA WHAM WMAL  
WBAL  
WGSN—Lura Thomas Brown  
WGY—Hedley Rasmussen, baritone  
WBZ—The Municipal Forum  
WOR—Dr. Arthur Frank Payne, "The Psychologist Says"

**2:05 P.M.**  
WCAU—Edna's Talk, by Dr. Gladys Lila

**2:15 P.M.**  
CBS—Romance of Helen Trent, WABC WCAU  
CBS—Artists Recital; Crane Calder, bass, WNAC WLBZ WDRC  
WGSN—Ned Parish's Orchestra (NBC)

**2:45 P.M.**  
WGY—Matinee Players  
WHAM—School of the Air, social study  
WJSV—The Music Room  
WOR—College Ten Comedies

**2:50 P.M.**  
NBC—Two Seats in the Balcony, orchestra; WEAF WLIT WGY WRC WGSN  
CBS—American School of the Air, WABC WNAC WDRC WJAS WJSV WIP WLBZ WOKO  
NBC—Smack Out, songs and comedy sketch; WJZ WBAL WMAL WHAM  
KDKA—Home Forum  
WBZ-WBZA—Gertrude L. Sisson, soprano  
WCAU—Women's Club of the Air  
WEEI—Kitchen of the Air  
WOR—The Public Speaks

**2:45 P.M.**  
NBC—Words and Music, soloist and narrators; WJZ WBZ WBZA WMAL WHAM  
WBAL—Kurt Bernhardt, baritone  
WOR—Orchestral Program

**3:00 P.M.**  
NBC—Joe White, tenor, Orchestra; WJZ WHAM WBAL KDKA WMAL  
CBS—La Force, Berenson, Musicals; WABC WNAC WIP WLBZ WOKO WDRC  
NBC—Ma Perkins, drama, WEAF WGY WFI WRC WEEI  
WBZ-WBZA—Tolson Wilson Musicals  
WCAU—Ralph Schaeffer, violinist  
WGSN—Variety Musicals  
WJSV—Silver Years  
WOR—Elizabeth McShane, "Fashions"

**3:15 P.M.**  
NBC—The Wise Man, sketch, WEAF WGSN WGY WRC  
NBC—Florence Nightingale, International Foundation Program, Speaker, WJZ KDKA WBAL WHAM WMAL  
WBZ-WBZA—Three Blue Notes  
WCAU—Women's Club of the Air  
WEEI—Del Castillo, organist  
WJSV—La Force Berenson Musicals (CBS)  
WOR—Your Lover

**3:30 P.M.**  
NBC—Women's Radio Review, Orchestra; Claudine MacDonald, WEAF WGY WEEI WFI WGSN WRC  
CBS—The Pickard Family, WJSV  
NBC—Mary Manning and the Knickerbockers; WABC WJAS WLBZ WNAC WOKO WDRC WIP  
WBZ-WBZA—Home Forum Cooking School  
WCAU—Bright Lights  
WOR—Spanish Lesson, Professor Maxine Iturbe

**3:45 P.M.**  
NBC—Piatt and Nieman, piano duo, WJZ WBAL WMAL  
CBS—Columbia Salon Orchestra; WABC WDRC WIP WOKO WLBZ  
KDKA—Human Values  
WHAM—George Gans, organist  
WNAC—Council of Massachusetts  
WOR—Byron Holiday, baritone, orchestra

**4:00 P.M.**  
NBC—Pop Concert, WEAF WLIT WGY WGSN  
CBS—Manhattan Moods, WABC WOKO WNAC WDRC WJAS WJSV WLBZ WIP  
NBC—Betty and Bob, dramatic sketch; WJZ WBAL KDKA WBZ WBZA WHAM WMAL  
WCAU—The Pickard Family  
WEEI—Stock Exchange Quotations  
WOR—Dr. H. J. Strandhagen, "The Good Health Club"

**4:15 P.M.**  
NBC—Alice Joy, the Dream Girl; WJZ WBZ WBZA WBAL WHAM WMAL  
NBC—Pop Concert, WFI WEEI  
KDKA—Karen Flanagan  
WOR—M. E. O. Kavanagh, pianist

**4:30 P.M.**  
NBC—Art Tatum, Negro pianist; WEAF WLIT WGY WLBZ  
NBC—The Sound by Animals, speaker, WJZ WBAL  
CBS—Screen Service, series, WABC WOKO WIP WDRC WJAS WJSV WLBZ WNAC  
KDKA—Market Reports  
WBZ-WBZA—The Painter at His Daughter, sketch  
WCAU—P. Shofner, "Topics in Season"  
WGSN—Alions and Foreign Missions  
WHAM—The Flambler  
WOR—The Virginians, Male Quartet







# Thursday, April 19

## MORNING

**6:30 A.M.**  
WJSV—Elder Michael's Congregation  
WNAC—Nursing Special: Francis J. Cronin, organist

**6:45 A.M.**  
NBC—Health Exercises: WEAF WEEI WFI WGY WWC

**7:00 A.M.**  
KDKA—Musical Clock  
WBZ WBZA—Musical Clock  
WJSV—Sun Dial

**7:15 A.M.**  
WNAC—Weather Forecast, News Flash

**7:30 A.M.**  
CBS—Organ Recital, Popular Music by Fred Seibel WABC  
NBC—Yoshi Hiraoka, Japanese xylophonist: WJZ WBAL  
WNAC—Bob White, the Old Philosopher

**7:45 A.M.**  
NBC—Jolly Bill and Jane WJZ WBAL  
WNAC—Morning Watch

**8:00 A.M.**  
CBS—On the Air Today: WABC  
NBC—Radio City Organ, Richard Lebert, organist: WEAF WGSN WFI  
CBS—Salon Musicale: WCAU  
NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA WRC  
WEEI—E. B. Ricketts, Meteorologist  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WNAC—Shopping Around the Town  
WOR—John, Joe and Fred

**8:05 A.M.**  
CBS—Salon Musicale: WABC  
WEEI—Current Events

**8:10 A.M.**  
WOR—Al Woods, songs and patter

**8:35 A.M.**  
NBC—Don Hall Trio: WJZ WBAL WHAM WBZ WBZA  
KDKA—Tommy and Sherlock  
WGSN—Morning Devotions  
WEEI—Shopping Service  
WRC—Organ Rhapsody (NBC)

**8:25 A.M.**  
CBS—Market Guide: WABC  
NBC—Consumers Service Market Guide, Frances Foley Gannon, director of the Consumers' Service Division of the Department of Public Markets: WEAF

**8:30 A.M.**  
NBC—Law White, organist: WJZ WBAL WBZ WBZA KDKA WHAM  
CBS—Salon Musicale: WABC  
NBC—Cherise, inspirational talk and music: WEAF WEEI WGSN WGY WJZ WJZ WRC  
WOR—Martha Manning, sales talk

**8:45 A.M.**  
CBS—Sam Moore's Meeting: WABC WCAU  
WHAM—Studio Program  
WOR—Don Ross, songs

**8:55 A.M.**  
WCAU—Dr. Wayne Heath Talk

**9:00 A.M.**  
NBC—The Breakfast Club: WJZ WBAL KDKA  
CBS—Ella Boy's Male quartet: WABC WOKO WNAC WDRB WCAU WJZ WBZ  
NBC—Sam Herman, xylophone, Frank Basia piano: WEAF WJZ WGSN  
WBZ WBZA—Virginia Reeds, talk  
WEEI—Luther Institute  
WGY—Annette McCullough and Forrest Willis, duet  
WHAM—Tower Clock Program  
WJSV—Woman's Hour  
WOR—Edward Ned, Jr., baritone, songs; Mary Olds and George Shackley

**9:15 A.M.**  
NBC—Lauri Trio and White, comedy and songs: WEAF WGSN WEEI WRC  
CBS—In the Living Room: WABC WOKO WCAU WDRB WJZ WBZ  
WCAU—Minute Manners, Words and Music  
WHAM—Breakfast Club (NBC)  
WOR—Sherman Keene's Orchestra

**9:30 A.M.**  
NBC—Bradley Karcad, the Mountain Boy, hill-billy songs: WEAF WJZ WGSN WGY WRC  
KDKA—File and Shipping Service  
WBZ WBZA—Breakfast Club, orchestra (NBC)  
WEEI—Studio Program  
WOR—Interior Decorating, Mildred Lewis

**9:45 A.M.**  
CBS—The Mystery Chef: WABC WAAB WCAU WJZ  
NBC—The Sylvan Trio: WEAF WJZ WEEI WFI WRC  
KDKA—Work A Day Thoughts  
WGSN—The Three Shays with Margie  
WGY—Martha and Hal  
WHAM—Household Hour  
WNAC—Song Album: George Wheeler, tenor  
WOR—Concert Ensemble

**10:00 A.M.**  
NBC—Edward MacLough, the Gospel Singer: WJZ WBAL KDKA WBZ WBZA WHAM  
CBS—Bill and Ginger: WABC WOKO WJZ WAAB WCAU  
NBC—Breen and de Rose, songs and ukulele: WEAF WEEI WRC WFI

**Y.M.—Food and Homemaking School: WNAC**  
WJZ WDRB  
WGY—Amsterdam Salute  
WOR—Pura Pura

**10:15 A.M.**  
NBC—Chorus Line: WGSN  
WJZ WEEI WFI WRC  
CBS—Victory with Ida Bailey Allen: WABC WJZ WOKO WAAB WJZ  
NBC—Castles in the Air, Alice Remsen, contralto; Ray Heatherton, baritone: WJZ WBAL WHAM WMAL KDKA  
WBZ WBZA—Duke Dewey's Hickory Nuts  
WCAU—Mario de Campo, tenor, Eric Wilkinson, organist

**10:30 A.M.**  
NBC—Treasure Chest, Howard Phillips, baritone; Martha Lee Cole, Don Allen's Orchestra: WEAF WRC WFI WGY WGSN WJZ  
CBS—Press Radio Bureau News: WABC WCAU WJZ WJZ WDRB  
NBC—Today's Children, dramatic sketch: WJZ KDKA WBAL WBZ WBZA WHAM  
WHAM—Mrs. Emily Buyer  
WNAC—Music a Terlude

**10:35 A.M.**  
CBS—Mundy Parade: WABC WCAU WDRB WJZ WBZ WHAM WJZ  
WBZ WBZ WHAM WJZ

**10:45 A.M.**  
NBC—Press Radio Bureau News: WEAF WGSN WJZ  
NBC—Press Radio Bureau News: WJZ WBAL WBZ WBZA WRC WHAM  
E. T.—School of Cookery: WFI WEEI KDKA—Sammy Fuller  
WGY—Shopping Bag  
WHAM—Tom Grierson, organist  
WDRB—Melody Parade (CBS)

**10:50 A.M.**  
NBC—Morning Parade: WEAF WGSN WJZ WRC  
NBC—Pappy, Ezra, Zerk and Elton, hillbillys: WJZ WBAL WMAL WHAM WBZ WBZA WEEI—Studio Program

**11:00 A.M.**  
NBC—U. S. Navy Band: WJZ WBAL KDKA WBZ WBZA WHAM  
CBS—Sunny Side Up: WABC WDRB WCAU WNAC WJZ  
NBC—Galaxy of Stars: WGY WJZ  
E. T.—School of Cookery: WGSN WJZ WEEI WRC  
WOR—Nel Vnick beauty talk

**11:15 A.M.**  
CBS—Sunny Side Up: WABC WOKO WJZ  
NBC—Frances Lee Barton, cooking school: WEAF WJZ WJZ WGY WEEI WGSN WRC  
WMAL—U. S. Navy Band (NBC)  
WRVA—Bab and Lib

**11:30 A.M.**  
NBC—Gale Page, contralto, Frank Hazard, tenor, King's Jesters, trio, Orchestra: WJZ WGY  
NBC—Sweetheart Melodies Vocalists: Talk: WJZ WBAL WBZ WBZA KDKA WHAM WMAL  
CBS—Tony Wons with Krenao and Phillips, piano team: WABC WNAC WCAU WJZ WJZ WOKO  
NBC—Jules Lande, troubadour of the Violin; Morton Bore, tenor: WEAF WGSN WEEI WJZ WRC  
WOR—News in the World of Women, Gabriel Heister  
WRVA—Luxury Fiddlers

**11:45 A.M.**  
CBS—Madison Ensemble: WABC WNAC WJZ WJZ WIP WOKO WJZ WDRB  
NBC—Boston A. A. Marathon: WJZ WBAL KDKA WMAL WHAM WBZ WBZA  
WBZ WBZA—B. A. A. Marathon  
WCAU—Sunnyside Up  
WOR—Marian Reh, mezzo-soprano; Orchestra

## AFTERNOON

**12:00 Noon**  
NBC—The Singing News, male quartet: WJZ WBAL WHAM KDKA  
CBS—The Voice of Experience: WABC WNAC WDRB WCAU WJZ WJZ  
NBC—Piano Recital: WEAF WGY WRC WGSN WBZ WBZA—The Monitor Views the News, Earl Beaufort  
WEEI—Studio Program  
WOR—Johnny Kane "The Gossiper"  
WRVA—Organ Recital

**12:15 P.M.**  
NBC—Wendell Hall, songs: WJZ WBAL  
CBS—Do Re Mi Trio: WABC WOKO WDRB WJZ WBZ WAAB  
NBC—Johnny Marvin, tenor: WEAF WRC WEEI KDKA—Honey Boy and Sassafra  
WBZ WBZA—Weather, Market Reports  
WCAU—Photo Pete  
WGSN—Farm Flash  
WGY—Skip, Step and Happiana, songs  
WHAM—News Flash  
WNAC—News Flash  
WOR—Federation Protestant Welfare Agencies

**12:25 P.M.**  
WBZ WBZA—New England Agriculture  
WOR—Musical Program

**12:25 P.M.**  
WOR—"Be Kind to Animals Week"; Talk

## HIGH SPOT SELECTIONS FOR THE DAY

**8:00 p.m.**—Rudy Vallee's Variety Hour, guest stars and orchestra: NBC-WEAF network.  
**8:00 p.m.**—Raffles Amateur Crackman, drama: CBS-WABC network.  
**8:30 p.m.**—Voice of America; Alex Gray, Mary Eastman, Nicholas Kempner's orchestra, CBS-WABC network.  
**9:00 p.m.**—Captain Henry's Show Boat; Lanny Ross, Annette Hanshaw, Molasses 'n' Jamuary and Gus Haenschel's orchestra: NBC-WEAF network.  
**9:00 p.m.**—Presenting Mark Warnow, Connie Gales, Melodiers' Quartet: CBS-WABC.  
**9:30 p.m.**—Fred Waring's orchestra and entertainers: CBS-WABC network.  
**10:00 p.m.**—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WABC network.  
**10:00 p.m.**—Lee Wiley, Deems Taylor, Paul Whiteman's Orchestra and Entertainers: NBC-WEAF network.  
**10:30 p.m.**—Doris Lorraine; Cadet Quartet; Clarence Wheeler's orchestra: CBS-WABC net.  
**10:45 p.m.**—Fray and Braggiotti, piano duo: CBS-WABC network.

**12:30 P.M.**  
CBS—George Scherban's Russian Gypsy Orchestra: WOKO WAAB WIP WJZ  
NBC—National Farm and Home Hour: WJZ WBAL WJZ WBZA WHAM WMAL  
CBS—Gossip Behind the Microphone; Wallace Butterworth, Orchestra: WABC  
NBC—Maurice Lee's Concert Ensemble: WEAF  
KDKA—Market Reports  
WGSN—Stocks, Weather Reports  
WEEI—Boston Farmers' Produce Market Report  
WGY—Farm Program  
WJZ—The Traveler  
WNAC—The Shipper's Exchange  
WOR—Rhythm Encounters

**12:45 P.M.**  
NBC—Maurice Lee's Concert Ensemble: WGSN WRC  
CBS—George Scherban's Russian Gypsy Orchestra: WABC WJZ  
KDKA—Lloyd Huntley's Orchestra  
WCAU—Florence Timney, songs  
WEEI—A Bit of This and a Bit of That  
WCAU—Today's Programs  
WOR—Violent Palmer "Typical Planet"

**1:00 P.M.**  
NBC—Market and Weather Reports: WEAF  
CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU  
NBC—Pedro Val's Orchestra: WGSN WRC WFI  
KDKA—National Farm and Home Hour: (NBC)  
WGY—Albany on Parade  
WJZ—Afternoon Rhythms  
WOR—Musica Revue

**1:15 P.M.**  
CBS—Joan Marrow, music: WABC WNAC WJZ WJZ  
NBC—Pedro Val's Orchestra: WEAF WFI WEEI WJZ WRC  
WCAU—Harold Knight's Orchestra

**1:30 P.M.**  
NBC—Vic and Sade, sketch: WJZ WBAL KDKA WBZ WBZA WMAL  
CBS—Easy Aces, comedy: WABC WCAU WNAC WJZ  
NBC—Orlando's Concert Ensemble: WEAF WJZ WGSN WGY WFI WRC  
WEEI—Reading Circle  
WHAM—School of the Air, science  
WJZ—National Council of Women of U. S.  
WOR—Bridle Duet, Theater Club of the Air  
WRVA—Market Reports

**1:45 P.M.**  
NBC—The Merry Men, Cheri McKay, Male Trio; Orchestra: WJZ WBAL WMAL WHAM  
CBS—Burt Mettaker Blues: WABC WJZ WDRB WJZ WOKO WJZ  
KDKA—Geneva College Glee Club  
WCAU—Albert Bartel, the Tango King  
WGSN—Lara Thomas Brown  
WGY—Hank Keene Radio Gang  
WNAC—Singing Golf Strokers, Roland Wingate  
WOR—Mildred Fox, soprano

**1:50 P.M.**  
WCAU—Jack and Jane Carlton, songs

**2:00 P.M.**  
NBC—Stories of History dramatic sketch: WEAF WJZ WRC  
NBC—To be approved: WJZ WBAL WBZ WBZA WHAM WMAL  
CBS—Ann Leaf at the Organ: WABC WJZ WJZ WOKO WDRB  
WCAU—Three Guitars  
WEEI—Silver Lanes Hour  
WGY—Pau Carles, tenor  
WNAC—The Municipal Forum  
WOR—Dr. Arthur Frank Payton, "The Psychologist Says"  
WRVA—Edward Nafi

**2:15 P.M.**  
CBS—Ann Leaf at the Organ: WNAC  
NBC—Boston A. A. Marathon, Description of the Gallop of the race: WJZ WMAL WBZ WBZA  
CBS—Honoraria of Helen Trent: WABC WCAU KDKA—State Federation Pennsylvania Women  
WEEI—Win Kahakalau's Hawaiian Orchestra  
WGY—Household Chats  
WHAM—School of the Air, Social Study  
WJZ—The Music Room  
WOR—The Melody Singer

**2:30 P.M.**  
NBC—Food Hour: WEEI WGSN  
CBS—American School of the Air, Music: WABC WNAC WJZ WIP WJZ WJZ WJZ WOKO WDRB  
NBC—Trio Romantique: WEAF WRC WGY KDKA—Home Forum  
WCAU—Women's Club of the Air  
WGY—Three Schoolmasks

**3:15 P.M.**  
NBC—Alice Joy the Dream Girl, Orchestra: WJZ WHAM WMAL WRAL WBZ WBZA  
KDKA—P.T.A. Talk  
NBC—John Winters, organist: WFI WGY  
WEEI—Mickey, Program  
WJZ—Spanning the World  
WNAC—Spotlighting Modern Education  
WOR—Freddie Farber and Edith Handman, Variety Act

**3:30 P.M.**  
NBC—Music Magic, Vocalists, Orchestra: WJZ WBAL WBZ WBZA WHAM WMAL  
CBS—Bob Standish, baritone: WABC WOKO WNAC WDRB WJZ WIP WJZ WJZ  
NBC—Hazel Glenn, soprano, Orchestra: WEAF WGSN WRC WEEI  
KDKA—Business News and Markets  
WCAU—Dancers  
WGY—John Sheehan, tenor  
WOR—Hymn Holiday baritone; Leo Freudberg's Orchestra

**4:15 P.M.**  
NBC—Lady Next Door, children's program: WEAF WEEI WGSN WRC  
CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRB WCAU  
CBS—Artist Recital, Theo. Carle, tenor; Barbara Maurer, contralto: WOKO WJZ WJZ WRC  
KDKA—Ethel Harris  
WGY—Stock Reports  
WHAM—News Flash







## Friday, April 20

## MORNING

**6:30 A.M.**  
WJ5V—Elder Michael's Congregation  
WNAC—Surprise special, Francis J. Cronin, organist

**6:45 A.M.**  
NBC—Health Exercises—WEAF WEEL WFI WRC WGY

**7:00 A.M.**  
KDKA—Musical Clock  
WBZ WBZA—Musical Clock  
WJ5V—Sun Day

**7:15 A.M.**  
WNAC—Weather Forecast, News Flashes

**7:30 A.M.**  
CBS—Organ Revue, Popular Music by Fred Felbel WABC  
NBC—Yoshi Hiroaka, Japanese xylophonist, WJZ WBAL  
WNAC—Bob Wills, the Old Philosopher

**7:45 A.M.**  
NBC—Judy Ball and Jane WJZ WBAL  
WNAC—Morning Wash

**8:00 A.M.**  
CBS—On the Air Today WABC  
NBC—Organ Rhapsody, Richard Leibert, organist WEAF WFI WCHS  
NBC—Musical Devotions WJZ WBAL WBZ WBZA KDKA WHM  
WCAU—Tennessee Festival Singers  
WEEL—F. B. Hubbard, Meteorologist  
WGY—Musical Clock  
WHAM—Kitty Thurgate  
WNAC—Shopping Around the Town  
WOR—John, Joe and Frost

**8:05 A.M.**  
CBS—The Ambassadors WABC  
WEEL—Current Events

**8:10 A.M.**  
WOR—Al Woods, songs and patter

**8:15 A.M.**  
CBS—Sunny Melodies WABC WCAU  
NBC—Don Hall Trio WJZ WBAL WHAM WBZ WBZA  
KDKA—Sherlock and Tommy  
WCHS—Morning Devotions  
WEEL—Shopping Service  
WRC—Organ Rhapsody (NBC)

**8:25 A.M.**  
CBS—Market Guide WABC  
NBC—Consumers' Service Market Guide; Frances Foley Gannon, director of the Consumers' Service Division of the Department of Public Markets—WEAF

**8:30 A.M.**  
NBC—Cheerio, inspirational talk and songs; WEAF WEEL WCHS WGY WFI WRC  
CBS—Sunny Melodies, Mark Warnow, conductor; WABC  
NBC—Low White, organist; WJZ WBAL KDKA WBZ WBZA  
WHAM—Among My Souvenirs  
WOR—Martha Manning talk

**8:45 A.M.**  
CBS—Sam Moore's Morning WABC WCAU  
WHAM—Low White organist (NBC)  
WOR—Sherman Keene's Orchestra

**8:55 A.M.**  
WCAU—Dr. Wayne Health Talk

**9:00 A.M.**  
NBC—Sam Herman, xylophone, Frank Deets, piano WEAF WEEL WCHS WGY  
CBS—Do Re Mi Trio WABC WOKO WNAC  
WBZ WBZA WBZ WBZ  
NBC—The Mystery Chef; WJZ KDKA WBAL WBZ WBZA WMAL  
WEEL—Loches Institute  
WGY—Musical Program  
WHAM—Tower Clock Program  
WJ5V—Dance Orchestra  
WOR—Our Children with Mary Oida; Edwin Hall, Jr., baritone and George Shackley, organist

**9:15 A.M.**  
NBC—Breakfast Club, orchestra. WJZ WBAL KDKA WHAM  
NBC—Lauda Trio and white songs and comedy WEAF WCHS WGY WEEL WRC  
CBS—Metropolitan Parade WABC WOKO WJAS WIP WBZ WNAC  
WBZ WBZA—Virginia Reade, talk  
WCAU—Words and Music  
WJ5V—Women's Hour  
WOR—Your Friendly Neighbor

**9:30 A.M.**  
NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs WEAF WCHS WRC  
KDKA—Style and Shopping Service  
WRC—Metropolitan Parade (CBS)  
WEEL—Good Morning Melodies  
WGY—Billy Rose, tenor  
WNAC—The Broadway Hits  
WOR—French Diet on Clases

**9:45 A.M.**  
NBC—Cord Tullum, vocalist WEAF WEEL WFI WRC  
CBS—Metropolitan Parade WJ5V  
ET—The Harmonic Orchestra WCAU WOR  
KDKA—News, Minute Moments  
WBAL—Shopping with Nancy Turner  
WBZ WBZA—The Most Club (NBC)  
WCHS—Broadway Hits  
WGY—Martha and Hal

**9:50 A.M.**  
CBS—Metropolitan Parade WIP WNAC

**9:55 A.M.**  
NBC—Press Radio Bureau, News; WJZ WHAM WBZ WBZA

**10:00 A.M.**  
NBC—Green and de Rose, guitar and songs WEAF WCHS WFI WEEL WRC  
NBC—To be announced WJZ KDKA WHAM WHAL WMAL  
CBS—Madison Sincere WABC WAAB WDRC WJZ WBZ WBZ WBZ  
WBZ WBZA—Lee Grib  
WGY—Mr. and Mrs.  
WNAC—The Voice of the Apothecary  
WOR—Emily Post, Sidney Arshitt, baritone  
Muriel Pollack and Her Singing Strings

**10:15 A.M.**  
NBC—Clara, Lu in the house WEAF WEEL WCHS WFI WRC WBZ WBZA WGY WMAL  
CBS—Bill and Ginger, popular songs WABC WOKO WJAS WJ5V WJ5V WJ5V  
NBC—Hazel and soprano WJZ WBAL WHAM KDKA

**10:30 A.M.**  
NBC—Press Radio Bureau, News, WEAF WFI WRC  
CBS—Press Radio Bureau, News, WABC WDRC WJAS WJ5V WCAU  
NBC—Today's Children, dramatic sketch WJZ WBZ WBZ WBZ KDKA WMAL  
WCHS—Studio Program  
WEEL—Studio Program  
WGY—Market Basket  
WHAM—Mrs. Thrifty Buyer  
WNAC—Yankee Mixed Quartet  
WOR—The Romance of Food, Fredora Penay

**10:35 A.M.**  
NBC—John White, tenor WEAF WFI WRC  
CBS—Round Towners Quartet Directed by Harry Simmons, WDRC WABC WCAU

**10:45 A.M.**  
NBC—Betty Crocker, cooking talk; WEAF WEEL WCHS WFI WGY WRC  
NBC—Jack and Loreta Ciemena, songs and patter WJZ  
CBS—Fats Waller, songs WABC WDRC WCAU WJAS WLBZ WAAB WJ5V  
KDKA—Patterns of Romance  
WBZ WBZA—Originalities  
WHAM—Tom Grierson, organist  
WNAC—Francis J. Cronin at the Console  
WOR—Walden Robinson, songs and piano

**10:50 A.M.**  
NBC—Singing Strings WBAL WBZ WBZA WMAL

**11:00 A.M.**  
NBC—Music Appreciation Hour WEAF WJZ WCHS WGY WEEL WFI WHAM WMAL  
WBAL KDKA WBZ WBZA  
CBS—Cooking Closings, Mary Ellis Ames, WABC WOKO WNAC WDRC WCAU WJAS WJ5V  
WOR—What to Eat and Why, C. Houston Goodlin

**11:15 A.M.**  
CBS—Will Ombene's Orchestra, Pedro de Cordoba, photographer WABC WNAC WDRC WCAU WJAS WLBZ WOKO

**11:30 A.M.**  
CBS—Tony Wynn WABC WNAC WDRC WOKO WJAS WLBZ WIP  
CPG—Pete Woolery, tenor, orchestra; WCAU WJ5V  
WOR—News in the World of Women, speaker

**11:45 A.M.**  
CBS—The Captivators WDRC WIP WJAS WJ5V WLBZ WCAU  
CBS—Ben Alley, tenor WABC  
WNAC—The Melody Sweethearts  
WOR—Red, Black and Gold Trio

## AFTERNOON

**12:00 Noon**  
NBC—Gene Arnold and the Commodores WEAF WEEL WFI WCHS WRC  
CBS—The Voice of Experience WABC WNAC WDRC WCAU WJAS WJ5V  
NBC—Mouth Health, talk WJZ  
NBC—Edward MacLough, the Gospel Singer KDKA WBAL  
WBZ WBZA—The Monitor Views the News, Ernest Beaufort  
WHAM—Tower Clock Trio  
WOR—Going Places, T. Atherton Dixon

**12:15 P.M.**  
NBC—Johnny Marvin, tenor WEAF WRC WEEL  
CBS—Betty Barthell, songs, with Melodrama Quartet WABC WOKO WDRC WJ5V WLBZ WAAB  
NBC—Wendell Hall, ukulele and songs; WJZ WMAL  
KDKA—Honey Boy and Savasava  
WBAL—Farm Hints  
WBZ WBZA—New England Agriculture  
WCAU—Pinto Pete  
WCHS—Farm Flashes  
WGY—Ship Rap and Hoppona, sketch  
WHAM—News Service  
WNAC—News and Weather  
WOR—Musical Program  
WRVA—Country Farm Notes

**12:20 P.M.**  
WBZ WBZA—New England Agriculture; E. J. Rowell, "Fruit for the Farmer's Table," A. F. MacDonald  
WOR—Your Friend, Dr. Elaine Elmore

## HIGH SPOT SELECTIONS FOR THE DAY

**12:00 noon**—Your Friend and Adviser, The Voice of Experience; CBS WABC network.  
**2:30 p.m.**—Philadelphia Orchestra, Leopold Stokowski conducting CBS WABC network.  
**8:30 p.m.**—Dangerous Paradise, dramatic sketch NBC WJZ network.  
**9:00 p.m.**—Phil Harris' orchestra; Leah Ray blues singer NBC WJZ network.  
**9:00 p.m.**—Emery Deutsch and his Gypsy Violin CBS WABC network.  
**9:15 p.m.**—Ruth Etting, Johnny Green's orchestra CBS WABC network.  
**9:30 p.m.**—Phil Baker, Harry McNaughton, orchestra NBC WJZ network.  
**9:30 p.m.**—Jack Whiting, Jeannie Lang, Jack Denny's orchestra CBS WABC network.  
**10:00 p.m.**—Liberty Magazine broadcast presents, Fulton Oursler in "Stories That Should Be Told" NBC WJZ network.  
**10:30 p.m.**—Jack Benny; Mary Livingstone; Don Bestor's orchestra, NBC WEAF network.  
**10:30 p.m.**—The Mystery of Man NBC WJZ network

**12:30 P.M.**  
CBS—Smilin' Ed McConnell WJ5V WOKO  
WCAU WNAC WLBZ  
NBC—Concert Artist WEAF  
CBS—Lawrence Hall's Orchestra WABC  
NBC—National Farm and Home Hour, roset speakers, Walter Blaufuss' Orchestra WJZ WBAL WHAM WBZ WBZA WMAL  
KDKA—Market Reports  
WCHS—Stocks and Weather Reports  
WEEL—Stock and Farmers' Produce Market Report  
WGY—Farm Program  
WOR—Organ Recital

**12:45 P.M.**  
CBS—George Hall's Orchestra WABC WOKO  
WAAB WIP WBZ WJAS  
NBC—Hoy Harris' Ensemble WRC WCHS  
KDKA—Lloyd Huntley's Orchestra  
WCAU—Pe to Pete  
WEEL—A Bit of This and A Bit of That  
WJ5V—The County Agent says, H. B. Derr  
WNAC—The Shopper's Exchange

**12:55 P.M.**  
WOR—Albert Bartlett Tango King

**1:00 P.M.**  
CBS—Marie, the Little French Princess, drama WABC WNAC WCAU  
NBC—Market and Weather Reports; WEAF  
KDKA—Farm and Home Hour (NBC)  
WGY—Albany on Parade  
WJ5V—Afternoon Rhythms  
WOR—Musica Revue

**1:15 P.M.**  
NBC—Emerson Giff's Orchestra WEAF WCHS WFI WRC  
CBS—Hardy Gandy Man WABC WOKO WNAC WDRC WIP WJ5V WLBZ  
WCAU—Robert Mack, baritone  
WEEL—State Department of Information

**1:30 P.M.**  
CBS—Easy Aces, comedy WABC WNAC WCAU WJAS  
NBC—Maurice Ives' Concert Ensemble WEAF WCHS WFI WGY WRC WFI  
NBC—Vic and Sade WJZ KDKA WBZ WBZA WHAM WBAL WMAL  
WJ5V—Gene Stewart, organist  
WOR—Bobby Burns, Poetry Class of the Air  
WRVA—Market Reports

**1:45 P.M.**  
NBC—Seven Voices, Harmony Trio; Male Quartet WJZ WBAL WMAL  
CBS—The Mayboys, Felix Bernard, Walter Samuels and Leonard Whittcup, "Six Hands on Two Pianos WABC WIP WLBZ  
KDKA—Lloyd Huntley's Orchestra  
WBZ WBZA—Organ Miniatures, Doris Tirrell  
WCAU—Albert Bartlett, "The Tango King"  
WCHS—Margaret Weather, soloist  
WGY—Bradley Kincaid, mountain ballads  
WHAM—Dance Orchestra  
WJ5V—The National Sentinels, Mrs. Jason W. Nicholson  
WOR—Shon Box Boys  
WRVA—Sunshine Program

**1:50 P.M.**  
WCAU—Cocaine, comedy

**2:00 P.M.**  
NBC—The Magic of Speech, Vida Ravenscroft Sutton WEAF WEEL WRC  
CBS—B. J. Higgins, songs WABC WDRC WJAS WJ5V WIP WBZ WOKO  
NBC—Musical Originalities, Dick Terla, tenor; Mary Steele, contralto; Walter Blaufuss' Orchestra WJZ WBAL WBZ WBZA  
KDKA—Friday Evening Request Program  
WBAL—The Book Shelf by Dr. Edward L. Israel  
WCAU—Maurice Larran and Orchestra  
WCHS—Lura Thomas Brown  
WGY—Antonietta Halstead, contralto  
WHAM—Contract Bridge Talk, Mrs. Earl Cobey  
WNAC—The Municipal Forum  
WOR—Dr. Arthur Frank Payne, "The Psychologist Says"

**2:15 P.M.**  
CBS—Mark Warnow's Novelty Orchestra; WNAC WDRC WLBZ  
CBS—Romance of Helen Trent; WABC WCAU  
NBC—Musical Originalities WBAL  
WCHS—Musical Program  
WGY—Household Chats  
WHAM—School of the Air Art Appreciation  
WJ5V—In the Music Room  
WOR—College Fun Comedies

**2:30 P.M.**  
CBS—Philadelphia Orchestra, Leopold Stokowski, conductor WABC WNAC WJAS WJ5V WIP WLBZ WOKO WOKO

**NBC—A. B. Baker, musical variety show WEAF WCHS WGY WRC WFI WRC**  
**NBC—Smack Out, comedy sketch WJZ WHAM WBAL WMAL WBZ WBZA**  
**KDKA—Home Forum**  
**WCAU—Women's Club of the Air**  
**WEEL—Kitchen of the Air**

**2:45 P.M.**  
NBC—Worces and Music, String Ensemble, Harvey Mack, narrator WJZ WHAM WMAL  
WBAL—Honey Reade at the Beethoven Bard  
WBZ WBZA—Ray Payne  
WOR—Leo Freudberg's Orchestra

**3:00 P.M.**  
NBC—I. S. Marine Band Capt. Taylor Branson, conductor WJZ WBAL KDKA WHAM  
NBC—Ma Perkins, dramatic sketch WEAF WFI WGY WRC WEEL  
WBZ WBZA—Books and Authors  
WCAU—Arletta Dunn, songs  
WCHS—Musical Program  
WNAC—Honey Reade, reported by Fred Hoey  
WOR—Lester McShane, Manhattan Style Round-Up

**3:15 P.M.**  
NBC—J. H. Hunsley, tenor WEAF WCHS WEEL WGY WRC  
WAAB—Philadelphia Orchestra (CBS)  
WCAU—Women's Club of the Air  
WOR—"Old Man Sunshine"

**3:30 P.M.**  
NBC—Women's Radio Review, orchestra; Claudine MacDonald WEAF WGY WCHS WEEL WFI WRC  
WBZ WBZA—Home Forum  
WCAU—Harle Ganes Orchestra  
WOR—Garden Novelties for 1934; J. W. Johnston, talk

**3:45 P.M.**  
WOR—Byron Holiday, baritone

**4:00 P.M.**  
NBC—Hotorn 70's Tango Orchestra; WEAF WGY WCHS WRC WCHS  
NBC—Betty and Bob, dramatic sketch; WJZ WBAL WBZ WBZA KDKA WHAM WMAL  
CBS—At the Beach, Earl Evans, baritone, Charles Harris on trumpet WABC WJ5V WIP WOKO WMAL WJAS WDRC WLBZ  
WCAU—Dickard Family  
WEEL—News Dispatches  
WOR—Dr. H. L. Stramthagen, "The Good Health Club"  
WRVA—Why Do We Say?

**4:15 P.M.**  
NBC—Nellie Rayell at Large, Introducing Vincent Lopez WEAF WCHS WHAM WEEL WFI  
NBC—The Sincere Stranger WJZ WBAL KDKA WBZ WBZA WMAL  
WGY—Book News, Lovette Fuller  
WOR—Guy Hunter, Rhoda Entertainer

**4:30 P.M.**  
NBC—Norman L. Cluckner's Orchestra WEAF WEEL WFI WRC WGY  
NBC—Temple of Song, Chicago A Cappella Choir, Director, Noble Cam, WJZ WBZ WBZA WBAL WMAL  
CBS—I. S. Army Band WABC WLBZ WCAU WJAS WOKO WDRC WJ5V  
KDKA—Karen Haines  
WCHS—Loring Short and Harmon  
WHAM—Boy Scout Program  
WOR—The Virgins, male quartet

**4:45 P.M.**  
KDKA—Studio Program  
WEEL—Health Forum  
WGY—Stock Reports  
WHAM—News Service  
WOR—Willard Hargrave, The California Varsabond

**5:00 P.M.**  
NBC—Marion Selby, of Hollywood WEAF WRC WCHS WFI WGY  
CBS—Kenny Rogers, vocal WABC WOKO WAAB WDRC WCAU WJ5V WJAS  
NBC—The New Ex Madam Lunell WJZ WBAL WHAM  
KDKA—Market Reports  
WBZ WBZA—Markets  
WCHS—Musical Program  
WNAC—The Yankee Singers  
WOR—Felix Dole, Talk Talk  
WRVA—Rhythm Parade

**5:05 P.M.**  
WOR—Sketch with Mower

**5:10 P.M.**  
WOR—Program Resume















# PLUMS AND PRUNES

By Evans Plummer

WHAT effect is prohibition having upon dance music? When repeal seemed imminent many were the conjectures about the influence liquor would have—not only upon dancers, but the taste for music. Now after several months of the wet era the trend is assuming definite form.

Perhaps you've noticed the increase in harps and strings in the syncopating units. The music has become softer. The blatant crashing trumpet and drums are losing their appeal. In their stead, the good old fiddler playing melodious and sometimes very difficult selections has taken the spotlight. Saxophone sections are smooth like that of Seymour Simon.

Probably one of the first units to add a harp was that of Harry Savink. Many bands have followed suit. And the other day it was our pleasure to hear the audition of a new band *Deil Coon's*, which boasts five strings, a viola, a cello and a bass viol together with a balancing assortment of woodwinds. Yes *Coon's* band has a brass section but it doesn't have a lot of work to do.

Likewise people are learning once again to dance—instead of wrestle.

## Killing Whose Goose?

A FAMOUS advertising man who has had plenty of experience with commercial broadcasting was lurching with a group of radio editors. The discussion arose as to how much advertising the public will stand and how much it bears.

One writer maintained that verbose sales messages were killing the goose that lays the golden eggs.

"Nonsense," continued the ad man. "Let me cite you an example of the mild and easy-to-take commercial credit. Remember the *Sherlock Holmes* dramas? Sure you do. There never was a product more subtly and less obnoxiously advertised than in that program. Yet, what happened? The program is off the air, and do you know why?"

The skeptical radio critic did not. The agency man continued:

"The reason is that those credits didn't sell enough coffee to pay for the program, so now you have no program. And that's why I say that commercial messages must be forceful or at least sufficiently so to be profitable or you won't have any radio programs to listen to or write about."

Which this pillar concludes, is a mighty good statement of the case in favor of effective radio advertising.

It really should be put on the record



JOHN DILLINGER



MORRIS Abner GOFF

It was all a case of mistaken identity but it gave Morris Goff Abner of the Lum and Abner' duo, a case of real jitters when Minneapolis police accompanied by federal sleuths, recently invaded his Minneapolis apartment intent on seizing him as the fugitive John Dillinger. Only hectic argument plus assurances by WCCO officials saved both Morris and the titan Mrs. from a trip to the local jail. Dillinger and a red-haired consort had vacated an apartment a block away only a week before, and the "cops" were just being typical. Note the resemblance between Goff and the bandit Lum and Abner are now heard on WCCO from Monday to Thursday at 11 p. m. EST

—or the same cuff—that the Democrats still owe \$155,211 and the Republicans \$111,563 to the two major national networks for air time purchased during the last Presidential campaign. You have to give 'em credit!

JOINING THE NATION'S twenty-five 50,000-watt superpower stations recently, the *Chicago Tribune* fathers staged a most interesting show—even when witnessed from a straight back chair located but one row from the last. Probably the most outstanding and certainly the most colorful act at the party which was WGN's tenth birthday as well were the *Four Knaves*. M.H. Brothers watch out!

## Letter From Reader

ADDRESSED to one Martin Lewis (ever heard of him?) and kindly turned over to this vacant space for treatment was the following letter from B. F. Baltimore, Md.

"It has been noted by 'experts' that

sponsors have decided the mind of the average listener is approximately that of a twelve-year-old child. I always thought this was silly, but now I'm not so sure, for last night I listened to the First

*Brokenshire-Stokowski* programs, filled the breach. While on the subject of the new smoke-sponsored series, we might also tell you that its star singer the operatic *Rosa Ponselle*, not only doesn't smoke but doesn't like people around her to smoke. And that the last name of *Grete Stueckgold* also featured on that series means piece of gold in German—and that she has golden hair. I forgot to mention something you probably never noodle now (with apologies to Walter)—*Hugh Conrad*, who I mentioned above, is the ghost voice for *Cal York* on that "45 Minutes in Hollywood" show.

## Royal Prospecting?

THE TRIP of John F. Royal, NBC vice president, may be said to be for good will, but one of the reasons for the jaunt to the coast is that Royal, a former showman, believes the Pacific Coast has better talent hidden than has come to light on the networks, and he'll be looking it all over. The *Big Show* has been so impressed by the work of *Hedy Christian*, the German stage star whom they introduced to the air as a guest and then recalled for two further guest spots that they have now signed her to appear as a regular dramatic star of the program each week. However they'll continue to use great stars as well. Johnny Green, who recently joined the executive staff of the Columbia Broadcasting System, will devote some of his endeavors to the development of new talent in addition to directing the orchestra on his motor vehicle broadcasts. Columbia's "executive messages" are now being given on *Mark Warnow's* program Thursdays at 9 p. m.

It will be a long time before you hear the voice of *Admiral Byrd* again on Columbia's programs from the Antarctic, for the head of the expedition has gone off to meditate in solitude for several months.

Nighter. And what did I hear?

The drama was a murder mystery, and entertaining, until it came to the solution, and was that asinine! A man was supposed to have been murdered in his box at the opera and it developed that the murderer had secreted a hummingbird in his pocket. Said bird had a poisoned beak and when released, flew to the victim. Perching on his collar, the bird pecked him on the neck because of a particular hummingbird attracting perfume which the murderer had sprayed there, and which the darling itty-bits bird couldn't resist. And then the bird flew straight back to the nasty murderer!

Murders are well and proper when neatly done, but I like 'em plausible. Won't you please see what you can do to have the program's name changed to the *Arabian Nighter*?

## What's What

CLARA, LU'N EM have signed again with WGN to carry them on into 1935, so their retirement is delayed temporarily.

Morton Downey back as M. C. and head of the CBS Saturday Revue at 8 p. m. CBS orchestra leader *Clarence Wheeler* departed for Kansas City last Sunday night when he learned his aged mother was seriously injured by a gas heater explosion. And here's news from *Jim Haworth*, who became the voice of the nation the last two years as Jack Arnold in *Alvin and Marge*.

Will be on the air again soon, but not as Jack Arnold. You'll be tuning me in, if you like around May 15. Meantime, I'll be continuing with my vaudeville act which isn't doing badly at all. Now playing to the customers at the Grand Opera House, in New York City. Remember me to the tuners-in."

—VIN HAWORTH

## Along the Airialto

in a shack 123 miles from his fellow explorers at Little America. But he will be in communication on with the expedition base by telegraph code, and some of his telegraph messages may be heard on forthcoming programs, as he taps the key. If so, *Charles Murphy* will translate the dots and dashes into words, but it will be the more thrilling for those of you who can understand code. While he is away, Little America is practically a Soviet, with a committee of fourteen having been set up to govern the Republic.

*Jimmie Grier's* band, fourth unit to accompany *Bing Crosby* from the coast, solves the sponsor's orchestra worries and *Bing* is tickled to death for when *Bing* first began to attract attention before coming east it was *Jimmie Grier*, then with *Gus Arnheim* who was making his arrangements. *Bing* picked *Grier* as long as he couldn't have his friend *Lenora Hayton* when the sponsor left the question of band up to him. *Frank Novak*, whose composing, directing and musical ability were reflected in the recent "Wizard of Oz" broadcasts, says that his funniest fan letter came addressed to him in care of "The Wizard of Ozze Nelson." *Glen Gray's* last rehearsal was completely broken up when *Connie Boswell* brought her *Scotty pup* along and *Joe Horne's* Hall, Casa Loma pianist, walked into the Essex House with his pet monkey. *Horacio Zito*, whose tango orchestra is heard from the Waldorf-Astoria in New York, is becoming quite the rage among the debutantes. He is kept pretty busy meeting engagements with his orchestra at society parties.

*Fred Allen* got off to a beautiful start with his first two shows in the combined Hour of Smiles Wednesday night program, but on the third show when he abandoned his famous "Judge Allen's Court" in favor of a Hollywood skit, there was only half as many laughs.

# BONMOT AND BONER

One dollar will be paid for each contribution published

March 15, WIR: 5:50 p. m.—Announcer: Paul Whiteman's orchestra playing "On Tomorrow." This is a record! Mrs. W. A. Smith, Rapid City, South Dakota.

Feb. 27, WFBM: 6:45 p. m.—Cowboy Brown: "Mrs. Anderson requests 'Have You Ever Been Lonely' for her daughter."—Mrs. Lewis Horton, Ellwood, Ind.

March 15, WIP: 5:30 p. m.—Gene Marshall: "You may purchase your sons and your clothing at Rosettes."—Walter Landis, Cape May, N. J.

March 24, KMox: 9:20 p. m.—Joe Polter (Of Byrd Party): "Hello, Grace. I'm getting along fine. I couldn't let the doctor's first operation in the Polar Region be a failure."—Dorothy A. Wilson, West Liberty, Iowa.

March 30, WCCO: 5:31 p. m.—Announcer: "That's why thousands of boys and girls eat Jack Armstrong's

breakfast every morning."—Oscar W. Larsen, Lambertown, Minn.

March 8, KECA: 1:15 p. m.—Vae Whitney: "We have a good used car to fit every purse."—Olive Koenitz, Los Angeles, Calif.

Feb. 20, WJL: 9:45 a. m.—Announcer: "An occasional child continues to die from diphtheria."—Mrs. F. Cain, Detroit, Mich.

Feb. 21, WCFB: 12:08 p. m.—Dr. Springer: "In Florida I have eaten as many as 24 oranges without stopping under a tree."—Dean Dillon, Ottawa, Ill.

Feb. 26, WABC: 8:58 p. m.—Woodbury Announcer: "You can't change your features but you can change your skin."—H. R. Logan, Augusta, Ga.

March 5, WJZ: 7:28 p. m.—Announcer: "Buy a box of Lastyeast and put your child on it for ten days."—William R. Wegner, Woodchiff, N. J.



# GREAT LOVES OF RADIO STARS — Al Jolson

(Continued from Page 3)

now one of the stars of the "Follies"; Claire Luce, who has since become a headliner; the beautiful Lucilla Mendes, who later played musical comedy leads and is now married to Ralph Ince. They all followed Ruby. But Granny knew he wouldn't get away with it that night. When they were all lined up, the house voted for the little ragamuffin, and all the tricks that usually worked to "throw" the vote were futile. He had to give in and award the prize to the little intruder who said her name was Ruby Keeler.

Granlund held her after the show and questioned her. She had never danced as a professional. She went about, trying to win prizes to help out her father, mother, brother and three sisters.

He took her to the manager of the Strand Roof on Broadway (then cheap,

second-class cabaret that turned out more stars than "Texas" Guinan ever did) and she was hired at \$50 a week, doing a "single" from the first. She was told to get a costume and she designed, "out of her own head," the outfit which was to become famous with her and was to spell "tap-dancer" the world around.

## Hard Working Ruby

Granlund added her to his vaudeville act and soon afterward brought her to the attention of Guinan, then at the El Fay Club. The child, an irrepressible worker, soon was dancing in all three places—tripling—and earning \$150 a week. Though it was a brutally hot summer, she played five shows a day in a Brooklyn theater, coming in to New York to do one show at the Strand in between and a second one at midnight, after which she went to

the El Fay where she danced until daylight. It was in the El Fay that Jolson met her.

He not only did not fall in love with her at that time, but probably didn't exchange a dozen words with her in a dozen visits. Jolson was an avid night club attendant, though usually with other men or alone, and not for the purpose of pursuing the girls who appeared there in the floor shows. It was years later, when Ruby was an established fixture at Guinan's 300 Club, that he gave her what might be called a second look and began to grow interested in her. By that time all Broadway had beat him to the idea—and hadn't gotten anywhere.

## Their Proposal

He soon began to be a nightly caller at the club. Ruby was naturally flattered because the distinguished star applauded her and spoke kindly to her, but she did not think it very remarkable. When Ruby played the Pavillion Royale, a remote Long Island roadhouse in the Summer season, and Jolson made the trip every night, there was some talk. But Jolson soon left for California to do his classic "The Jazz Singer," and the matter seemed forgotten. Then she chanced to choose California for her vacation.

Jolson wouldn't take "no" for her answer after his California proposal. He followed Ruby to New York, arriving on a Sunday. She met him at the station.

That afternoon, Jolson phoned Granlund, who was now master of ceremonies at the Pavillion Royale, that he would bring Ruby to the show that night. Granlund was delighted. Jolson was always good for a "hand," and for a pal he would get up and sing a few songs, which was no small treat. Sunday nights were regular "celebrity nights," and many of the "names" of Broadway motored out there.

## Announcement Smash

Ruby slipped through the stage entrance to put on her costume and Al sat at a table, alone. His entrance was greeted with cheers. Ruby did her turn and was enthusiastically received, as always. While she was taking her bow, Jolson arose and asked Granny to let Ruby sit at his table while he would sing for the audience, for the first time in public, the main ballad of his forthcoming film, "Sonny Boy," a song which was destined to push "Mammy" out as the Jolson opus majus.

At the finish of the number, as was to happen every time Jolson sang that song thereafter, there wasn't a dry eye in the house. Jolson took his bows, then walked to his table and, taking Ruby by the hand, led her to the center of the floor, into the spotlight with him.

"Friends," he said, in his best Jolson tremolo, "I hope some day to have a Sonny Boy of my own—of our own—for Ruby has promised to be my wife!"

The performance was being broadcast, and his announcement went over the air and over the land.

## Jolson's First Loves

Jolson had been first married in 1906 in Oakland, California, to Henrietta Kel-

ler, daughter of a sea captain. He was then playing in minor theaters. He soon found that they were temperamentally miscast—she was a home girl and he was a rover, an actor, a dreamer. With the best of friendship, they mutually agreed to divorce, and the decree was signed in 1919.

His second mate was a beautiful young woman of the stage, Alma Osborne, stage name Ethel Delmar. This hookup turned unhappy soon. Mrs. Jolson clashed with him on professional matters, and, four years to a day after this wedding, it was quietly abrogated in Paris.

Further details of both marriages will be revealed in later instalments of this series.

But it was no secret to anyone who knew Al, that if there was one thing he knew for a certainty after his second marriage had ended unhappily, it was that there never would be a third.

Jolson had compensatory pastimes, even passions. Horse racing always had been one of his powerful weaknesses. He was a plunger and has been known to win or lose \$50,000 in a day. He has owned thoroughbreds. Boxing also knows him as a consistent fan. It was at a boxing match in Hollywood that the storied episode when Jolson knocked down Walter Winchell occurred, as an outgrowth of a charge that Winchell had made a scenario of Jolson's love-story with Ruby.

## Love Complex

Jolson always has been extremely high-strung, sensitive of criticism, and, despite his popularity with desirable girls and women, he has evinced a decided inferiority complex on the subject of love. He has always had a fear that women did not desire him, but catered to him because of his standing and influence.

In view of this, it is either extraordinary or obvious that he broke his resolution to marry so young a girl. Some psychologists say that men disappointed in love reach for girls who have had no love experiences; others say such disappointments drive men from young girls because of the common conviction that older men cannot seem heroic and romantic to them in the hard going of domestic existence.

In his soul, Jolson is a profound sentimentalist, with all the emotional impulses of his race, a trait reflected in his work. For, although he is by way of being a comedian, he will live in the memory of his touching songs, into which he puts such a depth of pathos.

## The Real Jolson

He is as nervous as an exposed tooth. He gets visitations of the "blues" and often despairs of himself as an artist. A born story-teller and the luminous life of any gathering, he is still a poor mixer. He is one of the rare performers who loves the radio because he does NOT have to work to a living, present audience.

Though Jolson dropped a fortune in the market collapse, he is still a millionaire. He has refused \$25,000 for one week's personal appearance at a first-class Broadway picture theater.

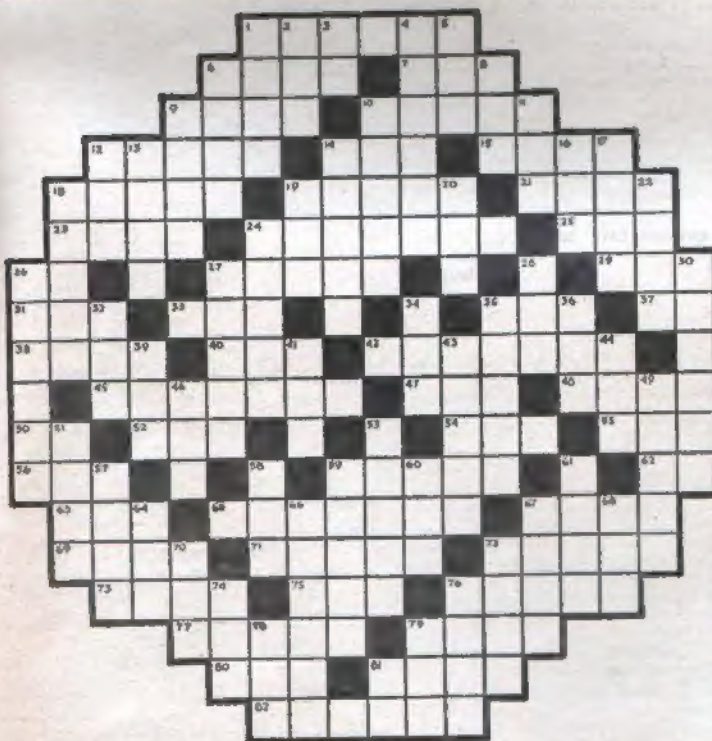
But now he has one motive, all-embracing inspiration in his life—Ruby!

He was well into his forties before the one grand romance came to him. And, instead of this long delay dulling the edge, he lives his love with the consuming enthusiasm of a boy, reveling in his happiness.

Lucky fellow!

In next week's issue of Radio Guide you will read details of Jolson's romance with Ruby Keeler—how they eloped in the middle of the night, and why—how fear of revenge terrorized him at the hour of his strange marriage, and the gallant beau geste which put a happy ending to his fears—the inside story of his sensational fist-fight with Winchell in Hollywood. It will all be in the issue dated Week Ending April 28. To make sure you get your copy, order it from your news dealer now!

## Radio Guide's X-Word Puzzle



### DEFINITIONS

#### HORIZONTAL

- 1—Restraint of liberty; pressure
- 6—Part of a fork
- 7—Wheel projection
- 9—Kind of rubber
- 10—Bandmaster's wand
- 12—Carrying vehicle
- 14—Dark viscous fluid
- 15—Sliding catch
- 18—Soft limestone
- 19—Wild buffalo of India (pl.)
- 21—Part of an arrow
- 23—Revolving
- 24—Friendly
- 25—Vehicle
- 26—Note of scale
- 27—Part of a stable
- 29—Fruit tree
- 31—Literary data
- 33—Deed
- 35—Matter
- 37—Suffix
- 38—Pass over lightly
- 40—Narrow inlet
- 41—A poison
- 42—Political extremist
- 47—Soluble
- 48—Piquant
- 50—Hindu religious symbol
- 52—Name (Fr.)
- 54—Islet
- 55—Prefix meaning "before"
- 56—Tab

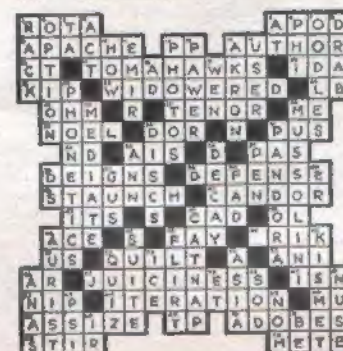
- 20—Crazy
- 22—Kind of cheese
- 24—Garret
- 26—Bringer of good luck
- 27—Curtain material
- 28—Merriment
- 30—Teyed
- 32—Atmosphere
- 34—Constellation
- 35—Small (Fr.)
- 36—Title of respect
- 39—Human being
- 41—River in Switzerland
- 43—Extends
- 44—Head covering
- 46—Portuguese title
- 49—Squeaking sound
- 51—Spice
- 53—Puppy
- 57—Arm of the sea
- 58—Animal pouch
- 59—Firmament (pl.)
- 60—Indian
- 61—Favor
- 64—Bleat
- 66—Alter
- 67—Bird's crop
- 68—Witty saying
- 70—Nothing
- 72—Chin
- 74—Knock
- 76—Child
- 78—Equal
- 79—Saller
- 81—Exist

#### VERTICAL

- 1—Dagger
- 2—Character in "Faerie Queen"
- 3—Note of scale
- 4—Beetle
- 5—Rested
- 6—Small nail
- 8—Unruly crowd
- 9—Tug
- 10—Trite
- 11—Blow on the head
- 12—Although (short)
- 13—Abnormal breathing
- 14—Warble
- 16—Varnish
- 17—Soave
- 18—Wrinkle
- 19—Sacred cup

(Solution of this puzzle will appear in next week's issue)

The solution to the X-word Puzzle in last week's issue is as follows:





# MUSIC IN THE AIR: RADIO OPERA REPERTOIRE

By Carleton Smith

IN SOME quarters considerable complaint has been aroused by the choice of repertoire for the opera broadcast this season. While this department hasn't kept any record, it is under the impression that a variety of styles, periods and composers was presented and that all the principal singers were heard.

The outstanding American addition to the Metropolitan repertoire, "Merry Mount," was broadcast; "Peter Ibbetson" and "Salome," "Lohengrin" and "Pagliacci," "L'Africana" and "Manon," "Lucia" and "Die Walkure," and the final "Pelleas" enclose the list fairly well. "The Emperor Jones" was kept off the air, due to objections from colored organizations. The greatest loss was undoubtedly sustained because of failure to broadcast the Wagner Cycle. But, all in all, it was a grand presentation—with every opera on the air from the first note to the last.

## All-Wagner Concerts

IF YOUR AUTO is not as yet equipped with a radio, you will want to spend the next three Sundays indoors. For Arturo Toscanini has announced all-Wagner programs with soloists on his last three broadcasts. The first on April 15 includes a "Faust" overture, the Siegfried Idyll and Waldweben from "Siegfried," and the Love Scene from Act II of "Tristan and Isolde."

The second, on April 22, lists the Preludes to Acts I and III of "Lohengrin," the overture and Bacchanale from "Tannhauser," and excerpts from Act III of "Parsifal."

The final concert of the Philharmonic's season, on April 29, contains the Prelude to "Die Meistersinger," Siegfried's Death and Funeral Music from "Götterdämmerung," the affecting closing scene between Siegmund and Sieglinde from Act I of "Die Walkure," which begins with the radiant Hymn to Spring—and the Immolation Scene from "Götterdämmerung."

Wagner is now in the zenith of popularity. Again this season he led in the number of operas produced at the Met and in the number of performances also,

with a total of 29 as against 16 of his nearest competitor, Verdi.

More has been written of the incomparable Richard than of any other musician and probably less is understood about him. A balanced estimate of him either as man or as composer is still impossible. We remain, after half a century, in the shadow of the Colossus. Some feel that he is extravagantly moded—that he is overly sensation, too greedy and too much publicized. But he still exercises his hypnotic sway, and his music will cast its spell for some time to come.

Bach and Beethoven may prove to have greater futures, but always men will remember Wagner's place in the progress of Music—and they will not be accused of exaggeration or hysteria or of stating less than the truth when they say that only Wagner has called such music into being.

## The Future

ERNESTINE SCHUMANN-HEINK starts a 13-week series the last of April . . . \$75,000 remains to be raised in the half-million dollar Philharmonic-Symphony Fund . . . Walter Damrosch has begun a new series of spring concerts (Mondays, NBC-WJZ, at 10:00 p. m. EST) conducting excerpts from the "Classics" between the music of Kern, Romberg, Friml, Gershwin, et al . . . Replacing the Cadillac "spot," Egon Petri returned from Europe, joined the NBC String Quartet to perform a series of piano quintets (NBC-WJZ, Sundays at 6:00 p. m. EST).

## Programs

**All Programs Listed in EST**  
Boston Symphony Orchestra, Serge Koussevitzky conducting;  
Olga Averino, soprano; Charles Stratton, tenor; Jesus Maria Sanroma, pianist; Richard Hale, reader (NBC-WJZ, Fri. (13) at 2:30 p. m.)  
Music to Goethe's Tragedy "Egmont," Opus 84 . . . Beethoven  
Overture, Song: "Die Trommel Gerührt," Song: "Freudvoll und Leidvoll," "Clara's Death," "Melodrama," "Symphony of Victory," (With soprano and reader),  
Symphony No. 8 in B minor . . . Randall Thompson  
"Sept. He sent sept!" . . . Prokofiev

Incantation for tenor, chorus and orchestra, Opus 80.  
The Rite of Spring, for chorus, orchestra and solo pianoforte . . . Stravinsky  
Polovetsian Dances from "Prince Igor" . . . Borodin  
Mario Chumley with Quartet and Little Symphony (NBC-WEAF, Sun. (15) at 3:30 p. m.)  
March of the Musketeers . . . Friml  
Homing . . . Del Jilge  
Moment Musical . . . Schubert  
Serenade . . . Schubert  
Love Songs a Little Gift of Roses . . . Opershaw  
Gavotte from "Manon" . . . Massenet  
Le Rave from "Manon" . . . Massenet  
Selections from "The Prince of Pilem"  
Edo Pinza, basso with Fred Waring's Pennsylvanians (CBS-WABC, Sun. (15) at 8:30 p. m.)  
L'Alma Canzone (Tosti); Erolog to "Rimón Rocanegra" (Verdi) and La Glorietta (Silhalla).  
Ernest Hutchison with orchestra (CBS-WABC, Sun. (15) at 9:30 p. m.)  
"Moonlight" Sonata (Beethoven) and excerpts from "Coronation" Concerto (Mozart).  
Henri Deering, pianist (NBC-WJZ, Mon. (16) at 10:30 p. m.)  
All Chopin.  
Masurka in A minor. Nocturne in B major. Polonaise in C minor.  
Rochester Civic Orchestra, Guy Fraser Harrison conducting (NBC-WJZ, Tues. (17) at 3:00 p. m.)  
Overture to "The Barber of Seville" . . . Rossini  
Wedding Symphony . . . Goldmark  
Ballet Music from "Le Cid" . . . Stravinsky  
Minneapolis Symphony, Eugene Ormandy conducting (CBS-WABC, Tues. (17) at 9:30 p. m.)  
Overture to "The Merry Wives of Windsor" . . . Nicolai  
Ballet Music from "Romeo and Juliet" . . . Tchaikovsky  
NBC Symphony Concert. Emilio de Gogorza, Spanish baritone.  
Frank Black directing.  
Overture and Air, from "Iphigenia in Aulis" . . . Gluck  
Vell Dance from "Queen of Sheba" . . . Goldmark  
Canto Del Presidario . . . Alvarado  
Peanut Vendor . . . Mendelssohn  
Scherzo . . . Mendelssohn  
Drink to Me Only With Thine Eyes . . . Scott  
Old Love . . . Scott  
Spanish Dance No. 11 . . . De Falla  
Westminster Choir, direction John Finley Williamson (NBC-WJZ, Wed. (17) at 6:00 p. m.)  
Tantum Ergo . . . Cantata  
Nymph and Swain . . . Dickinson  
Lullaby . . . Coker  
Pretty Little Miss . . . Norton  
The Sward of Persimmon . . . Sullivan  
Laughing Song . . . Van De Straeten  
That's the World in June . . . Sprague  
The Lord's Prayer . . . Gaiuso

# CONFESSIONS OF A BANDMASTER—BY ABE LYMAN

(Continued from Page 5)

a bachelor and I haven't missed a lot.

After eighteen weeks in Europe, every member of the band was tickled to death to board the *Leviathan* at Southampton and head back for the United States. We were tired of the moral laxity of the women we associated with in London and Paris, and were anxious to get back to the sweetness and cleanness of American women—women whose teeth were not the color of amber and whose fingers weren't stained from continuous cigaret smoking.

The trip home was more or less uneventful for me, with two notable exceptions. First, I had agreed to look after the seventeen-year-old daughter of a friend of mine. This I regretted before the *Leviathan* docked in New York, for she pursued me all over the ship and my waking moments were largely spent in dodging the child. Look after her! She was determined that I should.

On the other hand, members of the American Ryder Cup golf team were returning to America victorious. They had

made a lot of money in England. They spent part of it on a party for me and my boys before the ship reached America.

The boys got a great reception when the ship docked. All of the wives and sweethearts who had remained behind were there to meet us. I wasn't neglected, for a sweetheart met me, namely my sister Dorothy, who had come along from Chicago and was on the pier with a party of friends.

We went to work almost immediately after our arrival at the Pavilion Royal at Valley Stream, Long Island, a very gay place. It was especially popular on Sunday nights when the socially elite of the city came out and brought champagne and got very high and happy.

Members of the band moved out to Long Island and rented houses and spent their days swimming and golfing and romancing.

I lived among the newly rich at the Lido.

All this time I had been sitting behind the drums, despite the fact that most of

the "name" band leaders of the country had taken up the baton and were really leading their bands. I felt no need of standing in front of my boys and shaking a stick at them, and I was doing very well as it was.

Finally, I was offered a contract to play at the exclusive Lido Venice, a beautiful big new club at Saratoga Springs, New York. I sent Bob Goldstein, my manager, up ahead. He rented houses for the bandsmen and their families. The families lived two to a house. This didn't turn out so well, because no roof is big enough to cover two women. And the summer sports interfered with housekeeping.

I took a house, myself, and the season was a continuous round of parties. In fact, the boys called it the "merry-go-round." It seemed to be the gathering place for such week-ending New Yorkers as Al Jolson, Eddie Cantor, Bobby Crawford, Harry Richman, Lou Schwartz and a great number of other men and women who were prominent in show business.

Several of the musicians in the band

were losing their shirts on the horses. One or two of them won a few shirts. I couldn't get interested in the sport of kings, probably because I couldn't afford to lose. You see, the trip to Europe had taken most of my capital.

As might be expected, the "woman angle" caused trouble again at Saratoga. One of the boys started running around with two gangsters' girls at the same time. The gangsters oiled up their firearms. I happened to know the gangsters and I went to them.

"Look here," I told them, "your girls are safe. You lay off the punk and I'll see that he stays away from your women."

In the next issue of *RADIO GUIDE* will be found further "confessions" of Abe Lyman—new romances for him and his boys—fresh triumphs in New York and on the West Coast—and poignant facts from the experience of a bandmaster seldom discussed, never before told. You will find them all in the issue of *RADIO GUIDE* dated week ending April 28.

# TED HUSING PREDICTS WHO WILL WIN AND WHY

(Continued from Page 4)

kind of a club . . . Hubbell will have the best year of his career.

**BOXING:** Primo Carnera will retain his heavyweight boxing title through no fault of his own. The other seven divisions of boxing don't matter because there are no outstanding contenders or defenders. There should be innumerable changes in the lower divisions, however. Art Lasky will prove himself the big heavyweight of 1934.

**PROFESSIONAL WRESTLING:** The next champion permitted to lead his division will be Ed Don George of Michigan, and the leading contender will be Jim McMillen of Illinois.

**GOLF:** The National Open will be won by Craig Wood. There will be a tie for runner-up between Billy Burke and Paul Runyan . . . No prediction in the National Amateurs, because they don't play

tournament golf through the winter . . . The British Open will be won by Will Creavy, U. S. A. . . The National P. G. A. will be won by Craig Wood.

**SWIMMING:** Johnny Weismueller's "impregnable" records will give way to onslaughts by Cincinnati's Peter Fick, Navy's Walter Plichta and the Providence 16-year-old marvel whose name escapes me . . . Male swimming has slumped in the United States (Japan took these honors in the Olympics) . . . But Lenore Knight will lead the women to further glory as she writes more records into the books, displacing the grand slam set by Helene Madison who, at one time, held every women's free-style record—the only person, man or woman, who has ever held all records in one book.

**TENNIS:** The Davis Cup matches, to be played in England, will be won by a team from the United States composed of Lester Stoeft, Frank Shields, Sidney

Wood, George Lott and Wilmer Allison . . . The Wightman Cup matches will, as usual, be won by the United States . . . Miss Helen Jacobs will reign supreme as the national women's titleholder, defeating all ranking stars with the exception of Mrs. Helen Wills Moody, who will not play . . . Caroline Babcock will retrieve her 1932 form to pull in second . . . Frank Shields will retain his No. 1 ranking at the end of the season, bolstered by his win in the national singles.

**THE BANGTAILS:** The Kentucky Derby will be won by Singing Wood—if it runs.

**FOOTBALL:** . . . National Champion, Minnesota; leading eastern team, Princeton; leading Pacific Coast team, Stanford; leading team of Southern Conference, Duke; National Professional Champions, Chicago Cardinals . . . Dark horse of eastern football, Manhattan College; dark horse of the midwest, Chicago, and of the

West Coast, Oregon . . . National football Band Championship, University of Illinois.

And, while I'm at it, here's the next all-American team, at least in part:

Backfield—Pug Lund, Minnesota; Cotton Warburton, U. S. C.; Gary LeVan, Princeton; Ends—Lawson, Minnesota; Ward, Michigan; Tackles—Joe Ferrara, Columbia (no other selections); no guards, no centers; best quarterback, Bill Renner.

**BIKE RACING:** Motorcycle paced bike racing champion, Charlie Jaeger of Newark, N. J. . . Professional sprint champion, George Dempsey . . . National all-around bike champion, Cecil Walker of Australia.

And, in closing, I predict that Gene Tunney will win the national Shakespearean classic and bring home the Bacon, and that Redd N. Blaque of the New York Checker Club will cop the national checkers title.



# ANY LOVE BEST SAY "EXPERIENCES"

IS IT better to have loved and lost, than never to have loved at all? This is the question which "Janet" asked in a letter to the Voice of Experience published in these columns about a month ago and readers have done their best to help solve the problem for her. All of the letters received, hold the opinion that "it is better to have loved and lost, than not to have loved."

"Janet" apparently would answer her question in the negative, for in her letter to the Voice of Experience, she said:

"Don't you think that it is far better never to have loved someone than to love them deeply and suffer the lost love for the rest of your life?"

Out of the many letters received, the Voice of Experience has selected for special awards ten which most truly and clearly express conclusions of deep human significance.

Those readers who wrote the ten selected letters are:

Mary H. Furman, 174 N. Grove Street; E. Orange, New Jersey; Miss A. B. Douvis, 882 Capital Avenue, N. E., Battle Creek, Mich.; A. J. Meyer, Box 266, Ashdown, Arkansas; James R. Davy, 28 Stephenson Avenue, Toronto, Ont., Canada; Mrs. Jay Schreiber, Hill Apts., Moscow, Idaho; Emily Douglas, 34 N. Miller Street, Shillington, Pa.; Albert L. Telfer, P. O. Box 92, Short Beach, Conn.; H. R. Taylor, 2531 Stevens Avenue, Minneapolis, Minn.; Grant Blackwood, Hebron, Ind.;

## This Week's Problem

Dear Voice of Experience:

My husband will have only two weeks off this year for his vacation. We have gotten literature from a nudist camp.

Now my husband wants to take his vacation there this year, and he wants me to go with him. I claim that we can get sun and fresh air in bathing suits at a summer resort and that, if he loved me, he wouldn't want me to go as they do in a nudist camp.

He has made up his mind to go and says I can go or not, but he's going anyway.

Please, Voice of Experience, should I put my pride in my pocket and go to this camp with my husband, or should I let him take his vacation alone? Modest Wife

and Miss M. Markle, Prospect St., New Paltz, N. Y. To the writers of the first five named above, The Voice of Experience has awarded deluxe copies of his

book, "The Voice of Experience," autographed. Copies of the regular edition were sent to the other five. The new problem which is now submitted for your consideration, is a very modern one. Very modern indeed! For the best ten letters offering solutions to it, copies of the Voice's book, will be awarded. Try to win one. Send in your solution—written on one side of the paper only, in a letter not to exceed 200 words in length. Your letter must not be postmarked later than April 24, and should be sent to the Voice of Experience, in care of Radio Guide, 551 Fifth Avenue, New York, N. Y. RADIO GUIDE reserves the right to print any letters received.



The Voice of Experience, who delegates the solving of readers' problems to other readers

# SPORTCASTS FOR THE WEEK OF APRIL 13-21

## SCHEDULE OF EVENTS (Time Shown is EST)

FRIDAY, April 13: baseball, 3 p. m., Boston Braves vs. Red Sox, WNAC (1230 kc.); wrestling, KSL (1130 kc.). SATURDAY, April 14: 3 p. m., Boston Braves vs. Red Sox, WNAC (1230 kc.); 4 p. m., Chicago Cubs vs. White Sox, WGN (720 kc.), WBBM (770 kc.). SUNDAY, April 15: 4 p. m., Chicago Cubs vs. White Sox, WBBM (770 kc.), WGN (720 kc.). MONDAY, April 16: 2:45 p. m., opening American League game, Boston at Washington, CBS-WABC network. TUESDAY, April 17: 2:45 p. m., Cubs at Cincinnati, WFBE (1200 kc.); St. Louis at Cleveland, WHK (1390 kc.); Washington at Boston, WNAC (1230 kc.); 4:00 p. m., Detroit vs. White Sox, WGN (720 kc.), WJJD (1130 kc.), WMAQ (670 kc.); Same teams and stations April 18 and 19. THURSDAY, April 19: 11:45 a. m. and 2:15 p. m., Boston Marathon, NBC-WJZ network. FRIDAY and SATURDAY, April 20, 21: 2:45 p. m., Pittsburgh at Cincinnati, WFBE (1200 kc.); Detroit at Cleveland, WHK (1390 kc.); New York vs. Red Sox, WNAC (1230 kc.); 3:45 p. m., St. Louis at White Sox, WGN (720 kc.), WJJD (1130 kc.), WMAQ (670 kc.).

THE big thing in sportcasts for the week, and you can make it for the whole summer, will be the airing of the baseball games from various big league cities. With the Congressmen and other Washington dignitaries calling a holiday to attend the opener at the Senators ball park, the CBS-WABC network, Ted Husing at the mike, will be on hand to air President Roosevelt's throwing of the first ball and other league opening ceremonies. Husing begins his broadcast at 2:45 p. m. EST, with a few preliminary descriptions.

THE MICHIGAN NETWORK supplies some real expert announcing for listeners-in of the Detroit Tigers' home games by assigning the mike job to Harry Heilman. In case you haven't heard of the gentleman, he scintillated as an outfielder with Detroit not so many years ago, and among other accomplishments led the American league hitters in 1921, 1923 and 1927, hitting

over 300 each of these seasons. With Heilman calling the play-by-plays and giving his slants on the game, WXYZ (1240 kc.) should be worth listening to. This will be the first time in the history of the club that Frank Navin, owner of the Tigers, has permitted broadcasting the games under commercial sponsorship.

ANOTHER HIGH SPOT in baseball will be Fred Hoey's Boston broadcasts for the ninth consecutive season over WNAC and the Yankee Network. Hoey rates with the ace mikeners of the summer sport and with his limitless supply on past performances of the athletes on the various teams he has been able to establish himself as a favorite with eastern fans.

Those who are anxious to wager more than a guess on the chances of the contenders for the National League pennant, will be pleased to hear of the special Columbia-WABC network broadcast Monday, April 16, from 11 to 11:30 p. m. EST. It will be the eve of the big league opening and the program will come from three cities. From New York, fans will hear "Memphis" Bill Terry, Giants mentor, Jimmy Wilson, head man of the Philadelphia Phillies, Casey Stengel, newly appointed Brooklyn manager, and Bill McKeebie, pilot of the Boston Braves. Charley Grimm and Bob O'Farrell, who will lead the Cubs and Reds, respectively, in the opener the following day, will speak from WKRC in Cincinnati, while George Gibson, of the Pittsburgh Pirates and Frankie Frisch, flashy second baseman and manager of the St. Louis Cardinals, will join in over KMOX. Harry von Zell will act as master of ceremonies sending each manager to the mike for his pep talk.

QUIZZING THE STATIONS reveals that only half the major league cities will air the baseball con-

tests. Following is the list with the announcers who will be on duty: National League, Chicago, WGN, Bob Elson; WBBM, Pat Flanagan; WMAQ, Hal Totten; Boston, WNAC and Yankee Network, Fred Hoey; Cincinnati, WFBE, Harry Hartman; Pittsburgh, WWSW, WJAS, KQV, American League; Chicago, WGN, Bob Elson; WIND, Johnny O'Hara; WMAQ, Hal Totten; Detroit, WXYZ, Harry Heilman, and WWJ, Detroit; Cleveland, WHK, Jack Graney; Boston, WNAC, Fred Hoey.

## Sport Shorts

FRED HOEY always loads up his string of pipes ere he begins his baseball broadcasts of the games in Boston. "No time to stop for a refill," is the way he explains it. . . . Roger Baker, Buffalo Broadcasting Corporation mikenner, who traveled south with the Bisons of that city, came back with plenty of confidence in their ability to cop the International League bunting. He's hoping that's not the bunk. . . . The Chicago Cubs are planning big things in the Windy City with their proposed baseball school and Pat Flanagan, WBBM sports reviewer, who is an ardent supporter of boosting the national pastime for the kids, is sure to take a part in the activities. . . . Something that hasn't been aired was Johnny O'Hara's quick work in saving a fellow pedestrian from being run down by a taxi. The WIND-WJJD baseball expert should get one of Plummer's Plums for this deed. . . . The national indoor polo championships are coming to Chicago soon and some of the games are sure to be picked up by a few of the stations. . . . WJR, in Detroit, is helping the golf game of many dubs by having the local pros up for interviews each Thursday at 7:15 p. m. EST. Jimmie Stevenson interviews the teachers.

# MR. FAIRFAX KNOWS ALL THE ANSWERS

P. Rien, Winnsboro, S. C.—Jimmie Green, whose orchestra you heard on WENR is now conducting a band at Guyon's Paradise, a Chicago ballroom. He can be heard on WGES, Chicago, every Saturday and Sunday, 11 to 11:30 p. m. WBBM reports it no longer publishes the booklet for which you inquired. Noble Sissle is on tour and is not broadcasting.

Mrs. H. M.—All network broadcasts of Dr. Royal S. Copeland are by the Senator himself. There may have been some transcriptions of his talks made for distribution to independent stations, but they never are used on the chains. Dr. Copeland Smith is a Chicagoan and is not the same person as the Empire State solon.

Patrick G., Hollywood, Pa.—I doubt there is any truth in the report that Joe Penner's arm is disabled. No doubt it is tired from holding up his duck—but then the duck has carried him for years so he shouldn't kick. Vic and Sade and Rush are not related to one another. It is inconsistent with our policy to give the private addresses of radio performers. Address them care of the studios through which you hear them. The Star of Stars contest ends on June 1.

Miss G. Wood, Westmont, P. Q., Canada—"Elmer" on the Breakfast Club is enacted by Don McNeil; it is Lawrence Salerno who sings the "Little Orphan Annie" theme song; The Kings have named their son Jean

Cogswell King; Lanny Ross and Mary Lou, so far as we know, are merely enacting the romance which is a feature of "Show Boat." Bill Kephart, NBC announcer,

## Up from Renfro Valley To National Stardom

(The Front Cover Picture)

SINGING songs of the Kentucky hills and valleys isn't an acquired custom with Linda Parker, the WLS "Sunbonnet Girl" heard regularly on studio programs from the Prairie Farmer Station, Chicago, and featured in the song-story programs each Saturday night, 11:30 EST. She is the only feminine member of the Cumberland Ridge Runners and she knows every rill in the famous Blue Grass Gap. It was but 22 years ago that her mother first gazed at the titian hair and bright blue eyes that characterize Linda today. From the day that she first learned to lip words she has sung of her native state, a talent which carried her up the ladder of fame from an inauspicious start in Renfro Valley to the status of a nationally known interpreter of the homely folk-songs of America. In private life Linda is the wife of Art Jones of the Maple City Four (Sinclair Quartet.)

is 26 years old; of medium height with brown hair and eyes; he was a radio engineer before joining the announcers staff. He is married to a non-professional and they have no children. He is an ardent short-wave fan and while not transmitting now, spends his off hours listening to other hams and the professional short wave dispatchers.

Mrs. A. B. A., Evanston, Ill.—Don Ameche is married but not to Sally Ward. His wife is an Iowan, a former dietician. His home is in Chicago. Frank Munn is an Easterner.

William Caldwell, Brundige, Ala.—Adele Girard, whose photo appeared on a recent cover of Radio Guide, is a triply-endowed musical star with Harry Sosnik's Edgewater Beach Hotel (Chicago) orchestra. She can be heard each week night except Thursday on a WBBM-CBS network from 11 to 11:30 EST; on Thursdays over the same network from 12 to 12:30 a. m., and on Sundays from 6:45 to 7 p. m. A brief story of her accomplishments appeared on page 8 of the edition in which her picture was used on the cover.

Collegiate Orch., Durant, Okla.—Jack Law is now singing with the Al Kvale orchestra playing in Chicago's Bismarck hotel. He broadcasts locally at varying periods between 11:45 and 2 a. m. nightly, on both WMAQ and WENR. He has no network broadcast at present and his current schedule is a tentative one.



# RUTH ETTING

As She Appears Under the

## MIKROSCOPE

**R**UTH ETTING was born 32 years ago in a little rented house on a forlorn farm near David City, Nebraska. Her girlhood memories were so pleasant that when she grew up and became rich she bought the old homestead for her parents in order to be able to go back "home" every summer for a visit.

Although she has lots of money and is one of the richest women in show business, Ruth still lives in the utmost simplicity. She is the Hettie Green of the theater, except that she's more charitable. Long before she ever owned an auto she was a famous Ziegfeld star, and then it was a Buick which she thought the height of ultra-magnificence.

Ruth Etting is a tireless worker. She's always doing two or three things at once: Making records, appearing in shows, screening shorts, singing on the radio.

She is very artistic. A great deal of her spare time she spends drawing pictures—but seldom does she draw checks; every cent she gets goes into U. S. bonds. Ruth designs all her own clothes. In every show she appears she creates her costumes—several sets, in fact.

For more than a dozen years Ruth has been married to a famous Chicago character known as "The Gimp," or more politely, Colonel Snyder. The Colonel at one time was not euphemistically called a "bad boy," but since his marriage to Ruth he has devoted all his time and all his undoubted business genius to her. He is her manager, indefatigable and very exacting.

Ruth was a chorus girl in a basement cabaret in Chicago when she met the Gimp. The place was "The States". She danced as one of eight chorus girls. The name of another member of that octette was Helen Morgan.

Although the members of the Colonel's family all are orthodox Jews and Ruth is a Christian by birth and choice, her husband's old-folks are devoted to her. Everybody else who has come in contact with her, likes her.

Ruth eats and lives with almost indescribable simplicity. Never does she live in swanky hotels. She's constantly in and out of New York, but usually she'll be found registered at the Hotel Piccadilly, off Broadway, where the Snyders take a room—one room—and bath. She eats in side street restaurants, eschewing the more famous places where other celebrities of equal rank gather. Her kind of food, quoting the Gimp, "ain't fancy, but it's filling."

The subject of this mikroscope scouting is a petite little thing, about five feet two inches tall. She weighs about 108 pounds. She's a terrific eater but never gains weight. Never does she have to diet. Absence of the necessity is something in her constitution.

Ruth goes in for extremely plain clothes — no fables, no ermines, no minks. For color she prefers blue. The hats she wears are those that do not shout. Her clothes are so modest and self-effacing that she is passed on the street without anyone ever realizing that she is a noted star, and a woman worth more than a million post-depression dollars as well.

The Snyders never go around socially. Ruth might play in New York an entire season without mingling with other people.

The high peak of Ruth's life was being engaged by the late Flo Ziegfeld for his Follies. True, she later broke with him because of terms, because the Colonel is a most exacting manager. But her high point had been achieved. The greatest disappointment of her life was when Samuel Goldwyn cut her song down almost to nothing in the motion picture "Roman Scandals."

The young lady has a natural voice. It was never trained, but just grew up—something like Topsy. Now that she's rich and successful she's taking vocal lessons. But she does not want to be an opera singer. She's satisfied with her own type of song. According to her fan mail her radio listeners certainly are.



Ruth Etting

Ruth's eyes are brownish, her hair natural blonde, her features small. Her hands are beautiful. Never does she use make-up, except for the screen.

RADIO GUIDE inaugurates a new feature with Ruth Etting Under the Mikroscope. Every week some celebrity, one of your favorite artists of the air, will be placed similarly under the Mikroscope. Save both the stereotype and the word picture. There will be 52 of each in a full set. You will get one set a week for an entire year. To every person who sends to RADIO GUIDE, a complete collection of 52 will be given an album containing the entire group of photographs reproduced here; but the photographic reproductions will be in monotone, beautifully finished.

Start saving your series now. And watch for another celebrity Under the Mikroscope in RADIO GUIDE next week.

## \$10,000 PUZZLE CONTEST CLOSED

**A** PRIL 10 has passed—and the Radio Stations Trail Puzzle competition is closed.

The weighty task of selecting the winners of the 157 cash prizes is now being undertaken. First prize will be \$2,500.00, second prize \$1,000.00, third prize \$250.00 and fourth, \$100.00. Fifth, sixth and seventh prizes will be, respectively, \$75.00, \$50.00 and \$25.00. Fifty individual awards of ten dollars each, and an additional one hundred individual awards of five dollars each, also will be made. These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest.

Judges of outstanding rank have been obtained to select the winners. Major-General Roy D. Kechn, in command of the Illinois National Guard and Re-

serve Officers' Corps, has consented to be chairman of the Board of Judges. General Kechn is an eminent Chicago Attorney, a member of the American, Illinois and Chicago Bar Associations. He is, and for many years has been, active in public affairs. The recipient of several college degrees, he is a Doctor of Philosophy of the University of Chicago.

The remaining members of the Board of Judges will be announced next week.

Every effort is being made to speed up the final selection of the winners, while at the same time the utmost care is being taken to assure accuracy of judging.

The winners will be announced at the earliest possible date. Watch RADIO GUIDE for the full list!

## RADIO GUIDE NEXT WEEK BIGGER THAN EVER BEFORE

Will Include Original Articles

By GEORGE OLSEN

By JACK WHITING

By DONALD NOVIS